



Up2U Litter Bags Now Available Coastwide Through Adopt-A-Beach

Texas Adopt-A-Beach coordinators have a new tool to share with volunteers this year - the Up2U litter bag. Originally launched in 2004 by the Nueces River Authority in the upper Nueces River watershed, the Up2U Litter Prevention Program was created to tackle litter problems on the Frio and Nueces Rivers and to remove trash and harmful debris before it could harm fish and wildlife. The program was an immediate success, and its signature yellow mesh bags, printed with the empowering "Up2U" message, quickly became a symbol of personal responsibility for keeping waterways clean.

Building on that success, in 2020 the Coastal Bend Bays & Estuaries Program (CBBEP) received funding from the Environmental Protection Agency to expand the program to the six coastal counties and ten watersheds of the Texas Coastal Bend. Over the past five years, CBBEP has built a strong network of partners and more than 40 distribution locations, delivering over 200,000 litter bags to residents, visitors, and community groups. The program has also supported countless volunteer-led cleanups, helping to prevent litter from entering waterways, safeguard wildlife, improve water quality, and enhance recreational spaces.

Now, through a new partnership between Texas Adopt-A-Beach and the Up2U program, these litter bags will be available to site coordinators and volunteers at cleanup sites across the entire Texas coast. Lightweight and easy to handle - even in coastal winds - the bags are simple for volunteers of all ages to manage and fill. The bags also include the QR code to the Clean Swell App so all trash can be easily recorded.

Beyond cleanup events, volunteers are encouraged to take a bag home for future use or look for existing Up2U distribution stations along the coast. Because the bags are reusable and recyclable, they can easily be carried on walks, taken fishing,



Volunteers using UP2U bags at a cleanup in Corpus Christi.

or used on a day at the beach. This helps reinforce the idea that prevention is just as important as cleanup.

Together, Adopt-A-Beach and Up2U are creating a stronger, coastwide effort to reduce litter at its source by putting this simple but powerful tool into the hands of thousands of Texans and visitors who care about our rivers, bays, and beaches.

**Fall
Cleanup**

Saturday,
September 20, 2025
9:00 a.m. to noon
texasadoptabeach.org



Don't Forget!

Download the CleanSwell App so you can track the kinds of trash you find!



Fall Cleanup Check-in Locations

Make plans to join us on Saturday, September 20th for our Fall Coastwide Cleanup! Online registration is open and we recommend pre-registering your group so you can stay informed in case any changes are made to your check-in location. We clean rain or shine, but we will not send volunteers out if the location is deemed unsafe, due to flooding, storm damage, or severe thunderstorms. Please pay close attention to the weather on cleanup day!

1. Sea Rim State Park Jefferson County

Check-in: Park entrance, 10 miles west of Sabine Pass on Highway 87 South

Contact: Tanya Rosenbaum 409-971-2559
tanya.rosenbaum@texasadoptabeach.org

2. Bolivar Peninsula Galveston County

Check-in: On the beach at the end of Crystal Beach Road, approximately 11 miles from the ferry landing

Contact: Brenda Flanagan 409-291-9092
brenda.flanagan@texasadoptabeach.org

3. Morgan's Point Harris County

Limited availability; advanced registration required

Check-in: Parking area at the end of Ballester Street at Ballester Fishing Area

Contact: Elisa O'Neal
elisa.oneal@texasadoptabeach.org

4. Galveston Island Galveston County

Check-in: Menard Park, 2222 28th Street, on the Seawall

Contact: Sheryl Rozier
sheryl.rozier@texasadoptabeach.org

5. Surfside Beach Brazoria County

Check-in: Stahlman Park, 2211 Bluewater Highway

Contact: Nathan Murphy 979-864-1541
nathan.murphy@texasadoptabeach.org

6. Quintana Beach

Check-in: Quintana Beach County Park, 330 5th Street

Contact: Kristin Plunkett 979-233-1461
kristin.plunkett@texasadoptabeach.org

7. Sargent Beach/County Park Matagorda County

Check-in: End FM 457 at the County Park (Canal Drive)

Contact: Eddie Steel 817-991-2530
eddie.steel@texasadoptabeach.org

8. Matagorda Beach Matagorda County

Check-in: Matagorda Jetty Park

Contact: James "Cinco" Davant
james.davant@texasadoptabeach.org

9. Palacios Matagorda County

Check-in: South Bay Marina on South Bay Blvd.

Contact: Amy Nowlin 979-245-4100
amy.nowlin@texasadoptabeach.org

10. Magnolia Beach Calhoun County

Check-in: Miller's Point Pavilion

Contact: RJ Shelly 361-552-9747
rj.shelly@texasadoptabeach.org

11. King Fisher Beach, Port O'Connor Calhoun County

Check-in: Pavilion at King Fisher Beach

Contact: Roxanne Ochoa 361-746-4965
roxanne.ochoa@texasadoptabeach.org

12. Aransas Pass/Redfish Bay Aransas County

Check-in: Lighthouse Lakes Park, 4 miles east of Aransas Pass on Highway 361

Contact: Richard Gonzales 361-779-7351
richard.gonzales@texasadoptabeach.org

13. Portland San Patricio County

Check-in: Sunset Lake Park, 201 Sunset Drive, adjacent to Hwy 181

Contact: Kristin Connor 361-777-4670
kristin.connor@texasadoptabeach.org

14. North Beach, Corpus Christi Nueces County

Check-in: Texas State Aquarium parking lot, 2710 North Shoreline Boulevard

Contact: Nicole Gaertner
nicole.gaertner@texasadoptabeach.org

15. Cole Park Nueces County

Check-in: 1526 Ocean Drive, Corpus Christi

Contact: Eric Jaramillo
eric.jaramillo@texasadoptabeach.org

Adopt-A-Beach Fall Cleanup • Saturday, September 20, 2025
9:00 a.m. to noon

16. San Jose Island

Nueces County

Limited availability; advanced registration required

Check-in: Fisherman's Wharf, 900 Tarpon Street,
to get on the Jetty Boat

Contact: Leslie Willey
leslie.willey@texasadoptabeach.org

17. Port Aransas

Nueces County

Check-in: Avenue G on the beach

Contact: Leslie Willey
leslie.willey@texasadoptabeach.org

18. Mustang Island State Park, Corpus Christi

Nueces County

Check-in: Park Headquarters Parking Lot, 17047 State
Highway 361

Contact: Clarissa Kruse 361-749-5246
clarissa.kruse@texasadoptabeach.org

19. Packery Flats

Nueces County

Check-in: Parking lot off Hwy 361, on Mustang Island
near Packery Channel

Contact: Satosha Patterson 361-882-3439 or
760-212-8123
satosha.patterson@texasadoptabeach.org

20. North Padre Island / Padre Balli Park

Nueces County

Check-in: Padre Balli Park Office, 15820 Park Road 22

Contact: John Vaughn 361-779-0477
john.vaughn@texasadoptabeach.org

Jim Needham
james.needham@texasadoptabeach.org

21. Baffin Bay/Loyola/Riviera

Kleberg County

Check-in: Kaufer-Hubert Park, FM 628

Contact: Letty Couch 361-522-9861
letty.couch@texasadoptabeach.org

22. South Padre Island City Beach

Kleberg County

Check-in: City Access Point #8, White Cap Circle on
Gulf Blvd., between East Swordfish and East
Red Snapper Streets

Contact: Angie Cantu 956-761-8123
angie.cantu@texasadoptabeach.org

Victor Baldovinos 956-761-8123
victor.baldovinos@texasadoptabeach.org

23. South Padre Island, Edwin King Atwood Park

Cameron County

Check-in: 27159 State Park Road 100 at Access Road #5

Contact: Blanca Macias 956-761-5494
blanca.macias@texasadoptabeach.org

24. Boca Chica

Cameron County

Check-in: End of Highway 4 on the beach

Contact: Fernando Ramirez 956-459-9611
fernando.ramirez@texasadoptabeach.org

Pati Matamoros
Pati.matamoros@texasadoptabeach.org

Please help us thank our hotel sponsors:

The hotels listed below have graciously offered discounted rates to Adopt-A-Beach volunteers. You can contact them to reserve your room through the Cleanups page on our website!

LA PORTE

Comfort Suites
281-842-9200

GALVESTON ISLAND

Casa Del Mar Beachfront Suites
409-572-1100

Doubletree by Hilton
409-762-4141

PORT ARANSAS

The Beachcomber Motel
361-749-6191

Executive Keys Condos
361-749-6272

CORPUS CHRISTI

DoubleTree by Hilton
361-883-9700

SOUTH PADRE ISLAND

Isla Grand Hotel
956-761-6511 • Use code 2509ADOPTB

Please help us thank our 2025 Cleanup Sponsors:





Spring Cleanup Recap!

The Texas General Land Office's Adopt-A-Beach Spring Coastwide Cleanup and 2025 Texas Coastal Roundup were immensely successful for the South Padre Island community and across the Texas coast. Both events took place on Saturday, April 26, 2025 and included thousands of volunteers and attendees.

"As a proud Texan who spent over a decade living on our coast, I am thrilled to be able to give back to our beautiful beaches and coastal communities through the GLO's Texas Coastal Roundup and Adopt-A-Beach Coastwide Spring Cleanup," said Commissioner Buckingham. "Nearly 5,000 Adopt-A-Beach volunteers across the coast rolled up their sleeves and got to work, removing more than 53,000 pounds of trash. Later that day, at the Texas Coastal Roundup, the GLO and more than 30 coastal organizations from around South Texas joined forces to educate hundreds of attendees about our work to protect the coast and those who call it home. I want to thank all the wonderful sponsors who helped make these crucial events possible. Together, Texans will safeguard our coast for future generations to enjoy."



Employees from the local H-E-B came to help out at Padre Balli Park, April 2025.

The Spring Cleanup sponsors include Valero, SLB, ExxonMobil, Texas Coastal Management Program, NOAA, Wild Spirit Wild Places, SESCO Cement, and MTC Management and Training Corporation.

Across the 21 locations along the coast, 4,958 Adopt-A-Beach volunteers removed an astounding 53,002 pounds of trash from Texas beaches on Saturday. During the 2025 Adopt-A-Beach Spring Coastwide Cleanup, volunteers also surpassed the significant milestone of cleaning more than 10,000 tons of trash from Texas beaches since the program started in 1986.



Volunteer at Cole Park in Corpus Christi, April 2025.



Get the Adopt-A-Beach License Plate!

The Texas General Land specialty license plate design features a photo by Texas' own Kenny Braun. Braun's work has been featured in Garden and Gun, Texas Monthly, Wired, Southern Living, Texas Highways, This Old House Magazine and more.

The plates are available to purchase for \$30 in addition to your annual registration fee, with \$22 of that donated to the Adopt-A-Beach program's all-volunteer effort to keep trash off Texas beaches.

The license plate was designed by the Texas General Land Office in coordination with the Texas Department of Motor Vehicles. To order a specialty Adopt-A-Beach license plate and get yours, visit <https://texasadoptabeach.org/contribute/license-plates/index.html>



THANK YOU BEACH ADOPTERS!

To see a map of Beach Adopters, visit our website at TexasAdoptABeach.org and go to the Volunteers tab.

THANK YOU to all of
our State Employee
Charitable Campaign
(SECC) donors! Our
code for the is
500,000!

JEFFERSON COUNTY

Pleasure Island, Port Arthur - Pearlana Fields

CHAMBERS COUNTY

High Island at 124/87 intersection to the east - Texas Beach Angels

GALVESTON COUNTY

Gilchrist: Beach area behind 1684 Hwy 87 - Sunny Shores
Gilchrist: Gayle Street - The Roman Family
Gilchrist: New pier at RV park to Church Street - At The Beach RV Park
Bolivar: Ramada Beach beginning at Nassau Rd - The Welty Family
Bolivar: Gulf-Holiday St. to the East one mile - The Raymond and Rosemary Clement Family
Bolivar: Center Road to Beaumont Drive - The Hammer Family
Bolivar: Monkhouse Rd to Westview - Wildhorse Promotional Products
Bolivar: Monkhouse Road to Mr G Street - Kuehne+Nagel Houston
Bolivar: Helen Road to Boyt Drive - Crenshaw School of Environmental Science
Bolivar: Magnolia Lane to the west one mile - Beach Busters
Bolivar: Retillon Road at Bolivar Flats - Genever Alberta Thornton
San Leon: Mooner Beach - The Beach Keepers
Boddecker Road area - ExxonMobil Employees
Boddecker Road area - Manny & Christina Alaniz
Beach Access 1B to East Beachtown - Allison Scott
Stewart Beach to 16th Street - Echo Community Church
Stewart Beach - USCG Hawk (WPB-87355)
Stewart Beach - Dearday
10th - 16th Streets - Elks Lodge #126
27th Street area - McCracken Family
29th - 30th Streets - Congregation Bnai Israel
33rd - 37th Street - Sir Michael & Family
35th - 45th Streets - Heathen Ink Tattoo Studio
39th to 45th Streets - Ball High School - Army JROTC
45th to 61st Street - Oppe Elementary Campus of Coastal Studies
45th to 61st Street - Galveston Golf Cart Society
45th to 61st Street - Triad Marine
61st Pier (pier area only) - Southern Spears Surf Shop
61st Street Pier to the west - Dohman Specialties
61st Street Pier to the west - Matthew Maurins & Family
61st Street to 71st Street - Krewe of Thalasar
69th - 81st Streets - For the Love of Nicole (and the Ocean)
81st - 89th Streets at Jimmie's Pier - Krewe of Les Minous
Pocket Park #2 - Brookside Intermediate School NJHS
Beachside Village - Wilkes-Trail Family
8 Mile Road area - Marie & Ali
8 Mile Road and Beachside Village areas - WMS Student Council
Beach Access Point #10 - College of the Mainland (COM) Biology Club
Bermuda Beach - Davis Family Group
Hershey Beach - Cypress Fair High School Air Force JROTC
Bermuda Beach - Moody Gardens
11 Mile Road to Campeche Court (Pirate's Beach) - Texas Gas Service
11 Mile Road area - Cleanwaves Project
13 Mile Road area - NCL Bay Area
13 Mile Road area - Market Street Staffing
13 Mile Road to the east one mile - University of Miami Houston Canes Community
Jamaica Beach - I Neglect Inc.
Jamaica Beach - Revtek
16 Mile Road area - National Ocean Policy Coalition
Half Moon Beach; Access Point #35 - Njord Running

HARRIS COUNTY

Seabreeze Park - Professor Stanley & Friends
El Jardin Park, Pasadena & Pine Gully Park, Seabrook - Aden, Phoenix, & Lauren

BRAZORIA COUNTY

Mile Marker 0 - Alpha Phi Omega Metropolitan Houston
Mile Markers 1, 2, and 3 - CBN Families & Friends with 3rd Coast Roller Derby
Mile Markers 1 & 2 - Leave Your Prints Behind
Mile Marker 3 - 4A Energy Advisors, LLC
Mile Marker 3 - Ocean Sierra, LLC
Mile Marker 4 - Devin n Deb
Mile Markers 5, 6 & 7 - SLB (Schlumberger)
Mile Marker 8 - The Bergaila Companies
Mile Marker 9 - SeaSide Mermaids
Mile Marker 10 - Bill Mullenweg Memorial Beach Cleanup
Mile Marker 11 - Employees of Brazoria County Pct. 1
Quintana/Bryan Beach - The Annette Memorial Cleanup
Mile Marker 17 Quintana Beach - Arechigas

MATAGORDA COUNTY

Matagorda Beach - Tropical Maniacs of Matagorda
Matagorda Beach - Westwood Inn
Beach Access Road to 3 Mile Cut - Memorial Coastal Crew
Palacios Bay - Texas Girls
One mile west of FM 457 bridge - Marblestone Family & Friends

CALHOUN COUNTY

Port Alto Beach - The Hubenak Family
Port Alto Beach - Wied Realty - Becky Wied
Highway 35 Causeway beachfront - Hope High School Environmental Club
22 Boundary Street area - The Howe Family
Indianola Fishing Marina - Second Chance Ent: Shane, Rachel, August

KLEBERG COUNTY

Mile Markers 232-302 - Burners Without Borders Corpus Christi
Mile Markers 234-240 - Coastal Waev Co.
Mile Markers 236-253 - The Jones Family
Mile Markers 242-252 - Benjamin's Surf & Skate
Mile Markers 262-263 - Team Timonator / Swivel Response
Padre Island National Seashore - The Adam Family

WILLACY COUNTY

Port Mansfield East Cut, Miles 12 - 24 - Mama's Fantastic 4

NUECES COUNTY

(Bayside) North Beach at Birding Platform, under JFK Causeway - Tuloso-Midway Navy Junior ROTC
Cole Park - Mary Carroll High School Navy JROTC
Cole Park - Veterans Memorial HS Environmental Honor Society
Ropes Park - Richard Milburn Academy
University Beach TAMUCC - Student Subunit of the American Fisheries Society
Port Aransas: St Jo's Island - Coastal Vibe
Port Aransas: Horace Caldwell Pier to the north - Arriana McDonald-Espinosa
Access Road #1 to Mile Marker 39 - TxDOT Corpus Christi Employees
Mile Markers 89-99, Access Road 2 - GLO Employees
Access Road 2 to the north - EOG Resources, Inc.
Mile Markers 87-79 - CarMax
Mustang Island State Park - Randy & Dawn Bissell
Mustang Island State Park - Good Samaritan San Antonio YAC
Newport Pass Road (MM 196) to Access Road 3, Mustang Island State Park and Packery Flats - CoffeeSock
Bob Hall Pier - Military Order of the Purple Heart, Chapter 598 Alaniz-Valentine (MOPH598)
Packery Flats near Packery Channel - Coastal Bend Bays Foundation
Packery Channel Park - Texas State Aquarium Volunteers
South Packery Channel from Access Road 3 to Jetties - Beach Bums for Life
Whitecap Beach - Weichert Realtors - The Place of Houses
White Cap Beach - Cameliatexana7111 C. C. Beaches
Whitecap Beach - Coastal Archery of Nueces County 4H and Freedom 4H
Whitecap Beach - The Powell Corral
White Cap Blvd to St. Augustine Dr. - The Moody Family
Access Road 6 area - Sea Pines Beach Cleanup Crew

CAMERON COUNTY

Access Road #6 - TxDOT Pharr District Employees
Access Road #5 - ENGAGE - RGV Meetups for Homeschoolers
Access Road #4 - 26592 Intrepid
Access Road #3 - Garver, LLC
Access Road #3 - UTRGV Athletics
Access Road #2 (Andy Bowie Park) - KCI Technologies
Access Road #3 to Clayton's Beach Bar (Andy Bowie Park); Isla Blanca Park - UTRGV Coastal Studies Lab
City Access #23 - Sapphire @ East Palmetto Drive - The Blancas
Poinsettia Circle to Neptune Circle - 13108 Encrypted
Pearl Beach Access Road - Gates-DeWitt
Isla Blanca Park - Friends of Isla Blanca
Isla Blanca Park - The Dovalina Family
Isla Blanca Park - TMN RGV
Boca Chica Beach - SpaceX
Boca Chica Beach - Visit Boca Chica
Boca Chica Beach - RGV Crawlers Jeep Club



**Make plans to
join us for a
cleanup in 2026:**

February 6
South Padre Island

February 7
Coastal Bend

April 18
Coastwide

September 19
Coastwide

Many employers offer charitable matching gifts programs for their employees. This means they will either match a charitable donation made by one of their employees, or they will make a donation to a charity where their employees volunteer. Check with your Human Resources department! Your donation to Texas Adopt-A-Beach may be tax deductible - check with your tax advisor.