### STRATEGIC PLAN 2021-2025



# TEXAS GENERAL LAND OFFICE & VETERANS' LAND BOARD

GEORGE P. BUSH, COMMISSIONER
JUNE 1, 2020

Submitted to the Office of the Governor, Budget & Policy Division and the Legislative Budget Board

## Strategic Plan

Fiscal Years 2021 to 2025

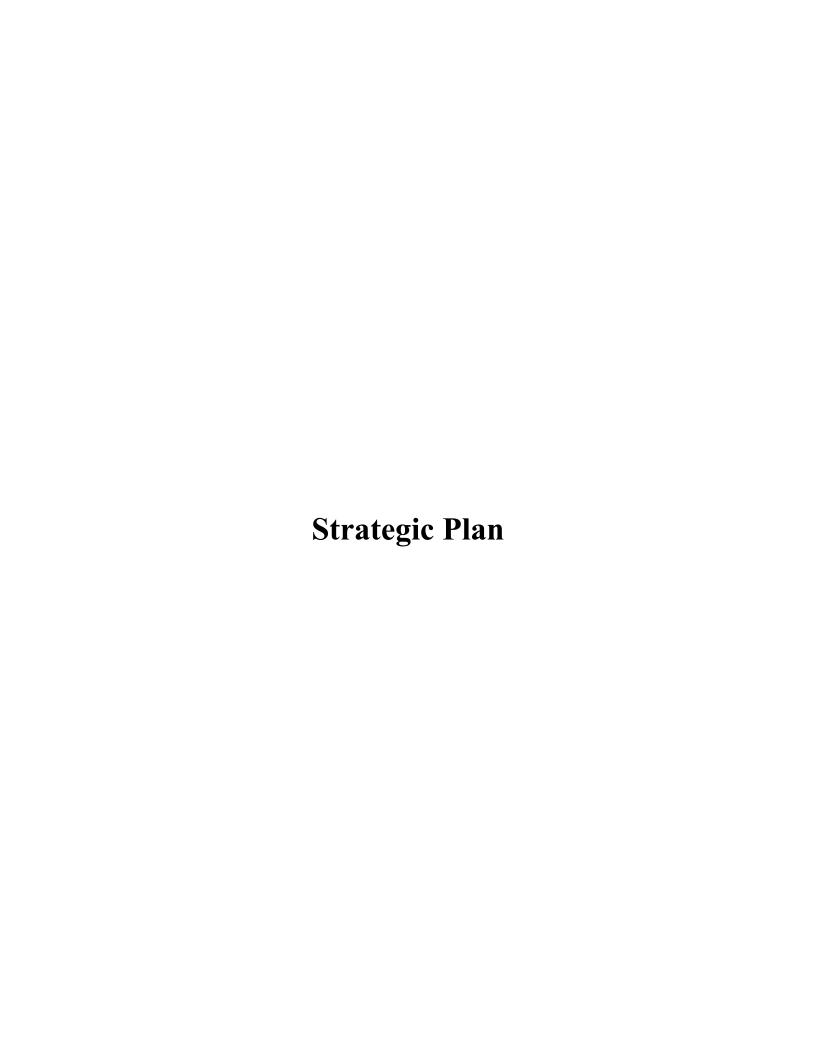


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June 1, 2020

#### **Table of Contents**

I.	Stra	itegic Plan	
	A.	Agency Mission, Philosophy, and Texas Geographic Map	Page 1
	B.	Agency Goals and Action Plans.	Page 2
		Goal A: Enhance State Assets  Goal B: Protect the Coastal Environment  Goal C: Veterans' Land Board  Goal D: Community Development and Revitalization	Page 2 Page 4 Page 6 Page 8
		Information Resources Planning Contract Manager Training	
	C.	Redundancies and Impediments.	Page 13
П	. Suj	pplemental Schedules	
		Budget Structure – Goals, Objectives, Strategies, and Performance Measures	Page 14
	B.	Performance Measure Definitions.	Page 21
	C.	Historically Underutilized Business Plan	Page 71
	D.	Statewide Capital Planning	Page 74
	E.	Agency Workforce Plan.	Page 75
	F.	Report on Customer Service.	Page 86



#### **Agency Mission Statement**

The Texas General Land Office (GLO) primarily serves the schoolchildren, veterans, and the environment of Texas. The agency does so by preserving our history, maximizing state revenue through innovative administration, and through the prudent stewardship of state lands and natural resources.

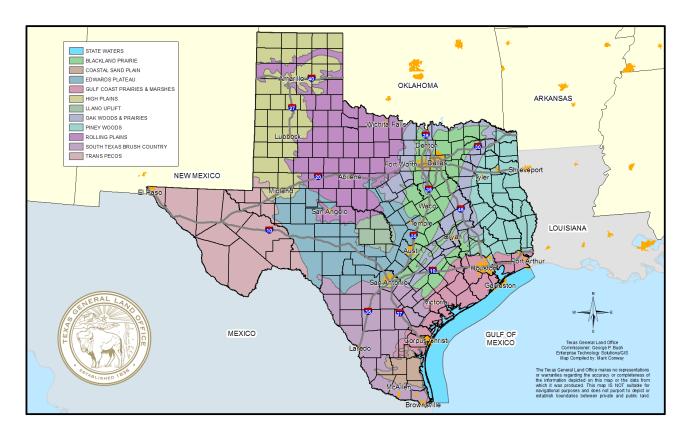
#### Agency Philosophy

Transparency and collaboration in governance are lofty goals, but ones that are readily obtainable through a well-defined, common mission that embodies a shared consciousness and respect for all staff. Integrity, adaptability, and collaboration among staff are integral parts of our operation, and it is our staff that will be tasked with carrying out this mission on a daily basis. Therefore, we will work to ensure the professional and personal growth of all GLO staff members, our agency's most valuable asset.

We will accomplish our goals using the highest standards of ethics, professionalism, transparency, fairness, and responsiveness towards those we serve – the citizens of Texas – and among those with whom we serve – our fellow staff members. In adhering to these principles, the Texas General Land Office will become the standard by which effective governance is measured throughout the state.

#### **State of Texas Geographic Map**

The Texas General Land Office serves all regions of the State of Texas.



A. Goal: Enhance State Assets

Enhance State Assets and Revenues by Managing State-owned Lands.

#### SPECIFIC ACTION ITEMS TO ACHIEVE YOUR GOAL

- 1. Conduct on-the-ground surveys, field inspections, and appraisals of state-owned and Permanent School Fund land and provide professional and technical assistance.
- 2. Evaluate and determine the market value of mineral tracts for oil, gas and hard mineral leasing; conduct lease sales and process lease applications; issue geophysical and prospect permits for mineral exploration; and review pooling and unitization applications to ensure that the state's interests are protected.
- 3. Monitor drilling, production, and field practices to ensure lease compliance; review oil and gas measurement issues; conduct lease reconciliations, conduct limited reviews and field audits of production reports and payments; and process, monitor and assess penalties and interest on monthly royalty reports and payment violations.
- 4. Repair and improve beach and other coastal assets and oversee the removal of dangerous and abandoned structures in State waters.
- 5. Conduct strategic acquisitions and dispositions of investment-grade real assets within the real estate portfolio and manage the disposition and leasing of sovereign, rural, and coastal lands.
- 6. Preserve, maintain, restore, and operate the Alamo Complex and its contents, to include the protection of the historical and architectural integrity of the exterior, interior, and grounds of the Alamo Complex.

#### DESCRIBE HOW YOUR GOAL OR ACTION ITEMS SUPPORTS EACH STATEWIDE OBJECTIVE

- 1. Accountable to tax and fee payers of Texas.
  - Continue to generate as much revenue for the Permanent School Fund as possible via transactions involving GLO real assets and minerals.
  - Enter into an agreement with Alamo Trust, Inc. and the City of San Antonio to develop and implement a Master Plan to reclaim the historic battleground and protect the future of the Alamo and the area immediately surrounding the complex.
- 2. Efficient by producing maximum results with no waste of taxpayer funds, including through the elimination of redundant and non-core functions.
  - The divisions within the General Land Office (GLO) primarily work together as an interdisciplinary team. As such, the revenue-generating divisions involved with augmenting revenues derived from Permanent School Fund real property rely on skilled in-house professionals such as (but not limited to) field inspectors, surveyors, and appraisers, all of which provide competent, expedient services for functions necessary to effectuate transactions.

- 3. Effective in successfully fulfilling core functions, measuring success in achieving performance measures and implementing plans to continuously improve.
  - The core functions of leasing Permanent School Fund land and minerals and acquiring and disposing of real assets are achieved by developing and continuously improving clear and focused objectives to maximize revenues in a practical manner. At the same time, all divisions strive to remain nimble and adapt with technological and financial changes in the business world.
  - Success is also monitored through state asset management and Alamo complex performance measure targets.
- 4. Attentive to providing excellent customer service.
  - GLO staff is always responsive and provides professional and technical assistance to not only the general public but also to other state and federal agencies as requested. Phones and e-mails are promptly answered by knowledgeable staff.
  - Enter into a management agreement with Alamo Trust, Inc, a Texas non-profit corporation, to manage the day-to-day operations of the Alamo, including staffing, repairs, grounds maintenance, administration, and providing educational information and living history demonstrations.
- 5. Transparent such that agency actions can be understood by any Texan.
  - GLO staff communicates agency goals and methods through interaction with lawmakers, other state agencies, and the general public.
  - Meetings of the School Land Board (SLB) are held monthly to approve sales, trades, exchanges, and purchases of
    land for the Permanent School Fund. In addition, the SLB approves some permits, leases, and easements for stateowned submerged land. SLB meetings are open to the public and since 2005 have been webcast live. In addition,
    SLB meeting agendas are posted in the Texas Register and can be accessed via the Texas Secretary of State
    website. Agendas must be posted seven working days prior to an SLB meeting.
  - Board meeting minutes and audited financial statements of Alamo Trust, Inc. (ATI), which manages the Alamo for the GLO, are posted online. ATI board meetings are also open to the public and ATI is subject to the Texas Public Information Act. Additionally, regular progress reports and information relating to implementation of the Alamo Plan are posted on the Alamo website.

#### DESCRIBE ANY OTHER CONSIDERATIONS RELEVANT TO YOUR GOAL OR ACTION ITEM

The GLO continues to assess and monitor the impact from COVID-19 and will take necessary action to meet agency goals.

The GLO continues to monitor and collect oil revenues, however, oil prices have declined due to global demand destruction by COVID-19 and an oversupplied crude oil market. WTI prices (West Texas Intermediate), a global oil benchmark, are currently below \$20/bbl (barrel). An additional factor that may further lower oil prices is the availability of oil storage capacity for future produced oil.

B. Goal: Protect the Coastal Environment

Protect the Environment, Promote Wise Resource Use, and Create Jobs.

#### SPECIFIC ACTION ITEMS TO ACHIEVE YOUR GOAL

- 1. Protect and revitalize the natural resources and economy of the coast through the State Coastal Management Program, State Open Beaches Act, State Dune Protection Act, Federal Coastal Zone Management Act, Natural Resources Damage Assessments, and Oil Spill prevention and response, using Federal, State and local funding.
- 2. Provide the public with water quality analysis of beaches along the coast through the Beach Watch Program.
- 3. Use the GLO's permit service center and outreach efforts to guide permit applicants and customers through federal and state processes so that they can more efficiently obtain permits and implement projects.
- 4. Seek out and remove potential coastline pollution sources and safety hazards, including derelict vessels and structures within GLO jurisdiction.

#### DESCRIBE HOW YOUR GOAL OR ACTION ITEMS SUPPORTS EACH STATEWIDE OBJECTIVE

- 1. Accountable to tax and fee payers of Texas.
  - Enforce Open Beaches Act, Dune Protection Act, and Natural Resource Damages Assessments fairly and responsibly along the coast, and ensure compliance through diligent management and monitoring of contracts and grants.
  - Administer funding programs openly and help local communities leverage funding for coastal projects.
  - Ensure responsible parties are held accountable for response costs for spill cleanups.
- 2. Efficient such that maximum results are produced with no waste of taxpayer funds, including through the elimination of redundant and non-core functions.
  - Perform a cost benefit analysis for all Coastal Erosion Response and Protection Act projects.
  - Develop a Coastal Resiliency Master Plan that will allow for a prioritization and strategic implementation of coastal projects.
  - Engage inter-divisional and inter-agency cross training opportunities to assist with prevention, monitoring and response activities, paving the way for coordinated efforts and improved personnel efficiency.
- 3. Effective in successfully fulfilling core functions, measuring success in achieving performance measures, and implementing plans to continuously improve.
  - State performance measures reported to the Legislative Budget Board accurately, on time, tracked and analyzed.
  - Reporting to the U.S. Department of Commerce' National Oceanic and Atmospheric Administration (NOAA) and U.S. Environmental Protection Agency (EPA) on performance measures, or goals and objectives met during established reporting periods.
  - Consistently exceed key state performance measures for oil spill prevention and response activities including facility certification and readiness programs, vessel monitoring and tracking, and spill response efforts.

- 4. Attentive to providing excellent customer service.
  - Use the permit service center and outreach efforts to help applicants with permits and help GLO staff understand community concerns.
  - Maintain the Texas coasts website and application that allows people to find coastal access and recreational locations.
  - Maintain a dedicated 24/7 public emergency notification line with other response agencies for easy & immediate spill notification.
- 5. Transparent such that agency actions can be understood by the general public.
  - Provide legislature with agency reports {Coastal Management Program (CMP) Biennial Report and Coastal Erosion Planning & Response Act (CEPRA) Report} and make reports available to public on website.
  - Provide project information and deliverables on website and through community outreach efforts.
  - Ensure that spill related information, including historical spill data, is readily accessible to the public.

#### DESCRIBE ANY OTHER CONSIDERATIONS RELEVANT TO YOUR GOAL OR ACTION ITEM

The GLO continues to assess and monitor the impact from COVID-19 and will take necessary action to meet agency goals.

C. Goal: Veterans Land Board (VLB)

Provide Benefit Programs to Texas Veterans.

#### SPECIFIC ACTION ITEMS TO ACHIEVE YOUR GOAL

- 1. Educate Veterans on not only the VLB programs but on all Veteran programs provided by the State of Texas.
- 2. Increase awareness of the VLB Loan, Texas State Veterans Home, and Texas State Veterans Cemetery Programs.
- 3. Focus the VLB Loan Program to meet increased demand through an effective education program produced in the coming years.
- 4. Work with contracted partners to meet and exceed State and Federal Regulations for the VLB Texas State Veterans Home Program, as the demand continues to grow in the underserved Veteran areas.
- 5. Prepare for the increased demand to utilize earned burial benefits resulting from renewed efforts to educate Veterans and their families on VLB programs.

#### DESCRIBE HOW YOUR GOAL OR ACTION ITEMS SUPPORTS EACH STATEWIDE OBJECTIVE

- 1. Accountable to tax and fee payers of Texas.
  - Veterans programs are funded by Veterans for Veterans through the revenue generated by loans and State Veteran Home operations. Efficiently and effectively utilize these funds to execute VLB programs and educate Veterans on all programs provided by Federal, State, and County agencies as directed by the Veterans Land Board.
  - Become the trusted agency that Texas Veterans turn to for support in not only VLB programs but all Veteran benefit programs.
- 2. Efficient such that maximum results are produced with no waste of taxpayer funds, including through the elimination of redundant and non-core functions.
  - Texas laws require that state agencies develop and comply with purchasing accountability and risk analysis procedures. The GLO purchasing staff applies state purchasing laws in an effort to prevent abuse and waste.
  - Established the Office of Compliance to conduct conflict and other checks on purchases in an effort to prevent fraud, abuse and waste.

- 3. Effective in successfully fulfilling core functions, measuring success in achieving performance measures, and implementing plans to continuously improve.
  - A primary measure of effectiveness is the increase in loan applications.
  - A primary measure of performance is the efficiency of agency loan processing.
  - A primary measure of effectiveness is the level of compliance in U.S. Department of Veterans' Affairs (VA)/Department of Aging Disability Services inspections and a minimum, overall, Centers for Medicare & Medicaid Services (CMS) Nursing Home rating of three stars. An additional primary measure of performance is 90% or better during the annual Family Resident Survey.
  - A primary measure of effectiveness is the Veterans Cemetery Grants Compliance Review, which measures operational performance standards in accordance with the VA Grant Award agreement.
- 4. Attentive to providing excellent customer service.
  - Continue to strengthen the VLB brand through customer satisfaction by maintaining land loan processing timeliness from contract to closing of less than 30 days.
  - Continue to work to maintain buyer's loan solvency through loss mitigation efforts that achieve no less than 80% of delinquent land accounts removed from forfeiture.
  - Utilize competition and develop written standards in negotiating new contracts to ensure that the VLB can provide the best possible care for Veterans.
  - Primary measures of performance are results from the National Cemetery Administration's Survey of Satisfaction, which are distributed to the next-of-kin and funeral directors to measure customer satisfaction.
  - Secure increased expansion and improvement opportunities through VA grant award funding and public and private support through financial donations for the Cemetery Program.
- 5. Transparent such that agency actions can be understood by any Texan.
  - State Law guarantees the public has a right to access government records. The Texas General Office/Veterans Land Board is committed to open government and has staff dedicated to ensuring that all requests for public information are responded to quickly and efficiently.
  - Pursuant to Senate Bill 20, Eighty-sixth Legislature, 2015, contract and purchase information with links to applicable documents are provided on the GLO agency website.
  - Quarterly VLB Board meetings are open to the public and since 2005 have been webcast live. In addition, Board meeting agendas are posted in the Texas Register and can be accessed via the Texas Secretary of State website.
  - On-line Public Notices, Press Releases, Editorials and Newsletters are posted to the GLO website.

#### DESCRIBE ANY OTHER CONSIDERATIONS RELEVANT TO YOUR GOAL OR ACTION ITEM

The GLO continues to assess and monitor the impact from COVID-19 and will take necessary action to meet agency goals.

D. Goal: Community Development and Revitalization

Oversee Housing and Infrastructure Disaster Recovery.

#### SPECIFIC ACTION ITEMS TO ACHIEVE YOUR GOAL

- 1. Develop a sustainable program that includes three deployable 10-person teams with specialized knowledge and prepositioned vendor pool contracts that can be mobilized immediately to respond quickly to presidentially declared disasters.
- 2. Develop short-term and long-term recovery solutions based on grant funding requirements.
- 3. Coordinate with units of local governments and state agencies to identify disaster recovery needs and provide grants that support the rebuilding and revitalization of communities and establish through master planning pre-identified projects to improve resiliency.
- 4. Provide specialized, technical assistance to Regional Councils of Government (COGs), municipalities, and residents in line with identified program and national objectives and affirmatively furthering fair housing.
- 5. Oversee compliance of program goals and deliverables through Community Development and Revitalization's monitoring function.

#### DESCRIBE HOW YOUR GOAL OR ACTION ITEMS SUPPORTS EACH STATEWIDE OBJECTIVE

- 1. Accountable to tax and fee payers of Texas.
  - CDR does not require state funds to operate as grants are sourced through federal funding. However, it is the GLO's fiduciary duty to leverage federal taxpayer dollars to maximize assistance to communities. Additionally, quarterly reports are submitted identifying progress with national objectives and program activities.
- 2. Efficient such that maximum results are produced with no waste of taxpayer funds, including through the elimination of redundant and non-core functions.
  - Federal requirements limit administrative funding to 5 percent, maximizing the allocation of program dollars to communities. The monitoring function serves to minimize fraud, waste and abuse, and provides process improvement through continuous evaluation of program activities.
- 3. Effective in successfully fulfilling core functions, measuring success in achieving performance measures, and implementing plans to continuously improve.
  - Program monitoring operations continuously assess functions to evaluate program activities and facilitate process improvement. Success is measured through state and federal performance targets.

- 4. Attentive to providing excellent customer service.
  - A dedicated team ensures the highest level of customer satisfaction by finding solutions to issues as they arise.
     This is an agile team which can be utilized as first responders to future disasters by providing outreach services and guidance to potential applicants.
- 5. Transparent such that agency actions can be understood by any Texan.
  - Recovery. Texas. Gov includes disaster recovery information to citizens, vendors, and sub recipients as well as federal reports that identify quarterly program progress. Reports are available to the public on the GLO's website. In addition, the public may participate through open comment periods.

#### DESCRIBE ANY OTHER CONSIDERATIONS RELEVANT TO YOUR GOAL OR ACTION ITEM

The GLO continues to assess and monitor the impact from COVID-19 and will take necessary action to meet agency goals.

#### **Information Resources Planning**

#### **INTERNAL FACTORS**

#### **Technological Assessment**

#### The GLO IT Organization

Enterprise Technology Solutions (ETS) is the information technology organization of the General Land Office (GLO).

Mission Statement: Enterprise Technology Solutions serves the GLO by providing technology solutions that enhance and harmonize the people, processes, and technologies that drive agency business.

ETS serves all program areas within the GLO using a "shared services" business model that prioritizes the efficient use of information resources across the enterprise. The department is organized into small, functional teams. Matrix-style management allows resources from different teams to be combined asneeded to meet business requirements. In ETS, project implementation adheres to agile principles, and team members embrace core values that include innovation, information security, and continuous improvement.

#### **Agency Alignment**

Enterprise Technology Solutions aligns its resources and priorities with the agency's mission and goals. This alignment is primarily accomplished through the GLO's Technology Governance Process (TGP). The TGP ensures a structured and transparent approach to project selection. A board made up of members of the agency's senior management team evaluates technology project requests. For each project, alignment with agency goals is weighed alongside costs, benefits, risks, and other factors. After careful consideration, the board submits its recommendations to the Land Commissioner, who makes a final decision on which projects best serve the interests of the agency and its missions.

#### IT Strategy

All technology projects and operational activities adhere to an enterprise information technology (IT) strategy that seeks to strike a balance between minimizing costs and delivering innovation. The rapid pace of change in the technology field has led ETS to adopt a continuous improvement mentality that encourages the frequent evaluation of new tools, techniques, and approaches. Specific strategy choices are a product of collaboration between the Chief Clerk, the Chief Information Officer, the ETS leadership team, and the Office of Information Security. When making decisions about IT strategy, the team considers many factors, such as:

- Agency goals and objectives;
- Recent legislation and regulatory requirements;
- Information security;
- Statewide technology priorities described in the State Strategic Plan for Information Resources Management; and,
- Prominent trends in the technology industry.

#### **State Strategic Plan for IT Management**

Several initiatives that are currently planned or underway demonstrate the alignment between the GLO and the State Strategic Plan for Information Resource Management (SSPIRM).

#### **Information Resources Planning**

#### SSPIRM Goal 1: Secure IT Service Delivery

- Security the GLO continues its information security focus on many fronts, including educating agency staff, secure coding practices, and implementing new technologies that classify and protect data, such as software defined networking and data loss prevention.
- Continuity
  - o Royalty Reporting and Control System (RRAC) Transition to Amazon Web Services (AWS) The agency recently moved its flagship oil and gas royalty processing application, RRAC to the Amazon Web Services cloud. This project was undertaken to ensure 24/7/365 operation of the RRAC system.
  - Application Virtualization ETS is in the process of implementing an application virtualization strategy powered by VMWare Horizon. Once complete, application virtualization will enhance the agency's business continuity posture by improving access to business applications used by agency staff.
  - o Business Continuity Plan Statewide response to the COVID-19 virus has resulted in implementation of the agency's Business Continuity Plan. Early returns confirm the plan's effectiveness while also highlighting points of discussion for future consideration.

#### SSPIRM Goal 2: Advanced Data Management & Digital Services

- *ACORN Analytics for Oil and Gas* Following a successful proof of concept, the agency is in the final stages of implementing an analytics application that will identify potential uncollected revenue for the Permanent School Fund.
- *Mobile Apps for Oil Spill* During the fall of 2020, the GLO will initiate a project to implement mobile applications to support the agency's oil spill mission, with the goal of improving the response team's access to data in the field.
- Agency Lease & Asset Management Operations System Update Improve the mission-critical Permanent School Fund inventory application by mitigating legacy technology reliance and implementing user-centric design approaches.

#### SSPIRM Goal 3: Agile & Automated IT Strategies

- Chatbot for Veterans Land Board Website The agency is in the midst implementing a chatbot for the VLB website that will leverage artificial intelligence to improve customer service for Texas veterans.
- *Agile and Modern Development Approaches* ETS has long adhered to agile system development and project delivery processes. Currently the agency is piloting agile procurement approaches, dev-ops, and product management in targeted situations.

#### **Contract Manager Training**

In accordance with the "Instructions for Preparing and Submitting Agency Strategic Plans" for Fiscal Years 2021-2025, below is a description of training for agency contract managers.

The Contract Management Division (CMD) of the General Land Office requires Contract Managers, in compliance with the Texas Government Code, to be certified as Texas Contract Managers. To maintain this certification, contract management professionals must renew their certification every three (3) years. This continuing certification requires twenty-four (24) hours of Statewide Procurement Division (SPD) sponsored in-person or online continuing education, one of which must be ethics.

Each fiscal year, CMD management establishes a training plan that requires Contract Managers to complete eight (8) selected SPD training courses. In addition, no less than every other month, CMD develops and presents training on GLO specific contract policies and procedures for the entire CMD team. The completion of these courses is reviewed during the Contract Manager's annual evaluation.

#### **Redundancies and Impediments**

REDUNDANCIES AND IMP	PEDIMENTS
Service, Statute, Rule or Regulation (Provide Specific Citation if applicable)	Texas Government Code, Sec. 2254.021(2). "Major consulting services contract" means a consulting services contract for which it is reasonably foreseeable that the value of the contract will exceed \$15,000, or \$25,000 for an institution of higher education other than a public junior college.
Describe why the Service, Statute, Rule or Regulation is Resulting in Inefficient or Ineffective Agency Operations	Currently, agencies with contracts deemed to be major consulting services contracts are required to submit a Notice of Intent to the Legislative Budget Board (LBB) and the Governor's Budget and Policy Division. The state agency is then required to obtain a finding of fact from the Governor's Budget and Policy Division that the services are necessary.  In addition, the state agency must also submit information to be posted in the <i>Electronic State Business Daily (ESBD)</i> 30 days before entering into a major consulting services contract.  Lastly, the state agency must then send a final notification to the LBB. In certain instances, there is also a requirement to post in the <i>Texas Register</i> .
Provide Agency Recommendation for Modification or Elimination	Recommendation to amend the Government Code, Sec. 2254.021(2) to increase the amount of a major consulting services contract from \$15,000 to \$50,000.
Describe the Estimated Cost Savings or Other Benefit Associated with Recommended Change	The dollar threshold established in this section of the code has not increased since 2003. The level of effort required by agency staff, the Governor's Office and LBB could be decreased, as well as staff time associated with publishing in the <i>ESBD/Texas Register</i> .

**Supplemental Schedules** 

#### A. Goal: Enhance State Assets - Enhance State Assets and Revenues by Managing State-owned Lands.

#### **Objectives and Outcome Measures**

Objective: Generate Revenue from the Lease of State-owned Lands.

#### Outcome Measures:

- Percent of Permanent School Fund Uplands Acreage Leased KEY
- Percent Oil and Gas Revenue from Audits/Reconciliations of Mineral Leases
- Gas Utility Savings Generated by State Energy Marketing Program
- Total Mega Watt Hours (MWh) Sold Per Year

Objective: Sale and Purchase of Real Property

#### Outcome Measures:

- Annual Gross Rate of Return on RESFA Investments KEY
- 5-Year Average Annual Gross Return of RESFA Investments

Objective: Alamo Complex.

Outcome Measures: N/A

#### Strategies and Output, Efficiency and Explanatory Measures

**A.1.1. Strategy:** Energy Lease Management and Revenue Audit - Assess the revenue potential of state lands for energy leasing and conduct aggressive energy leasing and revenue management activities.

#### Output Measures:

- Number of Active Mineral Leases Managed
- Number of Mineral Value Assessments Performed
- Number of Mineral Lease Documents Processed
- Amount of Revenue From Audits/Lease Reconciliations KEY

#### Efficiency Measures:

- Program Cost As a Percent of Revenue Generated
- Average Management Cost Per Mineral Lease
- Average Revenue Detected Per Auditor/Account Examiner
- Program Cost As a Percent of Detected Revenue

#### Explanatory/Input Measures:

- Annual Mineral Lease Revenue (Millions)
- Amount of Detected Revenue Collected

**A.1.2. Strategy:** Energy Marketing - Promote the sale and use of state-owned energy resources, including renewable energy resources, to maximize the revenues generated by assets and develop public-private partnerships and programs to promote economic development.

#### Output Measures:

- Average Monthly Volume of Gas Sold In Million British Thermal Units KEY
- Annual Revenue from Electric Marketing
- Number of Acres Evaluated for Renewable Energy Development Projects
- Permanent School Fund Revenue from Renewable Energy Development Projects

#### Efficiency Measures:

- Program Cost As a Percent of Utility Savings and Permanent School Fund Revenue
- Percent of Revenue Enhancement Generated by State Energy Marketing Program

#### Explanatory/Input Measures:

• Number of Customers in State Energy Marketing Program

**A.1.3. Strategy:** Defense and Prosecution - Prosecute for the defense of title to Permanent School Fund lands and the Relinquishment Act, royalty deficiencies and other mineral lease claims or cases.

• Output, Efficiency, Explanatory Measures: N/A

**A.1.4. Strategy:** Coastal and Uplands Leasing - Promote and conduct Coastal and upland/surface leasing activities for Permanent School Fund and state agency lands.

#### Output Measures:

- Annual Revenue from Uplands Surface Leases KEY
- Number of Active Uplands Surface Leases Managed
- Number of Permanent School Fund Uplands Acres Leased
- Number of Uplands Field Inspection Reports Completed
- Number of Active Coastal Leases Managed
- Annual Revenue from Coastal Leases KEY

#### Efficiency Measures:

• Coastal Program Cost As a Percent of Revenue Generated

#### Explanatory/Input Measures:

• Dollar Amount of Surface Damage Fee Assessments Collected

**A.2.1. Strategy:** Asset Management - To evaluate, acquire, and dispose of real property on behalf of the Permanent School Fund and to evaluate and dispose of underutilized state-owned land.

#### Output Measures:

• Evaluations of Permanent School Fund and Other State Agency Land

#### Efficiency Measures:

- Disposition Transactions, Percent Fair Market Value
- Acquisition Transactions, Percent Fair Market Value

#### Explanatory/Input Measures:

- Percent Receipts Released to State Board of Education/Texas Education Agency KEY
- **A.2.2. Strategy:** Surveying and Appraisal Conduct surveys and appraisals on Permanent School fund and state agency lands.
  - Output, Efficiency, Explanatory Measures: N/A
- **A.3.1. Strategy:** Preserve & Maintain Alamo Complex Preserve, maintain and restore the Alamo Complex and its contents and the protection of the historical and architectural integrity of the exterior, interior, and grounds of the Alamo complex.

#### Output Measures:

- Number of Alamo Shrine Visitors KEY
- Number of Alamo Gift Shop Visitors KEY
- Alamo Gift Shop Revenue in Dollars KEY

#### **Efficiency Measures:**

- Alamo Operational Cost Per Visitor (In Dollars) KEY
- Alamo Net Revenue Per Visitor (In Dollars) KEY

Explanatory/Input Measures: N/A

#### B. Goal: Protect the Coastal Environment - Protect the Environment, Promote Wise Resource Use, and Create Jobs.

#### **Objectives and Outcome Measures**

Objective: Protect and Maintain Texas' Coastal and Natural Resources

#### Outcome Measures:

- Percent of Shorelines Maintained, Protected, Restored KEY
- Percent of Non-CEPRA Funds Leveraged
- Percent Beach Waters with Poor Water Quality Conditions KEY

Objective: Prevent and Respond to Oil Spills

Outcome Measures: N/A

#### Strategies and Output, Efficiency and Explanatory Measures

**B.1.1. Strategy:** Coastal Management - Administer federally-funded Texas Coastal Management Program (CMP), CMP grants, Beach Watch, state-funded beach management programs and a coastal erosion control and beach nourishment program.

#### Output Measures:

- Number of Joint Permit Application Forms processed
- Number of Coastal Management Program Grants Awarded KEY
- Number of Federal Actions and Activities Reviewed
- Number of Volunteers Participating in Cleanups
- Trash Collected by Volunteers
- Number of Beach Water Samples Collected

**B.1.2. Strategy:** Coastal Erosion Control Projects - Develop and implement a comprehensive Coastal Erosion Response Program.

#### Output Measures:

• Number of Miles of Shoreline Maintained, Protected and Restored

#### Explanatory/Input Measures:

• Cost/Benefit Ratio for Coastal Erosion Planning and Response Act Projects - KEY

**B.2.1. Strategy:** Oil Spill Response - Develop and implement an oil spill response program and respond quickly and efficiently to oil spills.

#### Output Measures:

• Number of Oil Spill Responses - KEY

#### Explanatory/Input Measures:

- Number of Incident Calls Reported to Emergency Reporting System
- Total Amount of Oil Spill Response Program Costs Recovered

**B.2.2. Strategy:** Oil Spill Prevention - Develop and implement a comprehensive oil spill prevention program to monitor the integrity of oil transport through Texas' coastal waters.

#### Output Measures:

- Number of Prevention Activities Oil Handling Facilities
- Number of Prevention Activities Vessels KEY
- Number of Oil Spill Related Patrols
- Number of Derelict Vessels Removed from Texas Coastal Waters KEY

#### Explanatory/Input Measures:

- Number of Certified Oil Handling Facilities
- Number of Derelict Vessels in Texas Coastal Waters KEY

#### C. Goal: Veterans' Land Board (VLB) - Provide Benefit Programs to Texas Veterans.

#### **Objectives and Outcome Measures**

Objective: Veterans' Benefit Programs

#### Outcome Measures:

- Percent Loan Income Used for Administration KEY
- Percent of Delinquent VLB Land Program Loans Removed from Forfeiture KEY

#### Strategies and Output, Efficiency and Explanatory Measures

**C.1.1. Strategy:** Veterans' Loan Programs - Provide veterans with benefit information, below-market lending opportunities, and efficient loan services; manage active loan accounts and bond funds to ensure the financial integrity of VLB loan programs.

#### Output Measures:

- Dollar Value of VLB Housing Loans Purchased from Participating Lenders
- Dollar Value of Land and Home Improvement Loans Funded by the VLB
- Number of Land and Home Improvement Loans Funded by the VLB KEY
- Number of VLB Housing Loans Purchased from Participating Lenders
- Number of Land and Home Improvement Pre-Applications Received

#### Efficiency Measures:

- Percent of Delinquent Loans in Portfolio
- Percent of Foreclosed Loans in Portfolio
- Average Number of Processing Days for VLB Land Program Loans
- Average Number Loans with Loss Mitigation Services per Specialist

#### Explanatory/Input Measures:

• Number of VLB Land Loans Serviced by Outside Contractors

**C.1.2. Strategy:** State Veterans' Homes - Administer nursing home facilities to ensure veterans receive quality nursing home care.

#### Output Measures:

• Occupancy Rate at Veterans Homes - KEY

**C.1.3. Strategy:** Veterans' Cemeteries - Provide burial sites for Texas veterans.

#### Output Measure:

• Percent of Total Burial Space Remaining

#### Explanatory/Input Measures:

• Number of Interments Provided by the State Veterans Cemetery Program

#### D. Goal: Disaster Recovery - Oversee Housing and Infrastructure Disaster Recovery.

#### **Objectives and Outcome Measures**

Objective: Provide Grants for Housing and Infrastructure Projects and Activities

Outcome Measures: N/A

#### Strategies and Output, Efficiency and Explanatory Measures

**D.1.1. Strategy:** Housing Projects & Activities – Oversee Housing Projects and Activities in Furtherance of Disaster Recovery

#### Output Measures:

- Number of Completed Housing Projects- KEY
- Direct Cost of Completed Housing Projects
- Number of Beneficiaries Served by Completed Housing Projects
- Number of Completed Housing Activities KEY
- Direct Cost of Completed Housing Activities
- Number of Beneficiaries Served by Completed Housing Activities
- Total Number of M&QA Onsite Reviews Conducted KEY
- Total Number of M&QA Desk Reviews Conducted KEY

**D.1.2. Strategy:** Infrastructure Projects/Activities - Oversee Infrastructure Projects and Activities in Furtherance of Disaster Recovery

#### Output Measures:

- Number of Completed Infrastructure Projects- KEY
- Direct Cost of Completed Infrastructure Projects
- Number of Beneficiaries Served by Completed Infrastructure Projects
- Number of Completed Infrastructure Activities KEY
- Direct Cost of Completed Infrastructure Activities
- Number of Beneficiaries Served by Completed Infrastructure Activities

Goal:	Enhance State Assets and Revenues by Managing State-owned Lands		
Objective:	Generate Revenue from the Lease	of State-owned Lands	
Outcome	Percent of Permanent School Fund Uplands Acreage Leased		
Measure:	Definition		
	This measure reflects the percentage special documents and uplands con		eased for uplands surface leases, uplands
	<b>Data Limitations</b>		
	The percentage of uplands acres le the agency, lease renewal cycles, a		rom each quarter, due to land sales by
	Data Source		
	The Agency Lease and Asset Man of the total acres in the PSF invent		D) internal database provides a summary
	Methodology		
	The total acres leased is divided by the total acres in the inventory to calculate the percentage.		
	Purpose		
	To track the overall increase/decrease in the percentage of PSF uplands acres leased.		
	New Measure	Calculation Method	Target Attainment
	No	Noncumulative	Higher
Outcome	Percent of Oil and Gas	Revenue from Audits/Reco	nciliations of Mineral Leases
Measure:	Definition		
	Derived by dividing annual collections from audits and lease reconciliations of State mineral leases by annual mineral lease revenue		
	Data Limitations		
	None		
	Data Source		
	Source of data is the internally generated management reports.		
	Methodology		
	Divide the total annual collections from audits and lease reconciliations by the total annual mineral lease revenue.		
	Purpose		
	To collect revenue due from the le from mineral production.	ase of State-owned lands and	to assess State lands' revenue potential
	New Measure	Calculation Method	Target Attainment
	No	Noncumulative	Higher

Outcome	Gas Utility Savings Generated by State Energy Marketing Program			
Measure:	<b>Definition</b> Total dollar savings of all customers purchasing gas from the State Energy Marketing Program as opposed to "tariff" gas from local suppliers. Include fixed priced volumes but translate the fixed price back to an equivalent indexed price as part of this analysis.			
	Data Limitations			
	Timing issues associated with lead/lag and rates filed subject to refund.			
	Data Source			
	Internal management reports and	utility tariffs.		
		ered gas costs associated with the in- nate gas cost available from the loca		
	Purpose  To determine the savings public re			
	New Measure	Calculation Method	Target Attainment	
	No	Noncumulative	Higher	
Outcome Measure:	Total	Mega Watt Hours (MWh) Sold Po	er Year	
	<b>Definition</b> Total number of MWh sold within the year for the electric power contract portfolio. A contract portfolio is the number of contracts within the program as of the end of the measurable period.			
	Data Limitations	Data Limitations		
	Timing issues associated with the difference between the reported amounts and the billed amounts.  Volumes are not reported until payment is collected.			
	Data Source			
	Internal management reports and external reports from contracted agent for electric service.			
	Methodology			
	Total number of MWh billed within the year, as reported by the State Energy Marketing group and the contracted agent for electric service.			
	Purpose			
	•	vithin the State Energy Marketing Program portfolio.	rogram as deliveries occur to	
	New Measure	<b>Calculation Method</b>	Target Attainment	
	No	Noncumulative	Higher	

Goal:	Enhance State Assets and Revenu	es by Managing State-owned Lands	S	
Objective:	Sale and Purchase of Real Property	у		
Outcome	Annual Gross Rate of Return on RESFA Investments			
Measure:	Definition			
	The annual rate of return on investments.			
	Data Limitations			
	Availability of external funds state estimated.	ements at same intervals as measure	ement – some may need to be	
	Data Source			
	An independent third-party investment performance measurement agent calculates agency's investment portfolio performance. The performance measurement agent submits a summary table of time-weighted returns to the agency's Investment Management Division. The table serves as the agency's source document. Data for the performance measurement agent's calculations originates from information submitted by the agency's third-party investment managers directly to the performance measurement agent. The performance measurement agent maintains said data.			
ı	Methodology			
	Time-weighted gross one-year portfolio return, as calculated by third-party performance measurement agent.			
	Purpose			
	To determine overall performance	of measurable investment assets en	mployed and in production.	
	New Measure	Calculation Method	Target Attainment	
	No	Noncumulative	Higher	
Outcome	5-Year Avera	ge Annual Gross Return of RES	FA Investments	
Measure:	Definition			
	A measurement of the average annual gross total return over rolling 5-year periods on the real assets in the RESFA managed by TXGLO.			
	Data Limitations			
	Performance is calculated as of the end of each calendar quarter. The calendar quarters do not match the state's fiscal quarters. Therefore, GLO will use the June 30 ending quarter to report the fiscal year ending August 31 performance.			
	Data Source			
	An independent third-party investment performance measurement agent calculates agency's investment portfolio performance. The performance measurement agent submits a summary table of time-weighted returns to the agency's Investment Management Division. The table serves as the agency's source document. Data for the performance measurement agent's calculations originates from information submitted by the agency's third-party investment managers directly to the performance measurement agent. The performance measurement agent maintains said data.			
	Methodology	-		
	Time-weighted gross 5-year avera measurement agent.	ge annual portfolio return, as calcu	lated by third-party performance	

	Purpose		
	To measure the Average Annual Gross Total Return on real assets as compared to a recognized industry standard benchmark. Favorable returns will grow the Permanent School Fund investments for future generations.		
l	New Measure	Calculation Method	Target Attainment
	No	Noncumulative	Higher
Goal:	Protect the Environment, Promote Wise Resource Use, and Create Jobs		
Objective:	Protect and Maintain Texas' Coastal and Natural Resources		
Outcome	Percent of Shorelines Maintained, Protected, Restored		
Measure:	Definition		
	completion of erosion response concritically-eroding shoreline maintage shoreline determined by the Land Commissioner as "critical coastal area that is experiencing historical of Economic Geology of the University (a) public health, safety or welfare (e) public property or infrastructure habitat; (h) an area of regional or not be	obligated for the CEPRA program.	s expressed as the ratio of miles of ileage of critically-eroding horelines is identified by the Land er TNRC §33.601 (4) as a coastal ently published data of the Bureau ommissioner finds to be a threat to general recreation;(d)traffic safety; tial property;(g)fish or wildlife
	formulas shown in the Method of	Calculation.	
	Data Source		
		ed generally by the Bureau of Econ- ementation of each erosion project.	omic Geology (BEG) and specific
	Methodology  The numerator for this measure indicates the level of project construction activity of the erosion response program and should use the mileage target for the output measure 2.1.2 Op1 (# of miles of coastal shoreline restored and maintained annually) which is derived using a formula that takes int account state funding levels in a biennium. The denominator is the number of miles of critically er developable coastline identified by the Land Commissioner. E.g., if the biennium mileage target for output measure 2.1.2 Op 1 was 20 miles, and the denominator is 60 miles of critically developable coastline, the biennium target for this measure would be 33%. For each biennium, the first year she be based on achievement of 25% of the total biennium target, the second year based on achievement 75% of the total biennium target.		
	Purpose		
	_	eing made in remedying shoreline e	erosion and represents a good
	New Measure	Calculation Method	Target Attainment
1			Tai get ittaininent

#### Outcome Percent of Non-CEPRA Funds Leveraged Measure: **Definition** The ratio of total non-CEPRA funds, including the value of in-kind contributions, to total CEPRA funds obligated under Project Cooperation Agreements (PCA). **Data Limitations** The amount of non-CEPRA funding successfully sought may not be as high as expected due to circumstances beyond the GLO's sphere of control (e.g. federal match requirements may be changed in future years). **Data Source** Executed PCAs outlining the amount of non-CEPRA funds matched to state appropriated CEPRA funds obligated to specific CEPRA projects. Methodology The amount of non-CEPRA funds matched to state appropriated CEPRA funding commitments obligated to approved CEPRA projects, as outlined in Project Cooperation Agreements (PCAs) executed during each reporting period. The numerator for this measure indicates the amount of non-CEPRA funding committed to approved CEPRA projects as obligated under executed PCAs. The denominator for this measure indicates the amount of CEPRA state-appropriated funds committed to approved CEPRA projects as obligated under executed PCAs. Purpose To measure the extent/success to which state appropriated CEPRA funds can be matched with non-CEPRA funds, thereby leveraging the ability of limited state funds for CEPRA projects. Optimization of funding for CEPRA is vital to the state's ability to protect public beaches, other coastal shorelines, public infrastructure, and private property. Funding spent on CEPRA projects will also save millions in future public funds for post-storm cleanup and recovery. **New Measure Calculation Method Target Attainment** Noncumulative No Higher **Percent Beach Waters with Poor Water Quality Conditions** Outcome Measure: Definition The Texas Beach Watch Program is a quasi-regulatory program that monitors water for Enterococcus bacteria along the Texas Coast. Enterococcus bacteria thrive in waters where sewage or storm runoff is present. When Enterococcus levels exceed those recommended by the Environmental Protection Agency (EPA) and standards promulgated by the Texas Commission on Environmental Quality (TCEQ), water quality advisories are recommended. **Data Limitations** Continued EPA federal funding and additional funding to expand the sampling locations and number of weeks monitored per year; Equipment and database malfunctions. **Data Source** Commercial Laboratories/universities/local governments conduct water collecting and testing and report all Enterococcus bacteria testing results. Methodology Calculation derived from samples collected and results reported from the Commercial Labs/universities and local governments. The program monitors at 61 recreational beaches. Within the 61 of 169 recreational beaches, multiple water samples are collected at 164 stations. **Purpose** To ensure notification to the public on Enterococcus bacteria levels that exceed water quality standards and to provide the TCEO with advisory information for TCEO's 303(d)/305(b) assessment in order to protect human health by identifying beaches with persistent advisories.

	New Measure	Calculation Method	Target Attainment	
	No	Noncumulative	Lower	
Goal:	Provide Benefit Programs to Texas Veterans			
Objective:	Veterans' Benefit Programs			
Outcome	Percent Loan Income Used for Administration			
Measure:	Definition			
	To determine administrative cost f	for administrating the VLB program	S.	
	Data Limitations			
	Data will be limited to funds experience receipted as of 8/31 of each	nded and encumbered at 8/31 and loach fiscal year.	an interest and Veterans' Program	
	Data Source			
	Data for the measure will be taken Interest calc Fund 522 from ANPS	from the 8/31 ANPS report for Fun S.	d 522 and report, BD ZZ LP LAR	
	Methodology  Total funds expended/encumbered for the measure (taken from the 8/31 ANPS report for Fund 522) will be divided by total loan interest and other Veterans' Program generated revenues (taken from BD ZZ LP LAPLE).			
	LAR Interest calc Fund 522, from ANPS) to come up with a percent.  Purpose			
	Provide an indication of actual cost incurred by a self-supporting program and to ensure that cost is being reviewed by the agency.			
	New Measure	Calculation Method	Target Attainment	
	No	Noncumulative	Lower	
Outcome	Percent of Delinquen	nt VLB Land Program Loans Rem	noved from Forfeiture	
Measure:	Definition  This measure represents the percent of delinquent contract for deed accounts that are eligible for forfeiture (more than 120 days delinquent) and VLB staff performs loss mitigation services to remove the property from forfeiture.			
	Data Limitations None			
	None  Data Source			
	Data Source Program loan servicers database			
	Methodology			
	A report is created and posted to a secure portal by the contracted program servicer. The report is retrieved monthly by the VLB staff.			
	Purpose			
	To maintain a low percentage of for	orfeited land loans.		
	New Measure	Calculation Method	Target Attainment	
	No	Noncumulative	Higher	

Goal:	Enhance State Assets and Revenue	Enhance State Assets and Revenues by Managing State-owned Lands		
Objective:	Generate Revenue from the Lease	of State-owned Lands		
Strategy:	Assess State Lands' Revenue Poter	ntial and Manage Energy Leases/Re	venues	
Output	Num	ber of Active Mineral Leases Man	aged	
Measure:	Definition			
	This number reflects the number of oil, gas and other mineral tracts that are currently leased and in good standing.			
	Data Limitations			
	None			
	Data Source			
	Utilizing GLO base and Microsoft	access applications.		
	Methodology			
	Using GLO databases and Microso active or producing leases.	oft Access, appropriate queries are s	et up to derive the number of	
	Purpose			
	To evaluate leasing policies and th	ne marketplace.		
	New Measure	Calculation Method	Target Attainment	
	No	Noncumulative	Higher	
Output	Number of Mineral Value Assessments Performed			
Measure:	Definition			
	Mineral value assessments are performed on prospective leases to determine the amount of bonus, royalty and rental that should be charged and how long the primary term should be. This number includes assessments of tracts proposed for lease by sealed bid, Relinquishment Act and highway right-of-way tracts, and other state agency and miscellaneous tracts.			
			uishment Act and highway right-	
			uishment Act and highway right-	
	of-way tracts, and other state agent  Data Limitations  As the number of assessments is diffactors. And, the amount of time s	riven largely by industry demand, it pent assessing a specific tract and/or teristics of the tract. Therefore, the r	is subject to numerous external mineral there under varies	
	of-way tracts, and other state agent  Data Limitations  As the number of assessments is defactors. And, the amount of time sydepending upon the unique characteristics.	riven largely by industry demand, it pent assessing a specific tract and/or teristics of the tract. Therefore, the r	is subject to numerous external mineral there under varies	
	of-way tracts, and other state agent  Data Limitations  As the number of assessments is defactors. And, the amount of time sy depending upon the unique characteristic necessarily relate directly to the to	riven largely by industry demand, it pent assessing a specific tract and/or teristics of the tract. Therefore, the ratal work output.	is subject to numerous external mineral there under varies	
	of-way tracts, and other state agent Data Limitations As the number of assessments is defactors. And, the amount of time sydepending upon the unique characteristic necessarily relate directly to the total Data Source	riven largely by industry demand, it pent assessing a specific tract and/or teristics of the tract. Therefore, the ratal work output.	is subject to numerous external mineral there under varies	
	of-way tracts, and other state agent  Data Limitations  As the number of assessments is defactors. And, the amount of time sydepending upon the unique characteristic necessarily relate directly to the tothe Data Source  The data is collected from internal	riven largely by industry demand, it pent assessing a specific tract and/or teristics of the tract. Therefore, the ratal work output.	is subject to numerous external mineral there under varies	
	of-way tracts, and other state agent  Data Limitations  As the number of assessments is defactors. And, the amount of time sydepending upon the unique characteristic necessarily relate directly to the tothe Data Source  The data is collected from internal Methodology  Summation of the numbers contain  Purpose  This output measure tracks the number directly related to industry demand	riven largely by industry demand, it pent assessing a specific tract and/or teristics of the tract. Therefore, the ratal work output.	is subject to numerous external mineral there under varies number of assessments does not the number of tracts assessed is et conditions, such as, oil and gas	
	of-way tracts, and other state agent  Data Limitations  As the number of assessments is defactors. And, the amount of time sydepending upon the unique characteristic necessarily relate directly to the tothe Data Source  The data is collected from internal Methodology  Summation of the numbers contain  Purpose  This output measure tracks the number directly related to industry demand	riven largely by industry demand, it pent assessing a specific tract and/or teristics of the tract. Therefore, the retal work output.  reports.  med in the internal reports.  mber of tracts assessed for lease. As d, this measure is indicative of market.	is subject to numerous external mineral there under varies number of assessments does not the number of tracts assessed is et conditions, such as, oil and gas	
	of-way tracts, and other state agent Data Limitations As the number of assessments is defactors. And, the amount of time sydepending upon the unique characteristic necessarily relate directly to the tothe Data Source The data is collected from internal Methodology Summation of the numbers contain Purpose This output measure tracks the number directly related to industry demand prices, technological innovation ar	riven largely by industry demand, it pent assessing a specific tract and/or teristics of the tract. Therefore, the retal work output.  reports.  med in the internal reports.  mber of tracts assessed for lease. As al, this measure is indicative of marking and new discoveries of oil and gas, as	is subject to numerous external mineral there under varies number of assessments does not the number of tracts assessed is et conditions, such as, oil and gas well as other minerals.	

Output	Number of Mineral Lease Documents Processed			
Measure:	Definition			
	The number represents mineral royalty documents filed, electronically or by paper, associated with oil, gas, or hard minerals taken in-kind or in cash. Documents include original filings, adjustments, amendments, deletions and corrections generally made by producers, but a small number may be generated internally.			
	Data Limitations None			
	Data Source			
	reports. These documents are	e called GLO-1, GLO-2, GLO-3, N	y database and internal management MA-3, and TIK (take in kind) reports. An and is combined with other internal	
	Methodology			
	Add the number of production documents (original filings, adjustments, amendments, deletions and corrections) and the number of payment documents. This total equals the number of mineral lease documents processed.			
	Purpose	Purpose		
	The number processed indicates compliance with the terms of the lease agreement as relates to leasing state lands that require reporting and payment of royalties. The number processed also indicates the amount of data analyzed during other processes related to the leasing state lands such as audits, reconciliation, and collections.			
	New Measure	Calculation Method	Target Attainment	
	No	Cumulative	Higher	
Output	Amo	unt of Revenue from Audits/Leas	se Reconciliations	
Measure:	Definition  Total revenue detected from audits/reconciliations of oil and gas leases. Revenue also includes assessments for late paying and late reporting. Revenue is considered detected when an exception has			
	been identified, quantified, and a billing notice has been sent.  Data Limitations			
	<b>Data Limitations</b>	0	_	
		and the Railroad Commission.		
	GLO databases and systems  Data Source  Source of revenue data is fro	and the Railroad Commission.		
	GLO databases and systems  Data Source  Source of revenue data is fro	and the Railroad Commission. m the GLO database and from requ		
	GLO databases and systems  Data Source  Source of revenue data is fro and from the revenue detection  Methodology	and the Railroad Commission.  m the GLO database and from requestions/collections from MIP Fund Ac		
	GLO databases and systems  Data Source  Source of revenue data is fro and from the revenue detection Methodology  Summation of the annual detections (billing invoices).  Purpose  To collect revenue due from potential from mineral produces.	and the Railroad Commission.  m the GLO database and from requons/collections from MIP Fund Actections from audits of federal and the sale and lease of State-owned laction and to ensure the reporting control of the sale and to ensure the reporting control of the sale and to ensure the reporting control of the sale and to ensure the reporting control of the sale and to ensure the reporting control of the sale and to ensure the reporting control of the sale and to ensure the reporting control of the sale and to ensure the reporting control of the sale and to ensure the reporting control of the sale and the sale	counting system and/or CAPPS.	
	GLO databases and systems  Data Source  Source of revenue data is fro and from the revenue detection Methodology  Summation of the annual detections (billing invoices).  Purpose  To collect revenue due from	and the Railroad Commission.  m the GLO database and from requons/collections from MIP Fund Actections from audits of federal and the sale and lease of State-owned laction and to ensure the reporting control of the sale and to ensure the reporting control of the sale and to ensure the reporting control of the sale and to ensure the reporting control of the sale and to ensure the reporting control of the sale and to ensure the reporting control of the sale and to ensure the reporting control of the sale and to ensure the reporting control of the sale and to ensure the reporting control of the sale and the sale	mineral leases and from the revenue	

Efficiency	Program Cost As a Percent of Revenue Generated					
Measure:	Definition					
	The cost to manage state leases vs. the income generated from those leases.					
	<b>Data Limitations</b>					
	None					
	Data Source					
	Revenues (annual minera	Program expenditures are derived from the agency's MIP Fund Accounting system and/or CAPPS. Revenues (annual mineral lease revenue) are derived from Cash Management Division (MIP Fund Accounting system and/or CAPPS and Summary of Wire Transfer from BOEMRE by Fiscal Year).				
	Methodology		•			
	Program expenditures ar	e divided by the annual mineral lease re	evenue.			
	Purpose					
	To measure the cost effectiveness of our management of state leases.					
	New Measure	Calculation Method	Target Attainment			
	No	Noncumulative	Lower			
		,				
Efficiency		Average Management Cost Per M	ineral Lease			
Measure:	Definition					
	Average cost to manage each mineral lease. The number of active mineral leases managed is shown under output measures for this strategy.					
	Data Limitations					
	Data Lillitations					
	None					
	None  Data Source	from the agency's MIP Fund Accounti	ng system and/or CAPPS.			
	None  Data Source	from the agency's MIP Fund Accounti	ng system and/or CAPPS.			
	None  Data Source Expenditures are derived  Methodology	from the agency's MIP Fund Accounti				
	None  Data Source Expenditures are derived  Methodology Expenditures divided by					
	None  Data Source Expenditures are derived  Methodology Expenditures divided by mineral lease.	the number of active leases managed ed				
	None  Data Source Expenditures are derived  Methodology Expenditures divided by mineral lease.  Purpose	the number of active leases managed ed				
	None  Data Source Expenditures are derived  Methodology Expenditures divided by mineral lease.  Purpose To measure the cost effe	the number of active leases managed ecciveness of each lease.	quals the average management cost per			
	None  Data Source Expenditures are derived  Methodology Expenditures divided by mineral lease.  Purpose To measure the cost effe  New Measure	the number of active leases managed ecceptiveness of each lease.  Calculation Method	quals the average management cost per  Target Attainment			
Efficiency	None  Data Source Expenditures are derived  Methodology Expenditures divided by mineral lease.  Purpose To measure the cost effe  New Measure No	the number of active leases managed ecceptiveness of each lease.  Calculation Method	Target Attainment Lower			
-	None  Data Source Expenditures are derived  Methodology Expenditures divided by mineral lease.  Purpose To measure the cost effe  New Measure No	the number of active leases managed exciveness of each lease.  Calculation Method Noncumulative	Target Attainment Lower			
-	None  Data Source Expenditures are derived  Methodology Expenditures divided by mineral lease.  Purpose To measure the cost effe New Measure No  Avo	the number of active leases managed exciveness of each lease.  Calculation Method Noncumulative	Target Attainment Lower  Account Examiner			
-	None  Data Source Expenditures are derived  Methodology Expenditures divided by mineral lease.  Purpose To measure the cost effe New Measure No  Avo	the number of active leases managed exciveness of each lease.  Calculation Method Noncumulative  erage Revenue Detected Per Auditor/	Target Attainment Lower  Account Examiner			
-	None  Data Source Expenditures are derived  Methodology Expenditures divided by mineral lease.  Purpose To measure the cost effe  New Measure No  Avo Definition Total reconciliation reve	the number of active leases managed exciveness of each lease.  Calculation Method Noncumulative  Perage Revenue Detected Per Auditor/Aunue detected divided by the total number	Target Attainment Lower  Account Examiner			
-	None  Data Source Expenditures are derived  Methodology Expenditures divided by mineral lease.  Purpose To measure the cost effe New Measure No  Avo Definition Total reconciliation reve Data Limitations	the number of active leases managed exciveness of each lease.  Calculation Method Noncumulative  Perage Revenue Detected Per Auditor/Aunue detected divided by the total number	Target Attainment Lower  Account Examiner			
Efficiency Measure:	None  Data Source Expenditures are derived  Methodology Expenditures divided by mineral lease.  Purpose To measure the cost effe New Measure No  Avo Definition Total reconciliation reve Data Limitations Internal and Railroad Co Data Source	the number of active leases managed exciveness of each lease.  Calculation Method Noncumulative  Perage Revenue Detected Per Auditor/Annue detected divided by the total number mmission.	Target Attainment Lower  Account Examiner er of auditors/account examiners.			
-	None  Data Source Expenditures are derived  Methodology Expenditures divided by mineral lease.  Purpose To measure the cost effe New Measure No  Avo Definition Total reconciliation reve Data Limitations Internal and Railroad Co Data Source Sources of data are internal	the number of active leases managed exciveness of each lease.  Calculation Method Noncumulative  Perage Revenue Detected Per Auditor/Annue detected divided by the total number mmission.	Target Attainment Lower  Account Examiner er of auditors/account examiners.			

	Purpose				
	To collect revenue due from the lease of State-owned lands and to assess State lands' revenue potential				
	from mineral production.				
	New Measure	Calculation Method	Target Attainment		
	No	Noncumulative	Higher		
Efficiency Measure:	Program Cost As a Percent of Detected Revenue				
wieasure.	Definition				
	Program cost, defined as actual funds expended by the audit and reconciliation functions, divided by total detected revenue.				
	Data Limitations				
	Agency's financial system and GL	O databases.			
	Data Source				
	Source of data is from the agency'	s financial system and GLO databas	se and systems.		
	Methodology				
	Divide total program costs by total	detected revenue.			
	Purpose				
	To collect revenue due from leases of State-owned lands and to assess State lands' revenue potential				
	from mineral production and to ensure the reporting companies/royalty payers are in compliance with the terms of the lease agreement.				
	New Measure	Calculation Method	Target Attainment		
	No	Noncumulative	Lower		
Explanatory	Annual Mineral Lease Revenue (Millions)				
Measure:	Definition				
	The annual mineral lease revenue	is the sum of the royalty, rental and	bonus.		
	Data Limitations				
	None				
	Data Source				
	Revenues (annual mineral lease revenue) are derived from Cash Management Division (MIP Fund				
	Accounting system and/or CAPPS and Summary of Wire Transfer from MMS by Fiscal Year MMS99)).				
	Methodology				
	Utilizing the MIP Fund Accounting system and/or CAPPS, add the revenue from the following				
	departments: 121 (School land/Special board rental/bonus), 122 (School land/special board royalty), 222 (Take-in-kind/special board royalty); and utilizing BOEMRE (Summary of wire transfer), add OCS				
	Royalties (PSF data only). The royalty data tabulated from the cash management and BOEMRE wire				
	transfer comprise the Annual mine	ral lease revenue (millions).			
	Purpose  To indicate the amount of revenue	noid by companies that loose states	minorals		
		paid by companies that lease state			
	New Measure	Calculation Method Noncumulative	Target Attainment		
	No	Troncumulative	Higher		

Explanatory	Amount of Detected Revenue Collected			
Measure:	Definition			
	Amount of detected revenue collected from audits and lease reconciliations and collection efforts associated with Legal Services' Energy attorneys.			
	<b>Data Limitations</b>			
	None			
	Data Source			
	Source of data is the agency's MII	P Fund Accounting system and/or C	APPS.	
	Methodology Sum of the total audit/lease recond Services.	ciliation revenue collected, including	g related collection efforts by Legal	
	Purpose			
	To collect revenue due from the le from mineral production.	ease of State-owned lands and to asse	ess State lands' revenue potential	
	New Measure	Calculation Method	Target Attainment	
	No	Noncumulative	Higher	
Goal:	Enhance State Assets and Revenue	es by Managing State-owned Lands		
Objective:	Generate Revenue from the Lease	of State-owned Lands		
Strategy:	Energy Marketing			
Output	Average Monthly Volume of Gas Sold in Million British Thermal Units			
Measure:	Definition			
	The monthly volumes disposed of through sales, transfer, storage, and/or transportation, storage, or imbalance use.			
		unough sales, transfer, storage, and	of transportation, storage, or	
		unough sales, transfer, storage, and	of transportation, storage, or	
	imbalance use.		701 transportation, storage, or	
	imbalance use.  Data Limitations		701 transportation, storage, or	
	imbalance use.  Data Limitations  Timeliness of receipt of external re  Data Source			
	imbalance use.  Data Limitations  Timeliness of receipt of external re  Data Source  Internal management reports, exte	eports.		
	imbalance use.  Data Limitations Timeliness of receipt of external re  Data Source Internal management reports, exte statements.  Methodology Using the total of all production volume summed to assure that all volumes.	eports.  rnal transportation and storage reports.  olumes available, the total sales and mes are accounted for via some type	rts, and external imbalance uses (balancing – make-up gas) e of disposition. The average is	
	imbalance use.  Data Limitations Timeliness of receipt of external re  Data Source Internal management reports, exte statements.  Methodology Using the total of all production volume summed to assure that all volumes.	eports.  rnal transportation and storage reports.  olumes available, the total sales and	rts, and external imbalance uses (balancing – make-up gas) e of disposition. The average is	
	imbalance use.  Data Limitations Timeliness of receipt of external re  Data Source Internal management reports, exte statements.  Methodology Using the total of all production volume are summed to assure that all volume derived by taking the amounts sole Purpose	eports.  rnal transportation and storage report olumes available, the total sales and mes are accounted for via some type d each month and obtaining an avera	rts, and external imbalance uses (balancing – make-up gas) e of disposition. The average is age for the quarter.	
	imbalance use.  Data Limitations Timeliness of receipt of external re  Data Source Internal management reports, exte statements.  Methodology Using the total of all production volume are summed to assure that all volume derived by taking the amounts sole Purpose	eports.  rnal transportation and storage reports.  olumes available, the total sales and mes are accounted for via some type	rts, and external imbalance uses (balancing – make-up gas) e of disposition. The average is age for the quarter.	

Output	Anı	nual Revenue from Electric Mark	eting	
Measure:	Definition			
	The PSF revenue enhancement from electricity delivered to Public Retail Customers.			
	<b>Data Limitations</b>			
	Data only available in service fund	ctions where sales occur.		
	Data Source			
		racted values for the sale of units of led by the traditional utilities and the		
	Methodology			
		associated with generation and delived from the sales of these units of elections.		
	Purpose			
		te the increase in revenue that the St Permanent and Available School F		
	New Measure	Calculation Method	Target Attainment	
	No	Cumulative	Higher	
Output	Number of Acres E	valuated for Renewable Energy D	evelopment Projects	
Measure:	<b>Definition</b> Number of PSF acres evaluated that are eligible for Renewable Energy Development. Requests may be written or verbal, from internal or external customers. Evaluation includes the potential for renewable energy development and/or the desirability of retention of renewable energy rights on PSF land prior to disposition. Evaluation is based on a variety of internal and external factors including, renewable energy resource potential and compatibility with other planned or existing projects.			
	Data Limitations			
	None			
	Data Source			
	Research sources may include other GLO program areas, internally and/or externally produced maps, and data from regulatory entities and private industry. Documentation of requests and research are retained in the Renewable Energy working and/or lease files and in the Performance Measures folders.			
	Methodology			
	Using documentation from requests, count all acres evaluated during the quarter.			
	Purpose			
	Provides for another source of hig the Permanent School Fund.	hest and best use of our state lands a	and aids in maximizing revenue to	
	New Measure	Calculation Method	Target Attainment	
	No	Cumulative	Higher	
	·			

Output	Permanent School Fund Revenue from Renewable Energy Development Projects			
Measure:	Definition			
	Revenue generated from the leases associated with renewable energy projects.			
	<b>Data Limitations</b>			
	The lessee capturing and r	reporting the information correctly.		
	Data Source			
	GLO internal monthly and	quarterly management reports of rene	ewable energy revenue.	
	Methodology			
	Summation of revenue rep	orted by lessees of renewable energy.		
	Purpose			
	Provides for another source the Permanent School Fun		ands and aids in maximizing revenue to	
	New Measure	Calculation Method	Target Attainment	
	No	Cumulative	Higher	
Efficiency	Program Cost As a	Percentage of Utility Savings and P	Permanent School Fund Revenue	
Measure:	Definition			
	The funds expended for the gas and oil In-Kind Program divided by the sum of the utility savings to the customers and the revenue enhancement to the PSF.			
	Data Limitations			
	Tariff filings used to calculate utility savings may lead, lag, or be filed subject to refund, thereby, distorting savings calculations.			
	Data Source			
	Internal management reports and program expenditures.			
	Methodology			
	The sum of direct and indirect overheads divided by the sum of the utility savings for the customers and the enhancement to the PSF.			
	Purpose			
	Reflects the net margin of the program, on a percentage basis.			
	New Measure	Calculation Method	Target Attainment	
	No	Noncumulative	Lower	
	•			
Efficiency	Percent of Rever	ue Enhancement Generated by Stat	te Energy Marketing Program	
Measure:	Definition			
	Amount of total revenue enhancement received from in-kind oil, gas, and power sales, divided by total annual Energy Resources royalty mineral lease revenue.			
	<b>Data Limitations</b>			
	None			
	Data Source			
	Internal management reports.			

	Methodology				
	Amount of in-kind oil, gas, revenue enhancement plus enhancement divided by total annual Energy				
	Resources royalty revenue from mineral leases.				
	Purpose				
	This calculation will reflect what portion of total oil and gas revenues are attributable to the State Energy Marketing Program.				
	New Measure Calculation Method Target Attainment				
	No	Noncumulative	Higher		
Explanatory	Num	ber of Customers in State Energy M	Iarketing Program		
Measure:	Definition				
	The number of customers	participating in the State Energy Mark	ceting Program.		
	<b>Data Limitations</b>				
	None				
	Data Source				
	The data is collected from	internal reports.			
	Methodology				
	Summation of the numbers	Summation of the numbers of contracts executed.			
	Purpose				
	To measure the actual number of customers actually taking advantage of the savings offered.				
	New Measure	Calculation Method	Target Attainment		
	No	Noncumulative	Higher		
			3		
Goal:	Enhance State Assets and 1	Revenues by Managing State-owned I	Lands		
Objective:		e Lease of State-owned Lands			
Strategy:	Coastal and Uplands Leasi				
	1	<i>5</i> 1			
Output	Annual Revenue from Uplands Surface Leases				
Measure:	Definition				
	This measure reflects the total revenue collected from uplands commercial leases, uplands surface				
	leases, uplands special documents and uplands miscellaneous easements.				
	Data Limitations				
	Due to the varying renewal cycles, and payment requirements, such as some leases or easements pay the total consideration up front, others require monthly, quarterly, or annual payments; some periods will reflect higher lease revenue than others.				
	reflect higher lease revenue				
	reflect higher lease revenue  Data Source				
	Data Source	e than others. set Management Operations (ALAMO	D) internal database tracks the		
	Data Source The Agency Lease and Ass	e than others. set Management Operations (ALAMO	D) internal database tracks the		
	Data Source The Agency Lease and Associated consideration received for	e than others.  set Management Operations (ALAMO each instrument.	D) internal database tracks the		
	Data Source The Agency Lease and Associated for Methodology	e than others.  set Management Operations (ALAMO each instrument.	O) internal database tracks the		

	New Measure	Calculation Method	Target Attainment	
	No	Cumulative	Higher	
Output Measure:	Number	of Active Uplands Surface Leases	Managed	
	Definition			
	This measure counts the total num uplands special documents and up	ber of active uplands commercial le lands miscellaneous easements.	ases, upland surface leases,	
	Data Limitations			
	The total number of active uplands renewal cycles, changes in the eco	s leases may vary annually, and from nomy, and land sales.	n each quarter, due to lease	
	Data Source			
	Internal database tracks the total n	umber active uplands leases and eas	ements.	
	Methodology			
	The total number reflects all active each quarter.	e instruments in the PSF inventory a	t the time the report is generated	
	Purpose			
	To track the overall increase/decrease in the number of active upland leases and easements managed.			
	New Measure	Calculation Method	Target Attainment	
	No	Noncumulative	Higher	
Output	Number of PSF Uplands Acres Leased			
Measure:	Definition			
	This measure reflects the total acres of upland property leased.			
	Data Limitations			
	Changes in the inventory (i.e., land sales, acquisitions) and the economy may cause an unexpected variance in data.			
	Data Source			
	The Agency Lease and Asset Management Operations (ALAMO) internal database provides a summary of the total acres of PSF upland property leased.			
	Methodology			
	The numbers used for calculations reflect average acreage in the inventory at the time the reports are generated each quarter.			
	Purpose			
	To track the overall increase/decre	ase in the total acres of upland prop	erty leased.	
	New Measure	Calculation Method	Target Attainment	
	No	Noncumulative	Lower	

Output	Number of	Uplands Field Inspection Report	s Completed	
Measure:	Definition			
	The number of field inspections resulting in a field report, memo or other written report.			
	Data Limitations	1	•	
	None			
	Data Source			
	Tracked through the monthly sum	mary of Uplands activities.		
	Methodology	-		
	Utilize internal reports to track ins during each quarter.	spections reported by Uplands staff.	Total number of inspections done	
	Purpose			
	Track number of inspections com	pleted and relationship of inspection	ns performed to leases issued.	
	New Measure	Calculation Method	Target Attainment	
	No	Cumulative	Higher	
Output	Nun	nber of Active Coastal Leases Ma	naged	
Measure:	Definition			
	This value is the total number of a	active coastal instruments.		
	Data Limitations			
	None			
	Data Source			
	Internal automated database is maintained on the number of instruments by instrument type.			
	Methodology			
	Counting the total number of active coastal instruments each quarter utilizing automated database.			
	Purpose			
	Track the total number of coastal instruments managed and new instruments issued. Used to track fluctuations in issuance of instruments from quarter to quarter and year to year.			
	New Measure	Calculation Method	Target Attainment	
	No No	Noncumulative	Higher	
	110		inghei	
Output		Annual Revenue from Coastal Lea	1868	
Measure:	Definition	The second of th		
	This value equals the total revenue collected from coastal instruments.			
	Data Limitations			
	Due to the varying payment and re	enewal schedules, (i.e., initial, one- ect higher lease revenue than others		
	Data Source			
	Revenues from coastal leases are	tracked by an automated informatio	n system.	
	Methodology			
	Adding all revenue received during	ng each quarter generated by coastal	instruments.	

	Purpose			
	To determine amount of revenue reincrease/decrease in revenue activities.	eceived from coastal instruments. Dity.	Oata is used to assess	
	New Measure Calculation Method Target Attains			
	No	Cumulative	Higher	
Efficiency	Program Cost As a Percent of Revenue Generated			
Measure:	Definition			
	The cost to manage state leases vs.	the income generated from those le	eases.	
	Data Limitations			
	None.			
	Revenues (annual mineral lease re	from the agency's MIP Fund Accouvenue) are derived from Cash Mana and Summary of Wire Transfer fro	agement Division (MIP Fund	
	Methodology			
	Program expenditures are divided	by the annual mineral lease revenue	2.	
	Purpose			
	To measure the cost effectiveness of our management of state leases.			
	New Measure	Calculation Method	Target Attainment	
	No	Noncumulative	Lower	
Explanatory	Dollar Amour	nt of Surface Damage Fee Assessm	nents Collected	
Measure:	Definition  A Surface Damage Fee is collected from permitees, lessees and other entities whose activities impact state-owned properties. The primary source of revenue at this time is generated by fees assessed for geophysical permits.  Data Limitations It is difficult to accurately project future collections, as the number of dollars collected is driven largely by market demand and is subject to numerous external economic factors.			
	Data Source			
	The data is collected from internal reports.			
	Methodology			
	Summation of the dollar amounts contained in the internal reports.			
	Purpose  This output measure tracks the total dollars collected for surface damages to state-owned properties.  Typically, the amount collected is directly related to the size and scope of the impacts caused by the permitted activity, therefore this measure is indicative of such impacts on state-owned properties.			
	37 34	Calculation Method	Target Attainment	
	New Measure	Calculation Method	Target Attainment	

Goal:	Enhance State Assets and Revenues by Managing State-owned Lands			
Objective:	Sale and Purchase of Real Property			
Strategy:	PSF and State Agency Real Property Evaluation/Acquisition/Disposition			
Output	Evaluations of Permanent School Fund and Other State Agency Land			
Measure:	Definition			
		nent reports as the source of data, the rformed on PSF and other state ager		
	<b>Data Limitations</b>			
	None			
	Data Source			
	An internal database is used to stor	re, sort, report, and retrieve evaluation	on reporting data.	
	Methodology			
	For OA tracts, an evaluation is tabulated upon complete the complete tracks and the complete tracks are the complete tracks and the complete tracks are tracked as the complete tracks are tracked as the complete tracks are tracked as the complete tracked as the complete tracked are tracked as the complete tracked as the complete tracked are tracked as the complete tracked as the complete tracked are tracked as the complete	ulated upon completion of the first of letion of the property assessment.	lraft property report. For PSF, an	
	Purpose			
	To measure, track, and assess prog	ress of evaluations.		
	New Measure	Calculation Method	Target Attainment	
	No	Cumulative	Higher	
Efficiency	Disposition	Transactions, Percent of Fair Ma	arket Value	
Measure:	Definition			
	This measure reflects the extent to which Fee Simple PSF dispositions exceed fair market value (FMV) by reflecting the disposition prices as a percentage of the FMV for all dispositions during the period.			
	Data Limitations			
	Data derived from the database must be verified by reviewing disposition documents due to data entry lag times. Dispositions related to the Paseo del Este transaction from 1998 are omitted from the performance measure calculation.			
	Data Source			
	The Agency Lease and Asset Management Operations (ALAMO) system provides a summary of disposition price and FMV for each Fee Simple disposition.			
	disposition price dia 1111 / 101 ede	ar co sampio umposition.		
	Methodology			
	Methodology	total disposition price for all sales of	during the period divided by the	
	Methodology The percentage is calculated as the	total disposition price for all sales of	during the period divided by the	
	Methodology The percentage is calculated as the total FMV for all sales during the percentage is calculated as the total FMV for all sales during the percentage is calculated as the total FMV for all sales during the per	total disposition price for all sales operiod.  ncy and/or agency achievement with		
	Methodology The percentage is calculated as the total FMV for all sales during the percentage Purpose To measure the managerial efficient	total disposition price for all sales operiod.  ncy and/or agency achievement with		
	Methodology The percentage is calculated as the total FMV for all sales during the percentage is calculated as the total FMV for all sales during the percentage is calculated as the total FMV for all sales during the percentage is calculated as the total FMV for all sales during the percentage is calculated as the total FMV for all sales during the percentage is calculated as the total FMV for all sales during the percentage is calculated as the total FMV for all sales during the percentage is calculated as the total FMV for all sales during the percentage is calculated as the total FMV for all sales during the percentage is calculated as the total FMV for all sales during the percentage is calculated as the total FMV for all sales during the percentage is calculated as the total FMV for all sales during the percentage is calculated as the total FMV for all sales during the percentage is calculated as the total FMV for all sales during the percentage is calculated as the total FMV for all sales during the percentage is calculated as the total FMV for all sales during the percentage is calculated as the total FMV for all sales during the percentage is calculated as the total FMV for all sales during the percentage is calculated as the percentage is calculated	total disposition price for all sales operiod.  ncy and/or agency achievement with	regard to negotiating Fee Simple	

Efficiency	Acquisition Transactions, Percent of Fair Market Value			
Measure:	Definition			
		which PSFS acquisitions are at or ba percentage of the FMV for all acq		
	Data Limitations  Data derived from the database must be verified by reviewing acquisition documents due to data entry lag times.			
	Data Source The Agency Lease and Asset Management Operations (ALAMO) system provides a summary of acquisition prices and FMV for each acquisition.			
	Methodology  The percentage is calculated as the total acquisition price for all acquisitions during the period divided by the total FMV for all acquisitions during the period.			
	Purpose  To measure the managerial efficiency and/or agency achievement with regard to negotiating acquisition prices below FMV.			
	New Measure	Calculation Method	Target Attainment	
	No	Noncumulative	Lower	
Explanatory	Percent receipts Released to SBOE/TEA			
Measure:	Definition			
	The annual amount released from the Real Estate Special Fund Account ("RESFA") to SBOE/TEA and/or ASF as determined annually by the School Land Board.			
	<b>Data Limitations</b>			
	Data from external performance measurement reports are calculated on calendar quarters and will thus not match state's fiscal quarter timing. GLO will use June 30 data for calculation.			
	Data Source			
	Data will be extracted from GLO accounting records and external performance measurement reports.			
	Methodology			
	Divide actual annual amount released from the RESFA to SBOE/TEA and/or ASF by the trailing 16-quarter market value of the RESFA.			
	quarter market value of the RESFA	1.		
	Purpose The purpose of this measure is to o	letermine the annual amount of RES		
	Purpose The purpose of this measure is to o			

Goal:	Enhance State Assets and Revenue	es by Managing State-owned Lands		
Objective:	Alamo Complex	, , ,		
Strategy:	Preserve and Maintain the Alamo and Alamo Complex			
30	·			
Output	Number of Alamo Shrine Visitors			
Measure:	Definition			
	An electronic tabulation of the nun	nber of individuals that enter the Ala	amo Shrine.	
	Data Limitations			
	The equipment which tabulates the known counting anomalies.	e number of individuals is a camera	based system and is subject to	
	Data Source			
Data is captured using a camera based system developed by a third party vendor (as the visitor counting system or "System"). Currently the agency has deployed the system at four sites, one each at the Alamo "Shrine", the Alamo "Long Barracks" Shop", and the Alamo "Annex" (facilities). A daily tabulation is generated from for each of the facilities separately, and is stored in a permanent electronic file on a precaution (or back up), a copy is also retained by the vendor.			deployed the visitor counting g Barracks", the Alamo "Gift rated from the System with counts	
	Methodology			
	One of the visitor counting systems or sites is located at the entrance of the Alamo "Shrine", and it tabulates individuals entering the Shrine each day.			
	Purpose To calculate a representative number of visitors to the Alamo Shrine on a daily and periodic basis (e.g. quarterly, annually, etc.). Visitation impacts all areas of Alamo operational requirements – including, but not limited to, maintenance, utilities, horticultural, administration, and education.			
	New Measure	Calculation Method	Target Attainment	
	No	Cumulative	Higher	
Output	Number of Alamo Gift Shop Visitors			
Measure:	Definition			
	An electronic tabulation of the number of individuals that enter the Alamo (Complex) Gift Shop.			
	Data Limitations			
	The equipment which tabulates the number of individuals is a camera based system and is subject to known counting anomalies.			
	Data Source			
	Data is captured using a camera based system developed by a third party vendor (hereinafter referred to as the visitor counting system or "System"). Currently, the agency has deployed the visitor counting system at four sites, one each at the Alamo "Shrine", the Alamo "Long Barracks", the Alamo "Gift Shop", and the Alamo "Annex" (facilities). A daily tabulation is generated from the System with counts for each of the facilities separately, and is stored in a permanent electronic file on the Alamo servers. As a precaution (or back up), a copy is also retained by the vendor.			
	Methodology		1 ) 6'6 6'	
	One of the visitor counting system individuals entering the Gift Shop	s or sites is located at the Alamo (Coeach day.	omplex) Gift Shop, and it tabulates	

	Purpose To calculate a representative number of visitors to the Alamo (Complex) Gift Shop on a daily and periodic basis (e.g. quarterly, annually, etc.). Visitation impacts all areas of Alamo operational requirements –including, but not limited to maintenance, utilities, horticultural, administration, and education. In addition, visitation to the Alamo (Complex) Gift Shop has a direct correlation to the Gift Shop revenue that is generated.  New Measure  Calculation Method  Target Attainment			
		Target Attainment		
	No	Cumulative	Higher	
Output	A	lamo Gift Shop Revenue in Dolla	rs	
Measure:	Data Limitations None	by contracting out the operation of t	the gift shop to a third party.	
	Data Source Payments made by the third party of system. Variable income is calculated as a system.	contractor are captured monthly and the at the end of the fiscal year.	I reported to the accounting	
		eceived from the third party contract	tor.	
	Purpose Gift Shop sales generate the majority of the revenue that supports the operations at the Alamo Complex. This metric will provide the Legislature with an ability to measure the success of the gift shop in generating revenue at the Alamo Complex.			
	New Measure	Calculation Method	Target Attainment	
	No	Cumulative	Higher	
Efficiency	Alamo Operational Cost per Visitor (In Dollars)			
Measure:	Definition  A measure of the efficiency of the operations at the Alamo Complex. This measure is expressed as a ratio of the costs to operate the Alamo Complex to a representative number of visitors at the Alamo Complex. The Alamo Complex in this context is defined as the historical Shrine and public access area in and around the Shrine, Gift shop, Long Barracks, etc. within the walls of the property. It does not include the public street or state-owned buildings adjacent to the property.			
	Data Limitations			
	An exact total count of visitors to the Alamo Complex is not currently possible given the public's free access to the complex via multiple points of ingress and egress. Currently the agency has only four facilities at the complex with electronic measurement capability of its visitors.			
	Data Source			
	Operational Costs (expenses) for the Alamo Complex are captured in the agency's accounting system. Due to the ability of visitors to elect to enter any building which allows public access, and the limitation of only four electronic measurements of attendance; the agency will utilize the higher of the four electronic measurements as the representative number of visitors to the Alamo Complex for the ratio calculation (Number of Visitors).			
	Methodology			
		the total Operational Cost (dollars)	by the Number of Visitors (#).	
	Purpose Provides transparency of the exper	nditures as a function of the public v	visitation at the Alamo Complex.	

	New Measure	Calculation Method	Target Attainment	
	No	Noncumulative	Lower	
Efficiency		Alamo Net Revenue Per Visitor		
Measure:	Definition			
	A measure of the net revenue generation capability of the Alamo Complex as a function of public visitation. This measure is expressed as a ratio of the net revenue to a representative number of visitors at the Alamo Complex. The Alamo Complex in this context is defined as the historical Shrine and public access area in and around the Shrine, Gift shop, Long Barracks, etc. within the walls of the property. It does not include the public street or state-owned buildings adjacent to the property.			
	<b>Data Limitations</b>			
	access to the complex via multiple	the Alamo Complex is not currently points of ingress and egress. Curre ronic measurement capability of its	ntly the agency has only four	
	Data Source			
	Alamo Complex revenue (e.g. donations, vending, rental, tours) and Operational Costs (expenses) are captured in the agency's accounting system. Due to the ability of visitors to elect to enter any building which allows public access, and the limitation of only four electronic measurements of attendance; the agency will utilize the higher of the four electronic measurements as the representative number of visitors to the Alamo Complex for the ratio calculation (Number of Visitors).			
	Methodology The Alamo (Complex) Net Revenue equals the total Alamo Complex revenue for a defined time period less the Operational Costs for that same time period. The ratio is calculated by dividing the Alamo Net Revenue (dollars) by the Number of Visitors (#).			
	Purpose Provides an indication of net revenue as a function of visitation at the Alamo Complex.			
	New Measure	Calculation Method	Target Attainment	
	No	Noncumulative	Higher	
Goal:	Protect the Environment, Promote	Wise Resource Use, and Create Job	S	
Objective:	Protect and Maintain Texas' Coast	al and Natural Resources		
Strategy:	Coastal Management			
Output	Number of Joint Permit Application Forms Processed			
Measure:	Definition Using internal records, the number of responses associated with permitting assistance in the Individual and Small Business Assistance Program. Joint Permit Applications are processed each year by the Permit Service Center (PSC).			
	Data Limitations			
	None			
	Data Source			
	The Agency Lease and Asset Man operations staff.	agement Operations (ALAMO) inte	rnal database maintained by field	
	Methodology			
	Using an internal database, report by the PSC.	quarterly the total number of joint p	ermit application forms processed	

	Purpose  This function is highly important to the success of the projects undertaken at the community level. These		
		of the success of the projects under a piects on going and prevent excessive	
l	New Measure	Calculation Method	Target Attainment
l	No	Cumulative	Higher
Output	Number of C	oastal Management Program Gra	ants Awarded
Measure:	Definition		
	Using internal agency reports, the number of grants and contracts awarded each year by the Coastal Management Division.		
	<b>Data Limitations</b>		
	None		
	Data Source		
l	CMP grant database.		
	Methodology		
	The team efforts enumerated above within the definition are tracked and aggregated on a quarterly basis for reporting purposes.		
	Purpose		
	The function of grant administration represents over 50 percent of the budget associated wit program area and aids significantly in assisting our coastal communities to maintain safe be healthy dunes, clean beaches and accessibility.		
	New Measure	Calculation Method	Target Attainment
	No	Cumulative	Higher
Output	Number	of Federal Actions and Activities	Reviewed
Measure:	Definition		
	Using internal agency reports, the number of federal consistency certifications and determinations for federal actions and activities technically-reviewed by the coastal management staff.		
	<b>Data Limitations</b>		
	Sometimes the permitee provides insufficient data to make determinations regarding the potential impacts to our natural resources. When this occurs, the permitee is contacted for the warranted information. Projects are also received that fall outside the coastal zone boundary, which are not technically-reviewed or included in these measures.		
	Data Source		
	Internal agency reports of permit a	pplications from the Corp of Engine	eers and other federal agencies.
	Methodology		
	Quarterly summation of reviews co	onducted.	
	Purpose		
	_	nations for federal agency projects	on the Texas coast.
	New Measure	Calculation Method	Target Attainment
	No	Cumulative	Higher

Output	Numbe	r of Volunteers Participating in C	leanups	
Measure:	Definition			
	The number of volunteers is calculated by adding up the total number of volunteers reporting to each check-in location reported by the local volunteer coordinators.			
	Data Limitations			
	Human error only. With the training and commitment level of our volunteers, these risks are minimal.			
	Data Source			
	Internal agency reports of information maintained regarding all volunteers and recruitment efforts.			
	Methodology			
	Aggregating the number of volunto	eers from online registrations and de	ay of registrations.	
	Purpose Critical to the success of this endeavor. There is not enough staff employed to perform cleanups independent of volunteers. Additionally, these hands on types of experiences help better educate our citizens and communities regarding our coastal areas and keeping them free of debris.			
	New Measure	Calculation Method	Target Attainment	
	No	Cumulative	Higher	
Output		Trash Collected by Volunteers		
Measure:	Definition			
	The amount of trash is calculated by adding the total pounds of trash collected at each cleanup site as reported by the local volunteer coordinators.			
	Data Limitations			
	Very minimal, with the exception of having to depend on the accuracy of sites that do not have access to scales in order to weigh the trash collected at the check-in point location. With the training and commitment level of the local Adopt-A-Beach volunteer coordinators, these risks are minimal.			
	Data Source		,	
	Texas General Land Office Adopt-A-Beach local volunteer coordinator worksheets that document the amount of trash removed during the cleanup.			
	Methodology			
	The amount of trash collected by volunteers is calculated by weighing in bags and debris on scales, and/or by calculating trash bag amounts using the following formulas: Number of 30-gallon bags multiplied by 25 pounds equals pounds of trash, and/or number of 13-gallon bags multiplied by 12 pounds equals pounds of trash, then divided by 2,000 equals tons of trash. This is done at each check-in site location and reported by the local volunteer coordinators. Summation of Data Source.			
	Purpose			
	beaches and bays in Texas. Addition	t it records the amount of marine de onally, this information is instrumer g Texas coastal areas, keeping them	ntal in helping us better educate our	
	New Measure	Calculation Method	Target Attainment	
	No	Cumulative	Higher	

Output	Num	nber of Beach Water Samples Co	ollected	
Measure:	Definition  The Texas Beach Watch Program is a quasi-regulatory program that monitors water for Enterococcus bacteria along the Texas Coast. Enterococcus bacteria thrive in waters where sewage or storm runoff is present. When Enterococcus levels exceed those recommended by the Environmental Protection Agency (EPA) and standards promulgated by the Texas Commission on Environmental Quality (TCEQ), water quality advisories are recommended.			
	Data Limitations			
	Continued EPA federal funding ar weeks monitored per year; Equipm		e sampling locations and number of	
	Data Source			
	Commercial Laboratories/universiall Enterococcus bacteria testing re		ater collecting and testing and report	
	Methodology			
	Calculation derived from samples collected and results reported from the Commercial Labs/universities and local governments. The program monitors at 61 of 169 recreational beaches on the Texas coast. Within the 61 of 169 recreational beaches monitored within the network, multiple water samples are collected at 164 sites.			
	Purpose  To ensure notification to the public on Enterococcus bacteria levels that exceed water quality standards and provide the TCEQ with advisory information for TCEQ's 303(d)305(b) assessment in order to protect human health by identifying beaches with persistent advisories.			
	New Measure	Calculation Method	Target Attainment	
	No	Cumulative	Higher	
Goal:	Protect the Environment, Promote	Wise Resource Use, and Create Je	obs	
Objective:	Protect and Maintain Texas' Coast	al and Natural Resources		
Strategy:	Coastal Erosion Control Projects			
	_			
Output	Number of Miles of Shoreline Maintained, Protected and Restored			
Measure:	Definition			
	Miles of coastal shoreline protecte	ed, restored, or maintained through	the coastal erosion initiatives.	
	Data Limitations  Monitoring for the proper construct monitoring to measure the anticipate program.			
	Data Source			
	Monitoring of project execution as deliverables.	s documented in project engineering	ng/design and construction	

## Methodology

The number of miles restored is reasonably measurable as documented through project construction deliverables and verified via monitoring:

- 1) A beach nourishment baseline three-dimensional measurement of cubic yards of sand placed per lineal foot of coastal shoreline. The method of calculation establishes a three-dimensional baseline measurement of 10 cubic yards of sand per linear foot of beach shoreline.
- 2) A marsh acreage conversion factor to lineal footage measurement and define the amount of area restored or protected. The recommended conversion is 25 acres of maintained, protected or restored marsh to one mile of shoreline maintained, protected or restored.

The basic formula should be:  $[(\$CEPRA) \times (3.0 \text{ leverage factor})] \div (\$1.5 \text{ M/mile avg. cost}) = \# \text{ miles biennia target.}$  To work through an example, if \$10M CEPRA funds were appropriated in a particular biennia, then the formula would be solved as such:  $[(\$10M \text{ CEPRA}) \times (3.0)] \div \$1.5 \text{ M/mile} = 20 \text{ miles as the biennial target.}$ 

## Purpose

The Coastal Erosion Planning and Response Act (CEPRA) is significant in providing for protection of our public beaches, public infrastructure, public property, and private property. It will also save millions in future public funds for post-storm cleanup and recovery.

New Measure	Calculation Method	Target Attainment
No	Cumulative	Higher

# **Explanatory Measure:**

## Cost/Benefit Ratio for Coastal Erosion Planning and Response Act Projects

#### **Definition**

Benefit/Cost Ratio for CEPRA Projects

### **Data Limitations**

Given that the measure must be reported annually, project close-out/determination of final project costs of all subject projects examined (e.g. projects will be on different schedules, each project may face timeline challenges-permitting delays, turtle nesting season delays, construction delays-that will affect the availability of final completion and hence known actual project costs) will vary. Consequently, this crucial piece of information may not be available for all projects in the study universe by the end of the biennium, but only a sub-set thereof, given the varying timelines of projects under construction at different times during a given biennium.

#### **Data Source**

The General Land Office and Veterans' Land Board (GLO) is statutorily required to collect this information. In the past, the agency has done so in conjunction with the University of Texas at Austin School of Architecture Community and Regional Planning program and private engineering firms in undertaking a study to facilitate the calculation of the cost-benefit ratio of each subject project. The GLO (CEPRA staff with the assistance of Financial Management staff) will determine which construction projects should be considered in the study and provide project-related information, including project construction data and final total project costs based on paid invoices and construction payment applications. At least 20 percent of the projects completed per fiscal year/biennium and at least one project from each category for which a project was undertaken should be included in the study universe.

	Methodology  Each biennium, the benefit-to-cost (B/C) ratio will be calculated by a CEPRA study, using a universe of CEPRA construction projects funded during the preceding biennium. The study will be performed by a Professional Services Provider under contract to the agency. Comparing the estimated benefits to the project costs shows the net benefits of the assessed projects. Dividing the estimated benefits by the cost produces the B/C ratio. B/C ratios greater than one indicate the cost effectiveness of a project. In short, for each constructed CEPRA project, project benefits are calculated by considering storm damage reduction benefits, beach visitation benefits (if for a BN-DR type project) and the natural resource restoration benefits (derived through quantification of natural resource benefits). These benefits are examined against the estimated project life and multiplier effects taken into consideration, along with present-value and inflation adjustments.  Purpose  This measure provides information regarding the economic and financial benefits the state receives from		
	the money spent on Coastal Erosio legislature determine the benefits of	on Planning and Response Act (CEP of funding CEPRA, increase program on future funding decisions are being	PRA) projects. This will help the m transparency, and make
	New Measure	Calculation Method	Target Attainment
	No	Noncumulative	Higher
Goal:	Protect the Environment, Promote	Wise Resource Use, and Create Job	os
<b>Objective:</b>	Prevent and Respond to Oil Spills		
Strategy:	Oil Spill Response		
Output		Number of Oil Spill Responses	
Measure:	Definition		
	This number includes GLO physic	al responses to reported spills that of	occur on or threaten coastal waters.
	Data Limitations		
	There are many factors beyond the agency's control which affect the number of reported spills.		
	Data Source		1 1
	The program area's Main Oil Spill Application (MOSA) within the Oil Spill Compliance and Reporting System (OSCAR) data system.		
	Methodology		
	Michiganosy		
	Anytime a Response Officer goes	to the site of a notification (with the ked in MOSA for the incident. A stall a report is generated.	
	Anytime a Response Officer goes drills), the appropriate field is mark	ked in MOSA for the incident. A sta	
	Anytime a Response Officer goes drills), the appropriate field is mark the MOSA data for the quarter and Purpose	ked in MOSA for the incident. A sta	andardized query is performed of
	Anytime a Response Officer goes drills), the appropriate field is mark the MOSA data for the quarter and Purpose  This measure provides an indication	ked in MOSA for the incident. A stall a report is generated.	andardized query is performed of
	Anytime a Response Officer goes a drills), the appropriate field is mark the MOSA data for the quarter and <b>Purpose</b> This measure provides an indication 40.004(a).	ked in MOSA for the incident. A stall a report is generated.  on of the program's spill response as	andardized query is performed of ctivity as required by OSPRA

Explanatory	Number of Incident Calls Reported to the Emergency Reporting System			
Measure:	Definition			
	This number includes all phone calls to the 1-800 reporting system.			
	<b>Data Limitations</b>			
	None			
	Data Source			
	The Program Area's 1-800 Databas	se		
	Methodology			
	All incoming calls to the 1-800-83 tallied every quarter.	2-8224 emergency reporting line ar	e entered into the database and	
l	Purpose This 24-hour state-wide environmental emergency reporting line is used by the GLO, TCEQ, and the RRC for notification of incidents requiring immediate evaluation/response by the appropriate jurisdictional agency.			
	New Measure	Calculation Method	Target Attainment	
	No	Noncumulative	Lower	
Explanatory	Total Amount	of Oil Spill Response Program C	osts Recovered	
Measure:	Definition			
	Total monies recovered to the Coastal Protection Fund through fines, penalties, response cost reimbursements, and National Pollution Funds Center reimbursements.			
	reimbursements, and National Poll			
	reimbursements, and National Poll  Data Limitations			
	reimbursements, and National Poll  Data Limitations  None	lution Funds Center reimbursements		
	reimbursements, and National Poll  Data Limitations  None  Data Source  The Agency's MIP Fund accounting  Methodology	lution Funds Center reimbursements	S.	
	Data Limitations None Data Source The Agency's MIP Fund accounting Methodology A report is run using MIP Fund accounting the preceding categories are house	lution Funds Center reimbursements	letermine all monies posted for g period. Revenues falling under that are used to query MIP and/or	
	Data Limitations None Data Source The Agency's MIP Fund accounting Methodology A report is run using MIP Fund accounting the preceding categories are house	ng system and/or CAPPS.  counting system and/or CAPPS to dibursements during a given reportind under unique revenue GLA codes	letermine all monies posted for g period. Revenues falling under that are used to query MIP and/or	
	Data Limitations None  Data Source The Agency's MIP Fund accounting Methodology A report is run using MIP Fund accounting the preceding categories are house CAPPS. The resulting report return Purpose This measure is intended to address Natural Resources Code, which sta	ng system and/or CAPPS.  counting system and/or CAPPS to disbursements during a given reporting dunder unique revenue GLA codes as the total revenue reported under the states: "The commissioner shall recovered in the commissioner shall recovered the commissioner shall recovered in	letermine all monies posted for g period. Revenues falling under that are used to query MIP and/or this measure.  complies with Section 40.153 of the ter to the use of the fund, either	
	Data Limitations None  Data Source The Agency's MIP Fund accounting Methodology A report is run using MIP Fund accounting the preceding categories are house CAPPS. The resulting report return Purpose This measure is intended to address Natural Resources Code, which stafform persons responsible for the united to the stafform persons responsible for the united to address the stafform persons r	ng system and/or CAPPS.  counting system and/or CAPPS to disbursements during a given reporting dunder unique revenue GLA codes as the total revenue reported under the states: "The commissioner shall recovered in the commissioner shall recovered the commissioner shall recovered in	letermine all monies posted for g period. Revenues falling under that are used to query MIP and/or his measure.  complies with Section 40.153 of the ter to the use of the fund, either	

Goal:	Protect the Environment, Promote	Wise Resource Use, and Create Job	S
Objective:	Prevent and Respond to Oil Spills	Wile Resource Cae, and Create VC	
Strategy:	Oil Spill Prevention		
strategy.			
Output	Number of	Prevention Activities - Oil Handli	no Facilities
Measure:	Definition		
	Preventive activities at oil handling facilities include audits and inspections conducted to determine		
	response preparedness, adequacy of responses and prevention initiatives.		
	Data Limitations		
	None		
	Data Source		
	The program area's Compliance Da (OSCAR) data system.	atabase within the Oil Spill Complia	ance and Reporting System
	Methodology		
	contains all facility-related activities	liance Database is processed and uti es entered by field staff. The standar	rdized query is filtered to return a
		ctivity. The resulting report will the e period identified by the query. Th	
	Purpose		
	The measure indicates the number of facility-related prevention and preparedness activities conducted by program personnel. Activities are conducted in both announced and unannounced fashion to facilitate comprehensive compliance with known pollution prevention and preparedness practices. These facility activities are designed to elevate oil pollution awareness, identify potential oil spill problems, and raise preparedness factors across the spectrum of facilities in accordance with the Oil Spill Prevention and Response Act.		
	New Measure	<b>Calculation Method</b>	Target Attainment
	No	Cumulative	Higher
			5
Output	Nun	nber of Prevention Activities - Ve	ssels
Measure:	Definition		335415
	This number for preventive activities involving vessels reflects the number of audits, inspections, and other prevention activities conducted on vessels and vessel operators located in or planning to transit Texas coastal waters.		
	<b>Data Limitations</b>		
	None		
	Data Source		
	The program area's Compliance Da (OSCAR) data system.	ntabase within the Oil Spill Complia	ance and Reporting System
	Methodology		
	contains all vessel-related activities specific criteria, vessel-related acti	liance Database is processed and uti s entered by field staff. The standard vity. The resulting report will then I dentified by the query. The report is	d query is filtered to return a ist only vessel-related activities

	Purpose  The measure indicates the number of prevention activities conducted by program personnel. Activities are conducted in both announced and unannounced fashion to facilitate comprehensive compliance with known pollution prevention and preparedness practices. These vessel activities are designed to elevate oil pollution awareness, identify potential oil spill problems, and raise preparedness factors across the spectrum of vessels in accordance with the Oil Spill Prevention and Response Act.			
	New Measure	Calculation Method	Target Attainment	
	No	Cumulative	Higher	
Output	N	Number of Oil Spill Related Patro	ls	
Measure:	Definition			
		one by GLO personnel via boat or a near oil handling facilities and docl		
	Data Limitations			
	None			
	Data Source			
	The program area's Compliance Database within the Oil Spill Compliance and Reporting System (OSCAR) data system.			
	Methodology			
	Forms have been developed to capture patrol information. Field staff enters all patrol activity into the database. A standardized query in the Compliance Database is processed and utilizes the projects table, which contains all patrol activity entered by field staff. The standard query is filtered to return a specific criteria, patrol activity. The resulting report will then list only patrol related activities performed during			
	the time period identified by the query. The report is used to furnish a count,			
	Purpose This activity is critical to the prevention of oil spills and to their timely reporting. It has been proven that the "presence" of regulatory or law enforcement personnel deters violations of the law. The patrol is one of the primary methods GLO uses to obtain "presence." In addition, patrols allow the GLO to keep up with the changing world of the waterfront. New facilities are identified, vessels are monitored and unreported spills are found.			
	New Measure	Calculation Method	Target Attainment	
	No	Cumulative	Higher	
Output	Number of Der	elict Vessels Removed from Texas	s Coastal Waters	
Measure:	Definition			
	This number includes all derelict v Resources Code, Sec. 40.108.	ressels subject to removal in Texas	coastal waters under Natural	
	Data Limitations			
	None			
	Data Source Derelict Vessel System (DVS), an	internal database for vessels identif	fied as derelict and subject to	
		pliance and Reporting System (OSC	CAR) data system.	
	Methodology			
	Number is derived by a standard query to total the number of derelict vessels removed. Once a vessel is removed, the record is marked as removed.			

	Purpose		
	Relating to the removal and dispos	sal of certain vessels and structu	res in Texas coastal waters.
	New Measure	Calculation Method	Target Attainment
	No	Cumulative	Higher
Explanatory	Num	ber of Certified Oil Handling	Facilities
Measure:	Definition		
	The number of oil handling facilities subject to General Land Office jurisdiction. This number includes all facilities identified and certified as being within the operations of which are determined to have the potential of spilling oil into Texas coastal waters.		
	Data Limitations		
	None		
	Data Source		
	The program area's Compliance Do (OSCAR) data system.	atabase within the Oil Spill Cor	mpliance and Reporting System
	Methodology		
	A standardized query in the database is run utilizing the facilities table and a report is generated which lists all facilities currently certified by the Program Area.		
	Purpose This number is indicative of a work amount that is required to be coordinated on a periodic basis to ensure facilities comply with Section 40.109 of the Oil Spill Prevention & Response Act.		
	New Measure Calculation Method Target Attainment		
	No	Noncumulative	Higher
			1 9
Explanatory	Number	of Derelict Vessels in Texas C	oastal Waters
Measure:	Definition		
	The number includes all derelict vessels subject to removal in Texas coastal waters.		
	Data Limitations		
	None		
	Data Source		
	Derelict Vessel System (DVS), the internal database for vessels identified as derelict and subject to removal, within the Oil Spill Compliance and Reporting System (OSCAR) data system.		
	removal, within the Oil Spill Comp  Methodology  The number is derived by totaling	the number of derelict vessels rarked indicating such. Only those	OSCAR) data system.  remaining to be removed. Once the
	removal, within the Oil Spill Comp  Methodology  The number is derived by totaling vessel is removed, the record is many total in the control of the control	the number of derelict vessels rarked indicating such. Only those	OSCAR) data system.  remaining to be removed. Once the
	removal, within the Oil Spill Comp  Methodology  The number is derived by totaling vessel is removed, the record is made been removed make up this reportion.	the number of derelict vessels rarked indicating such. Only thosing number.  0.108 of the Natural Resources	oscar) data system.  remaining to be removed. Once the se vessels/structures that have not yet
	removal, within the Oil Spill Comp  Methodology  The number is derived by totaling vessel is removed, the record is made been removed make up this reporter.  Purpose  H.B. No. 2096 amended Section 4	the number of derelict vessels rarked indicating such. Only thosing number.  0.108 of the Natural Resources	oscar) data system.  remaining to be removed. Once the se vessels/structures that have not yet

Goal:	Provide Benefit Programs to Texas	s Veterans		
Objective:	Veterans' Benefit Programs			
Strategy:	Veterans' Loan Programs			
Output	Dollar Value of VLB	Housing Loans Purchased from I	Participating Lenders	
Measure:	Definition			
	This measure reflects the dollar value of housing program loans purchased from participating len the VLB contracted program administrator.			
Data Limitations				
	The dollar value of loans purchased may be impacted by economic conditions; market supply demand; applicable state and federal rules, regulations, and laws; generally accepted lending standards and practice; and availability of qualified staffing.			
	Data Source			
	Program Loan Administrator datab	pase.		
	Methodology			
	A report is created and posted to a retrieved monthly by the VLB staf	secure portal by the contracted progf.	gram administrator. The report is	
	Purpose			
	To measure the outcome of the VL	B goal to meet the demand for eligi	ble veterans home loans.	
	New Measure Calculation Method Target Attainment			
	No	Cumulative	Higher	
Output Measure:	Dollar Value of Land and Home Improvement Loans Funded by the VLB			
Measure.	<b>Definition</b>	1 (1 1 11 '	. 1	
	This measure represents the dollar Board (VLB) staff.	value of land and home improveme	and and home improvement loans funded by Veterans Land	
	Data Limitations			
		d may be impacted by economic congulations, and laws; generally accepted staffing.		
	Data Source			
	VLB Mortgage Builder database.			
	Methodology			
	A monthly report created by the VLB Staff is retrieved from the Mortgage builder data base specifying the dollar value of land and home improvement loans funded.			
	Purpose			
		B goal to provide land and home in ease loan value to the Veterans Land		
	New Measure	Calculation Method	Target Attainment	
	No	Cumulative	Higher	

Output	Number of Land	l and Home Improvement Loans	Funded by the VLB	
Measure:	Definition		*	
	This measure represents the total number of land and home improvement loans funded by Veterans Land Board (VLB) staff.			
	<b>Data Limitations</b>	`		
	state and federal rules, regulation	The number of loans originated may be impacted by economic conditions; market supply and demand; state and federal rules, regulations, and laws; generally accepted lending industry standards and practice; and availability of qualified staffing.		
	Data Source			
	VLB Mortgage Builder database			
	Methodology			
	A monthly report created by VLI number of land and home improvements		ge builder data base specifying the	
	Purpose			
		LB goal to provide land and home crease loan value to the Veterans La		
	New Measure	Calculation Method	Target Attainment	
	No	Cumulative	Higher	
Output	Number of VLB	Housing Loans Purchased from I	Participating Lenders	
Measure:	Definition			
		This measure reflects the total number of housing program loans purchased from participating lenders by the VLB contracted program administrator.		
	<b>Data Limitations</b>	Data Limitations		
	The number of loans purchased may be impacted by economic conditions; market supply and demand; applicable state and federal rules, regulations, and laws; generally accepted lending industry standards and practice; and availability of qualified staffing.			
	Data Source			
	Program Loan Administrator dat	Program Loan Administrator database.		
	Methodology			
		A report is created and posted to a secure portal by the contracted program administrator. The report is retrieved monthly by the VLB staff.		
	Purpose	Purpose		
	To measure the outcome of the V	LB goal to meet the demand for el	igible veterans home loans.	
		GIII MALI		
	New Measure	Calculation Method	Target Attainment	
	New Measure No	Calculation Method Cumulative	Target Attainment Higher	
			<u> </u>	
Output	No		Higher	
Output Measure:	No	Cumulative	Higher	
-	No Number of La Definition	nd Home Improvement Pre-App of Land and Home Improvement p	Higher lications Received	
-	Number of La  Definition This measure reflects the number	nd Home Improvement Pre-App of Land and Home Improvement p	Higher lications Received	

#### **Data Source**

The Mortgage Builder program utilized by the Loan Operations team of the VLB maintains a reporting system that allows the VLB at any time to view the exact number of pre-applications that have been received by the VLB. Reviewing these reports and the que system allows the VLB to know if our progression towards the yearly goal is on track.

#### Methodology

The number of Land loan and Home Improvement loan pre-applications are retrieved from the Mortgage Builder program and displayed on VLB dashboard system in the Communications and Loan Origination areas of the VLB. This information is available on each computer within this system as well. This allows each employee to receive the latest information for all loan programs.

## Purpose

The purpose of this measure is to inform the entire VLB community on the progress of the team as they work towards achieving the goals set on a fiscal year basis. This information is then used as a basis for the upcoming yearly Marketing Plan.

New Measure	Calculation Method	Target Attainment
No	Cumulative	Higher

# Efficiency Measure:

## Percent of Delinquent Loans in Portfolio

#### **Definition**

This measure reflects the percent of all land, housing, and home improvement loans in the TVLB portfolio which are 90 or more days delinquent. It included loans originated by TVLB and participating lenders.

### **Data Limitations**

None

#### **Data Source**

For Purpose of the quarterly reports, data provided as of the end of each quarter will be used to calculate the number of delinquent accounts. A report supplied by the land loan servicer provides the number of land loans 90 or more days delinquent. Financial reports from the Program Administrator provide statistics on delinquent housing and home improvement program loans. A report is supplied from the land loan servicer to determine the number of active land loan accounts. Housing and home improvement program active accounts are provided by the Program Administrator.

### Methodology

Reports provided by the Program Administrator and land loan servicer provide the number of program loans that are 90 or more days delinquent. The number of delinquent and active accounts for each program are entered into a master spreadsheet and added to obtain the total number of delinquent loans and the total number of active loans. This total number of delinquent accounts is divided by the total number of active loans in the portfolio to obtain the percentage of delinquent loans.

## **Purpose**

Tracking delinquent loans enables the TVLB to have an overview of the rate of delinquency in all TVLB programs. Identifying delinquent loans gives the agency and servicers the opportunity to work with veterans to remedy their delinquency in an attempt to keep accounts from being foreclosed.

New Measure	Calculation Method	Target Attainment
No	Noncumulative	Lower

Efficiency	Percent of Foreclosed Loans in Portfolio			
Measure:	Definition			
	This measure reflects the percent of all land, housing, and home improvement loans in the TVLB portfolio that are foreclosed and possible losses. It includes loans originated by TVLB and participating lenders.			
	<b>Data Limitations</b>			
	None			
	Data Source			
			e improvement loans in the TVLB as originated by TVLB and participating	
	Methodology			
	master spreadsheet and added to	obtain the total number of forer of foreclosed accounts is divi	er of active accounts are entered into a closed loans and the total number of ded by the total number of active loans	
	Purpose			
	To ensure the stability of all loan monitored.	programs, the percentage of al	ll properties in foreclosure is carefully	
	New Measure	<b>Calculation Method</b>	Target Attainment	
	No	Noncumulative	Lower	
			·	
Efficiency	Average Numbe	er of Processing Days for VL	B Land Program Loans	
Measure:	TD 60 1.1			
Measure:	contracts to the date of funding.  Data Limitations	tive average processing days be	etween receipt of buyer/seller land	
Measure:	This measure reflects the cumula contracts to the date of funding.  Data Limitations  None	tive average processing days be	etween receipt of buyer/seller land	
Measure:	This measure reflects the cumula contracts to the date of funding.  Data Limitations  None  Data Source		etween receipt of buyer/seller land	
Measure:	This measure reflects the cumula contracts to the date of funding.  Data Limitations  None  Data Source  VLB Mortgage Builder database.		etween receipt of buyer/seller land	
Measure:	This measure reflects the cumula contracts to the date of funding.  Data Limitations  None  Data Source  VLB Mortgage Builder database.  Methodology  A monthly report created by the V	VLB Staff is retrieved from the	etween receipt of buyer/seller land  e Mortgage builder data base specifying buyer/seller land contracts to the date of	
Measure:	This measure reflects the cumula contracts to the date of funding.  Data Limitations  None  Data Source  VLB Mortgage Builder database.  Methodology  A monthly report created by the YTD average number of processors.	VLB Staff is retrieved from the	e Mortgage builder data base specifying	
Measure:	This measure reflects the cumula contracts to the date of funding.  Data Limitations  None  Data Source  VLB Mortgage Builder database.  Methodology  A monthly report created by the YTD average number of procfunding.  Purpose	VLB Staff is retrieved from the essing days between receipt of	e Mortgage builder data base specifying	
Measure:	This measure reflects the cumula contracts to the date of funding.  Data Limitations  None  Data Source  VLB Mortgage Builder database.  Methodology  A monthly report created by the YTD average number of procfunding.  Purpose  To maintain a processing time go	VLB Staff is retrieved from the essing days between receipt of	e Mortgage builder data base specifying buyer/seller land contracts to the date of	
Measure:	This measure reflects the cumula contracts to the date of funding.  Data Limitations  None  Data Source  VLB Mortgage Builder database.  Methodology  A monthly report created by the YTD average number of procfunding.  Purpose  To maintain a processing time go date of funding.	VLB Staff is retrieved from the ressing days between receipt of pal of 30-days or less from rece	e Mortgage builder data base specifying buyer/seller land contracts to the date of ipt of buyer/seller land contracts to the	
Measure:	This measure reflects the cumula contracts to the date of funding.  Data Limitations  None  Data Source  VLB Mortgage Builder database.  Methodology  A monthly report created by the Variation the YTD average number of proceeding.  Purpose  To maintain a processing time good date of funding.  New Measure	VLB Staff is retrieved from the sessing days between receipt of the pal of 30-days or less from receipt Calculation Method	e Mortgage builder data base specifying buyer/seller land contracts to the date of ipt of buyer/seller land contracts to the Target Attainment	
Measure:  Efficiency	This measure reflects the cumula contracts to the date of funding.  Data Limitations  None  Data Source  VLB Mortgage Builder database.  Methodology  A monthly report created by the Variation the YTD average number of proceeding.  Purpose  To maintain a processing time good date of funding.  New Measure  No	VLB Staff is retrieved from the sessing days between receipt of the pal of 30-days or less from receipt Calculation Method	e Mortgage builder data base specifying buyer/seller land contracts to the date of ipt of buyer/seller land contracts to the  Target Attainment  Higher	
	This measure reflects the cumula contracts to the date of funding.  Data Limitations  None  Data Source  VLB Mortgage Builder database.  Methodology  A monthly report created by the Variation the YTD average number of proceeding.  Purpose  To maintain a processing time good date of funding.  New Measure  No	VLB Staff is retrieved from the ressing days between receipt of pal of 30-days or less from rece  Calculation Method  Noncumulative	e Mortgage builder data base specifying buyer/seller land contracts to the date of ipt of buyer/seller land contracts to the  Target Attainment  Higher	
Efficiency	This measure reflects the cumula contracts to the date of funding.  Data Limitations  None  Data Source  VLB Mortgage Builder database.  Methodology  A monthly report created by the Variation the YTD average number of proceeding.  Purpose  To maintain a processing time good date of funding.  New Measure  No  Average Number	VLB Staff is retrieved from the tessing days between receipt of the pal of 30-days or less from receipt of the Calculation Method Noncumulative	e Mortgage builder data base specifying buyer/seller land contracts to the date of ipt of buyer/seller land contracts to the  Target Attainment  Higher	
Efficiency	This measure reflects the cumula contracts to the date of funding.  Data Limitations  None  Data Source  VLB Mortgage Builder database.  Methodology  A monthly report created by the Variation the YTD average number of proceeding.  Purpose  To maintain a processing time good date of funding.  New Measure  No  Average Number	VLB Staff is retrieved from the tessing days between receipt of the pal of 30-days or less from receipt of the Calculation Method Noncumulative	e Mortgage builder data base specifying buyer/seller land contracts to the date of ipt of buyer/seller land contracts to the  Target Attainment Higher  n Services per Specialist	

#### **Data Source**

The TLVB Delinquency/Forfeiture Database and the Customer Information File from the land loan servicer are the sources for the data. Reports are generated to show the number of accounts that are provided with loss mitigation services. Organizational charts are used to determine the number of Loss Mitigation staff.

## Methodology

Monthly, electronic report will be generated from the TVLB Delinquency/Forfeiture Database and the Customer Information File provided by the contract servicer. The reports show information on accounts over 120 days delinquent, accounts in forfeiture, and the inventory of foreclosed accounts. The data is entered into master spreadsheet. The total of the specified accounts is averaged each quarter. The fiscal year to date figure is the average of the same data for the appropriate time frame. (i.e., Dec., Jan., Feb. will be used for 2nd quarter activity. FYTD activity at the end of the second quarter will be the average of Sept. through Feb.) Data on the number of staff is averaged in the same manner. The average loans handled are divided by the average specialists to obtain the average number of accounts the specialists handle during any particular time frame. Relevant staff consists of all Loss Mitigation Specialists.

## Purpose

The purpose of the measure is to ensure that adequate staff is provided to effectively handle loss mitigation services for all land accounts. Accounts that are delinquent more than 120 days or in forfeiture/foreclosure require loss mitigation services.

New Measure	Calculation Method	Target Attainment
No	Cumulative	Lower

# Explanatory Measure:

## **Number of VLB Land Loans Serviced by Outside Contractors**

#### **Definition**

This measure reflects the number of active land loan accounts that are serviced by our servicer, Dovenmuehle Mortgage Inc. (DMI).

## **Data Limitations**

None

## **Data Source**

Loan servicing data for the Land program loans are maintained on the contracted program loan servicer's database. Reports are generated by contracted servicer and downloaded by VLB staff.

### Methodology

Monthly reports indicate the number of active accounts and the status of those accounts. The number of active accounts change daily, so the count at the last day of the month will be used for the calculation.

#### Purpose

The purpose of the measure is to track the number of active land loans serviced by DMI.

New Measure	Calculation Method	Target Attainment
No	Noncumulative	Higher

Goal:	Provide Benefit Programs to Texas	s Veterans	
Objective:	Veterans' Benefit Programs		
Strategy:	State Veterans' Homes		
Output	C	Occupancy Rate at Veterans Home	es
Measure:	Definition		
	This measure compares the ratio of occupied veterans' nursing home beds to the number of beds available.		
	Data Limitations		
	None		
	Data Source Daily census reports are provided t Veterans Homes.	to the Veterans Land Board by the o	operators of the Texas State
	Methodology		
	The average number of occupied b beds for the same period, determin	eds of an accounting period, divided es the occupancy rate.	d by the total number of available
	Purpose		
		naximize operational revenues that it in the street in the street of the street in the street of the street in the street of the	
	New Measure	<b>Calculation Method</b>	Target Attainment
	No	Noncumulative	Higher
Goal:	Provide Benefit Programs to Texas	s Veterans	
Objective:	Veterans' Benefit Programs		
Strategy:	State Veterans' Cemeteries		
Output Measure:		cent of Total Burial Space Remain	ning
ivicasui c.	Definition		
	The measure represents the estimated available burial space, using a percentage, which also includes the total number of current interments at each cemetery.		
	Data Limitations		
	None		
	Data Source		
	A daily report of interment activity of Veterans and their families for each cemetery.		
	Methodology  A report is submitted highlighting the number of new interments in a given period for each cemetery.  The reports are generated to indicate the percentage of total used interment space and the estimated remaining percentage of interment space.		
	Purpose		
		nonitor interments at the Texas Stat on of burial benefits by Veterans an	

	New Measure	Calculation Method	Target Attainment
	No	Cumulative	Higher
Explanatory	Number of Intermed	nts Provided by the State Veterans	s Cemetery Program
Measure:	Definition		
	This measure represents the number Veterans' Cemetery.	er of veterans and dependents who h	nave been buried in a Texas State
	Data Limitations		
	None		
	Data Source		
	A daily report of interment activity of Veterans and their dependents for each cemetery.		
	Methodology		
	A report is submitted showing the number of new interments during the month. The report details a total number of interments during any specified period for each cemetery.		
	Purpose		
	The purpose of this measure is to monitor interments at the Texas State Veterans Cemeteries to ensure maximum utilization of burial benefits by veterans and their families.		
	New Measure	Calculation Method	Target Attainment
	No	Noncumulative	Higher

Goal:	Oversee Housing and Infrastructur	re Disaster Recovery	
Objective:	Provide Grants for Housing and Infrastructure Projects and Activities		
Strategy:	Oversee Housing Projects and Activities		
87	<i>C</i> 3		
Output	Nu	mber of Completed Housing	Projects
Measure:	Definition	moti of completes from	5 1 0,000
	Represents the number of completed housing projects. Projects are defined as being contained in the following categories:  *Construction of new housing  *Construction of new replacement housing  *Rehabilitation/reconstruction of residential structures  *Multi-family Lease and Repair  *Direct Assistance for Limited Home Repair (DALHR) - Project  *Partial Repair and Essential Power for Sheltering (PREPS)		
	Novy project enterories may be ad-	dad as naadad basad unan nav	y directives from funding against
	Data Limitations	ued as needed based upon nev	v directives from funding agencies.
	None.		
	Data Source		
		tion maintained by the Comm	nunity Development and Revitalization
	Methodology  The project is classified as closed when all construction is completed and has been inspected and all funds expended to the grantee by the GLO. Projects are defined as being contained in the following categories:  *Construction of new housing  *Construction of new replacement housing  *Rehabilitation/reconstruction of residential structures  *Multi-family Lease and Repair  *Direct Assistance for Limited Home Repair (DALHR) - Project  *Partial Repair and Essential Power for Sheltering (PREPS)		
	New project categories may be added as needed based upon new directives from funding agencies.		
	Purpose  Purpose		
	To evaluate the GLO on the housing program.		
	New Measure	Calculation Method	Target Attainment
	No	Cumulative	Higher
			0
Output	Dira	ct Cost of Completed Housi	ng Projects
Measure:	Definition		
	Direct cost of housing projects that are considered closed.  Data Limitations		
	None.		
	Data Source The data is gathered from information maintained by the Community Development and Revitalization Program.		

## Methodology

The project is classified as closed when all construction is completed and has been inspected and closed and all funds expended. Projects are defined as being contained in the following categories:

- \*Construction of new housing
- \*Construction of new replacement housing
- \*Rehabilitation/reconstruction of residential structures
- \*Multi-family Lease and Repair
- \*Direct Assistance for Limited Home Repair (DALHR) Project
- \*Partial Repair and Essential Power for Sheltering (PREPS)

New project categories may be added as needed based upon new directives from funding agencies.

#### Purpose

To evaluate the GLO on the housing program.

New Measure	Calculation Method	Target Attainment
No	Cumulative	Higher

# Output Measure:

## Number of Beneficiaries Served by Completed Housing Projects

#### **Definition**

A count of the beneficiaries assisted by completed housing projects.

#### **Data Limitations**

None.

## **Data Source**

The data is gathered from information maintained by the Community Development and Revitalization Program.

## Methodology

The number of beneficiaries is the sum of beneficiaries assisted by a closed housing project. Beneficiaries served are defined in the application, which may be defined as number of houses, units being repaired or constructed depending on the nature of the project. Projects are defined as being contained in the following categories:

- \*Construction of new housing
- \*Construction of new replacement housing
- \*Rehabilitation/reconstruction of residential structures
- \*Multi-family Lease and Repair
- \*Direct Assistance for Limited Home Repair (DALHR) Project
- \*Partial Repair and Essential Power for Sheltering (PREPS)

New project categories may be added as needed based upon new directives from funding agencies.

## Purpose

To evaluate the GLO on the housing program.

New Measure	Calculation Method	Target Attainment
No	Cumulative	Higher

Output	Number of Completed Housing Activities		
Measure:	Definition		
		d losses (Louisiana and Texas) waiver only) w- and moderate-income resettlement ce	defined as being contained in the
	New activity categories may be ad  Data Limitations	ded as needed based upon new direc	etives from funding agencies.
	None.		
	Data Source The data is gathered from information maintained by the Community Development and Revitalization		
	Program.	non maniamed by the Community i	Development and Revitanzation
	Methodology The activity is classified as closed when all associated required steps are completed and all funds have been expended. Activities are defined as being contained in the following categories:  *Acquisition - general  *Acquisition of relocation properties  *Affordable Rental Housing  *Code enforcement  *Compensation for Disaster-related losses (Louisiana and Texas)  *Homeownership Assistance (with waiver only)  *Homeownership Assistance to low- and moderate-income  *Housing incentives to encourage resettlement  *Relocation payments and assistance  *Rental Assistance (waiver only)  *Direct Leasing  *Manufactured Housing Units and travel trailers / or RVs		
	New activity categories may be ad-	ded as needed based upon new direct	ctives from funding agencies.
	Purpose		
	To evaluate the GLO on the housing	ng program.	
	New Measure	Calculation Method	Target Attainment
	No	Cumulative	Higher

Output	Direct Cost of Completed Housing Activities		
Measure:	Definition		
	Direct cost of housing activities in defined as being contained in the f *Acquisition - general *Acquisition of relocation properti *Affordable Rental Housing *Clearance and demolition *Code enforcement *Compensation for Disaster-relate	es	ve been completed. Activities are
	*Homeownership Assistance (with	waiver only)	
	*Homeownership Assistance to lo		
	*Housing incentives to encourage *Relocation payments and assistan		
	*Rental Assistance (waiver only)		
	*Direct Leasing		
	*Manufactured Housing Units and	travel trailers / or RVs	
	New activity categories may be ad	ded as needed based upon new direc	ctives from funding agencies.
	Data Limitations		
	None.		
	Data Source		
	The data is gathered from information maintained by the Community Development and Revitalization Program.		
	Methodology		
	The activity is classified as closed when all associated required steps are completed and all funds have been expended. Activities are defined as being contained in the following categories:  *Acquisition - general  *Acquisition of relocation properties  *Affordable Rental Housing  *Clearance and demolition  *Code enforcement  *Compensation for Disaster-related losses (Louisiana and Texas)  *Homeownership Assistance (with waiver only)  *Homeownership Assistance to low- and moderate-income  *Housing incentives to encourage resettlement  *Relocation payments and assistance  *Rental Assistance (waiver only)  *Direct Leasing  *Manufactured Housing Units and travel trailers / or RVs		
		ded as needed based upon new direc	ctives from funding agencies.
	Purpose  To evaluate the GLO on the housin	ng program.	
	New Measure	Calculation Method	Target Attainment
	No	Cumulative	Higher
			5

## Output Number of Beneficiaries Served by Completed Housing Activities Measure: **Definition** A count of the beneficiaries assisted by completed housing activities. Activities are defined as being contained in the following categories: \*Acquisition - general \*Acquisition of relocation properties \*Affordable Rental Housing \*Clearance and demolition \*Code enforcement \*Compensation for Disaster-related losses (Louisiana and Texas) \*Homeownership Assistance (with waiver only) \*Homeownership Assistance to low- and moderate-income \*Housing incentives to encourage resettlement \*Relocation payments and assistance \*Rental Assistance (waiver only) \*Direct Leasing \*Manufactured Housing Units and travel trailers / or RVs New activity categories may be added as needed based upon new directives from funding agencies. **Data Limitations** None. **Data Source** The data is gathered from information maintained by the Community Development and Revitalization Program. Methodology The number of beneficiaries is the sum of beneficiaries assisted by a housing activity. Beneficiaries served are defined in the application, which may be defined as number of buildings acquired, rented, demolished, etc. depending on the nature of the project. Activities are defined as being contained in the following categories: \*Acquisition - general \*Acquisition of relocation properties \*Affordable Rental Housing \*Clearance and demolition \*Code enforcement \*Compensation for Disaster-related losses (Louisiana and Texas) \*Homeownership Assistance (with waiver only) \*Homeownership Assistance to low- and moderate-income \*Housing incentives to encourage resettlement \*Relocation payments and assistance \*Rental Assistance (waiver only) \*Direct Leasing \*Manufactured Housing Units and travel trailers / or RVs New activity categories may be added as needed based upon new directives from funding agencies. To evaluate the GLO on the housing program. New Measure **Calculation Method Target Attainment**

Cumulative

No

Higher

Output	Total Nu	Total Number of M&QA Onsite Reviews Conducted		
Measure:	Definition			
	Measure represents the number of onsite compliance area reviews performed by Community Development and Revitalization M&QA (Monitoring & Quality Assurance), conducted under both housing and non-housing programs.			
	Data Limitations			
	No limitations			
	Data Source			
	The data is gathered from informa department.	tion maintained by the Comm	unity Development and Revitalization	
	Methodology			
	The number reported is the actual	number of compliance areas re	eviewed.	
	Purpose			
	The measure meets statutory and a	agency requirements		
	New Measure	Calculation Method	Target Attainment	
	No	Cumulative	Higher	
Output	Total Number of M&QA Desk Reviews Conducted			
Measure:	Definition			
	Measure represents the number of desk compliance area reviews performed by Community Development and Revitalization M&QA (Monitoring & Quality Assurance), conducted under both housing and non-housing programs.			
	Data Limitations			
	None identified			
	Data Source			
	The data is gathered by program from Department databases			
	Methodology			
	The number reported is the actual number of compliance areas reviewed.			
	Purpose			
	The measure meets statutory and agency requirements.			
	New Measure	Calculation Method	Target Attainment	
	No	Cumulative	Higher	

Goal:	Oversee Housing and Infrastructure Disaster Recovery					
Objective:	Provide Grants for Housing and Infrastructure Projects and Activities					
Strategy:	Oversee Infrastructure Projects and Activities					
Output	Number of Completed Infrastructure Projects					
Measure:	Definition					
	Represents the number of completed infrastructure projects. Projects are defined as being contained in					
	the following categories:  *Construction of buildings for the general conduct of government  *Construction/reconstruction of streets					
	*Construction/reconstruction of water lift stations *Construction/reconstruction of water/sewer lines or systems					
	*Rehabilitation/reconstruction of a public improvement *Rehabilitation/reconstruction of other non-residential structures					
*Rehabilitation/reconstruction of public facilities  New project categories may be added as needed based upon new directives from funding a						
						Data Limitations
	None.					
	Data Source					
	The data is gathered from information maintained by the Community Development and Revitalization					
	Program.					
	Methodology					
	The infrastructure project is classified as closed when all construction has been inspected and closed by the local authorities, reported to the GLO, and all funds expended to the grantee by the GLO.					
	Projects are defined as being contained in the following categories:  *Construction of buildings for the general conduct of government  *Construction/reconstruction of streets  *Construction/reconstruction of water lift stations					
*Construction/reconstruction of water/sewer lines or systems						
	*Rehabilitation/reconstruction of a public improvement					
	*Rehabilitation/reconstruction of other non-residential structures					
	*Rehabilitation/reconstruction of public facilities					
	New project categories may be added as needed based upon new directives from funding agencies.					
	Purpose					
	To evaluate the GLO on the infrastructure program.					
	New Measure	Calculation Method	Target Attainment			
	No	Cumulative	Higher			

Output	Direct Cost of Completed Infrastructure Projects			
Measure:	Definition			
	Direct cost of infrastructure projects in which all grant funded activities have been completed. Projects are defined as being contained in the following categories:			
	*Construction of buildings for the general conduct of government			
	*Construction/reconstruction of streets *Construction/reconstruction of water lift stations			
	*Construction/reconstruction of water/sewer lines or systems			
	*Rehabilitation/reconstruction of a public improvement			
	*Rehabilitation/reconstruction of other non-residential structures			
	*Rehabilitation/reconstruction of public facilities			
	New project categories may be added as needed based upon new directives from funding agencies.			
	Data Limitations			
	None.			
	Data Source			
	The data is gathered from information maintained by the Community Development and Revitalization Program.			
	Methodology			
	The infrastructure project is classified as closed when all items related to the infrastructure project have been inspected and closed by the local authorities, and reported to the GLO. Projects are defined as being contained in the following categories:  *Construction of buildings for the general conduct of government  *Construction/reconstruction of streets  *Construction/reconstruction of water lift stations  *Construction/reconstruction of water/sewer lines or systems  *Rehabilitation/reconstruction of a public improvement  *Rehabilitation/reconstruction of other non-residential structures  *Rehabilitation/reconstruction of public facilities			
	New project categories may be added as needed based upon new directives from funding agencies.			
	Purpose			
	To evaluate the GLO on the infrastructure program.			
	New Measure	Calculation Method	Target Attainment	
	No	Cumulative	Higher	

#### Output **Number of Beneficiaries Served by Completed Infrastructure Projects** Measure: **Definition** A count of the beneficiaries assisted by completed infrastructure projects. Projects are defined as being contained in the following categories: \*Construction of buildings for the general conduct of government \*Construction/reconstruction of streets \*Construction/reconstruction of water lift stations \*Construction/reconstruction of water/sewer lines or systems \*Rehabilitation/reconstruction of a public improvement \*Rehabilitation/reconstruction of other non-residential structures \*Rehabilitation/reconstruction of public facilities New project categories may be added as needed based upon new directives from funding agencies. **Data Limitations** None. **Data Source** The data is gathered from information maintained by the Community Development and Revitalization Program. Methodology The number of beneficiaries is the sum of beneficiaries assisted by an infrastructure project. The number of beneficiaries is calculated at the application phase as the number of persons included within the project-defined service area. Projects are defined as being contained in the following categories: \*Construction of buildings for the general conduct of government \*Construction/reconstruction of streets \*Construction/reconstruction of water lift stations \*Construction/reconstruction of water/sewer lines or systems \*Rehabilitation/reconstruction of a public improvement \*Rehabilitation/reconstruction of other non-residential structures \*Rehabilitation/reconstruction of public facilities New project categories may be added as needed based upon new directives from funding agencies. Purpose To evaluate the GLO on the infrastructure program. New Measure **Calculation Method Target Attainment** Cumulative No Higher

Output	Number of Completed Infrastructure Activities				
Measure:	Definition				
Treasure:		eneral conduct of government truction of public facilities r public entities	nfrastructure activity options.		
	i i i	ded as needed based upon new direction	ctives from funding agencies.		
	Data Limitations				
	None.				
	Data Source				
	The data is gathered from information maintained by the Community Development and Revitalization Program.				
	Methodology				
	The infrastructure activity is classified as closed when all related grant funds have been expended.  Activities are defined as being contained in the following categories:  *Acquisition - general  *Acquisition of buildings for the general conduct of government  *Acquisition, construction, reconstruction of public facilities  *Capacity building for nonprofit or public entities  *Clearance and demolition  *Debris removal  *Dike/dam/stream-river bank repairs  *Disposition  *Econ. Development or recovery activity that creates/retains jobs  *Privately owned utilities  *Public Services				
1		New activity categories may be added as needed based upon new directives from funding agencies.			
	Purpose				
	To evaluate the GLO on the infras				
1	New Measure	Calculation Method	Target Attainment		
ı	No	Cumulative	Higher		

Output	Direct Cost of Completed Infrastructure Activities					
Measure:	Definition					
		eneral conduct of government truction of public facilities r public entities	ties have been completed.			
	New activity categories may be ad <b>Data Limitations</b>	ded as needed based upon new direction	ctives from funding agencies.			
	None.					
	Data Source					
	The data is gathered from information maintained by the Community Development and Revitalization Program.					
	Methodology					
	The infrastructure activity is classified as closed when all related grant funds have been expended.  Activities are defined as being contained in the following categories:  *Acquisition - general  *Acquisition of buildings for the general conduct of government  *Acquisition, construction, reconstruction of public facilities  *Capacity building for nonprofit or public entities  *Clearance and demolition  *Debris removal  *Dike/dam/stream-river bank repairs  *Disposition  *Econ. Development or recovery activity that creates/retains jobs  *Privately owned utilities  *Public Services					
	New activity categories may be added as needed based upon new directives from funding agencies.					
	Purpose	Purpose				
	To evaluate the GLO on the infras		1			
	New Measure	Calculation Method	Target Attainment			
	No	Cumulative	Higher			

#### Output Number of Beneficiaries Served by Completed Infrastructure Activities Measure: **Definition** A count of the beneficiaries served by completed infrastructure activities. Activities are defined as being contained in the following categories: \*Acquisition - general \*Acquisition of buildings for the general conduct of government \*Acquisition, construction, reconstruction of public facilities \*Capacity building for nonprofit or public entities \*Clearance and demolition \*Debris removal \*Dike/dam/stream-river bank repairs \*Disposition \*Econ. Development or recovery activity that creates/retains jobs \*Privately owned utilities \*Public Services New activity categories may be added as needed based upon new directives from funding agencies. **Data Limitations** None. **Data Source** The data is gathered from information maintained by the Community Development and Revitalization Program. Methodology The infrastructure activity is classified as closed when all related grant funds have been expended. The number of beneficiaries is calculated at the application phase as the number of persons included within the project-defined service area. Activities are defined as being contained in the following categories: \*Acquisition - general \*Acquisition of buildings for the general conduct of government \*Acquisition, construction, reconstruction of public facilities \*Capacity building for nonprofit or public entities \*Clearance and demolition \*Debris removal \*Dike/dam/stream-river bank repairs \*Disposition \*Econ. Development or recovery activity that creates/retains jobs \*Privately owned utilities \*Public Services New activity categories may be added as needed based upon new directives from funding agencies. **Purpose** To evaluate the GLO on the infrastructure program. **New Measure** Calculation Method **Target Attainment** Cumulative

No

Higher

#### **Historically Underutilized Business Plan**

In compliance with the Texas Government Code §2161.123 and §2161.0012 for adopting rules based on results from the State of Texas Disparity Study, the GLO is submitting its Historically Underutilized Business (HUB) Strategic Plan. The HUB Plan outlines the agency's good faith efforts to meet or exceed agency specific HUB goals to increase the use of HUB businesses in the agency's procurements.

#### **HUB Program Policy**

The GLO's HUB program policy promotes fair and competitive business opportunities to maximize the inclusion of minority, women and service-disabled veteran owned businesses, certified through the Statewide HUB Program. HUB goals are consistent with its unique purchases, geographic availability of HUBs, the agency's historical utilization of HUBs, and other relevant factors.

The GLO has established and maintained procurement systems and procedures that are non-discriminatory with respect to race, religion, sex, or national origin.

#### **Goals**

<b>Procurement Category</b>	<b>HUB Goals FY 21-22</b>
<b>Heavy Construction</b>	Not Applicable
<b>Building Construction</b>	4.00%
Special Trades	18.00%
<b>Professional Services</b>	5.00%
Other Services	10.00%
Commodities	3.00%

The agency considers the following factors when determining strategies for HUB participation:

- 1. Agency's mission and operations;
- 2. HUB availability in the geographic location of the work;
- 3. Historical HUB utilization by percentage awarded to HUBs in each procurement category;
- 4. Size, scope of the work, risk to the health, safety and welfare of the state's veterans nursing homes;
- 5. Specialized certifications, licensing or industry specific business practices; and,
- 6. Experience and ability to meet the requirement for Medicare, Medicaid, and Department of Veterans Affairs.

#### **Historically Underutilized Business Plan**

#### **HUB Programs**

#### Outreach

- Outreach efforts are coordinated regionally with other state agencies, universities, and external stakeholders (Prime contractors, potential subcontractors, Procurement Technical Assistance Centers, Small Business Development Centers) to increase effectiveness and productivity. HUB eligible vendors are encouraged to become HUB certified. The GLO proactively encourages current HUB vendors to re-certify in a timely manner.
- The HUB Team attends state agency sponsored HUB vendor forums, business opportunity conferences, and economic opportunity forums across the state to educate HUB vendors regarding agency contracting opportunities. The HUB Team attends HUB Discussion Workshop meetings and trainings to assist in refining best practices.
- The HUB Team conducts GLO sponsored trainings to assist vendors in HUB certification, CMBL registration and to bring awareness of upcoming GLO procurement opportunities.

#### **HUB Subcontracting**

- The HUB Team works closely with project managers and internal subject matter experts throughout
  agency divisions to identify areas with opportunities for subcontracting. The GLO may contact other
  agencies to gain knowledge in standard industry practices and other agency experiences regarding
  subcontracting.
- The Electronic State Business Daily (ESBD) postings for \$100,000 or more where subcontracting opportunities have been identified by the HUB team will include a HUB Subcontracting Plan (HSP), as well as a HUB Package. This package consists of a HUB Probability Statement, an HSP form and the associated HUB goal. For solicitations where a pre-solicitation conference will not be held, a power point presentation on how to complete the HSP is also included with the ESBD postings. ESBD postings are amended to add addenda to include the pre-solicitation conference sign-in sheet to provide interested HUB subcontractors the contact information of the Prime contractors in attendance.
- The HUB Team conducts HUB Subcontracting Plan presentations at pre-proposal conferences to provide potential prime contractors an overview of HUB policies and HUB subcontracting compliance. An HSP Power Point presentation exists on the agency website to assist vendors in submitting a compliant response. Courtesy HSP reviews are offered prior to submission of solicitation responses to assist with HSPs meeting requirements to mitigate delays toward the next step of technical review.
- The HUB team monitors the HSP throughout the life of the contract by requiring the contractors to provide monthly Progress Assessment Reports (PAR) to project managers. Project managers include copies of the monthly PARs to the HUB Team during the invoicing process. This coordination effort results in accurate recording of HUB participation.

#### In-Reach

- The HUB Team facilitates potential vendor presentations to introduce and showcase their products and services to agency decision makers.
- Mentor Protégé relationships are monitored quarterly to discuss the progress of both the Mentor and Protégé.
- The HUB Team provides training for internal purchasers, program areas, project managers, and contract management staff on HUB statutes, policies and internal procedures.

#### **Historically Underutilized Business Plan**

#### Additionally, the GLO HUB Team provides:

- Reporting of HUB information monthly and quarterly to executive staff and program areas, bi-annual reports to the Comptroller of Public Accounts Statewide Historically Underutilized Business Program and annual progress reports to agency's point of contact who will submit reports to the Legislative Budget Board.
- An annual HUB Award Ceremony to recognize the top three HUB vendors with the largest HUB
  expenditures as well as the top three non-HUB vendors with the largest HUB subcontracting
  expenditures during the year.

#### **Statewide Capital Planning**

Pursuant to the "Instructions for Preparing and Submitting Agency Strategic Plans" for Fiscal Years 2021-2025, Part 2 - Supplemental Elements, Schedule D: Statewide Capital Planning, the GLO will separately submit its capital planning information to The Higher Education Coordinating Board by July 6, 2020 as required by the Bond Review Board and in accordance with the 2020-21 GAA, Article IX, Section 11.03, Statewide Capital Planning.

## General Land Office and Veterans' Land Board Workforce Plan

Fiscal Years 2021 to 2025



**June 2020** 

#### I. Agency Overview

#### A. Agency Mission

The Texas General Land Office primarily serves the schoolchildren, veterans, and the environment of Texas. The agency does so by preserving our history, maximizing state revenue through innovative administration, and the prudent stewardship of state lands and natural resources.

#### B. Agency Strategic Goals and Objectives

- Enhance State Assets Enhance State assets and revenues by managing State-owned lands
- Protect the Coastal Environment Protect the environment, promote wise resource use, and create jobs
- Veterans' Land Board Provide benefit programs to Texas Veterans
- Community Development and Revitalization Oversee disaster recovery infrastructure, housing, and mitigation projects
- Preserving and Promoting Texas History Maintain historical land grant records and maps and safeguard and promote the Alamo

#### **C.** Agency Core Business Functions

Appraisal Services	The Alamo	Archives and Records	Asset Management
Coastal Field Operations	Coastal Resources	Communications	Community Development and Revitalization
Construction Services	Contract Management	Energy Resources	Enterprise Technology Solutions
Financial Management	General Counsel	Governmental Relations	Human Resources
Information Security	Internal Audit	Investment Management	Leasing Operations
Oil Spill Prevention & Response	Surveying Services	Veterans Land Board	

#### D. Anticipated Changes to the Mission, Strategies, and Goals over the next five years

The GLO will continue to grow into a more agile and transparent agency by examining its functions to ensure Texans receive the maximum benefits from GLO resources. Since the last strategic plan was prepared, the agency began administering the short-term and long-term recovery and restoration of housing infrastructure, planning, and economic development in many areas of the State, including those impacted by Hurricane Harvey. The Community Development and Revitalization Division administers both Community Development Block Grant Disaster Recovery and Mitigation funds on behalf of Texas, in addition to short-term housing in partnership with the Federal Emergency Management Agency. More than \$14 billion have been allocated for recovery and mitigation following Hurricanes Rita, Dolly, Ike, and Harvey, the 2011 wildfires, the 2015 and 2016 Floods, 2018 South Texas floods and the 2019 disaster. These grants can be used for a wide variety of activities including housing redevelopment, infrastructure repair, and long-term

planning. House activities include assistance for owner-occupied rehabilitation/reconstruction, multifamily rental restoration, affordable rental, buyouts/acquisitions, reimbursements, resilient home program, and other housing-related disaster recovery needs. Infrastructure activities include flood and drainage improvements, wastewater treatment plants, acquisition, and economic development activities.

Also, coastal protection continues to be a key objective at the GLO. The GLO has strengthened and enhanced its focus on projects that improve resiliency and build a stronger coastline in preparation for the next natural disaster.

The GLO's focus on the Alamo continues to focus on preserving the historic shrine and its artifacts so Texans can remember it today, as well as preserve the shrine for the many generations that will follow. Along with preserving the Alamo, the GLO continues to safeguard and enhance how Texas' archives are conserved for the future. Through public outreach efforts and the use of improved technology, more citizens have access to the magnificent collection of Texas history than ever before.

The GLO continues to modernize the administration of the management of Texas' vast land, oil and gas, minerals, and renewable holdings to maximize the returns to the Permanent School Fund for the benefit of Texas school children.

As overseers of natural and historic resources of Texas, the GLO is the custodian of vast state historical and natural resources. Over the next five years, the GLO will continue to seek out ways to diversify and ensure the agency continues to protect and enhance the benefits provided to Texas citizens.

The Veterans programs continue to grow, as the agency provides Texas veterans access to land, home, and home improvement loans. Also, the GLO is honored to provide access to State Veterans Homes and State Veterans Cemeteries for those who served our country. The agency continues to look for opportunities to expand outreach efforts. In fiscal year 2020, the GLO opened a new veterans' home in the Houston area. Within the next five years, a new veteran's home will open in the Fort Worth area.

To accomplish the agency mission, the GLO continues to be more effective in utilizing agency knowledge and human resources, update processes to become more efficient and enhance the use of technology to ensure agency collaboration to fulfill the GLO's mission. As the agency recruits, engages, and provides for employees, the GLO anticipates the implementation of the statewide Enterprise Resource Planning (ERP) for human resources, known as CAPPS, during this strategic planning period.

Also, the GLO continues to look for ways to re-define staffing needs, and that the required infrastructure is available to ensure business continuity when unforeseen State and national conditions require staff to work in alternative workplace situations.

#### **II.** Current Workforce Profile

#### A. Workforce Demographics

The GLO's fiscal year 2019 annual average full-time equivalent (FTEs) was 630.7,<sup>1</sup> which was an increase of 45.9 FTEs since fiscal year 2018. On August 31, 2019, the agency had 629 classified,

regular full-time employees based on data from the Comptroller's Uniform Statewide Payroll/Personnel System (USPS).

- The agency's workforce was comprised of 50.1% male and 49.9% female.
- The agency's workforce included approximately 60.7% Caucasian-Americans, 23.2% Hispanic-Americans, 11.4% African-Americans, and 4.7% other ethnic groups. Information on the agency's workforce compared to the statewide civilian workforce is outlined in Table 1.

Table 1

2019 GLO Workforce and Statewide Civilian Workforce Comparison <sup>2</sup>										
	(by Percentage)       Caucasian     African     Hispanic     Other     Females							ales		
Job Category	Amer	American Americ		rica	American					
Job Category	GLO	State	GLO	State	GLO	State	GLO	State	GLO	State
Officials/Administrators	76.9%	62.3%	7.4%	8.1%	12.0%	22.4%	3.7%	7.2%	43.5%	38.8%
Professional	60.4%	57.5%	11.2%	10.9%	22.5%	20.3%	5.9%	11.3%	48.9%	54.5%
Technician	57.1%	47.5%	4.8%	14.4%	33.3%	29.2%	4.8%	8.9%	31.3%	55.2%
Para-Professional	43.5%	N/A	10.9%	N/A	43.5%	N/A	2.2%	N/A	54.3%	N/A
Administrative Support	44.4%	44.3%	26.7%	18.3%	28.9%	32.7%	0.0%	5.0%	82.2%	71.6%
Protective Services	N/A	45.5%	N/A	20.8%	N/A	30.9%	N/A	2.8%	N/A	23.0%

- The average age for classified regular full-time employees in fiscal year 2019 at the GLO was 47.1 years of age. When looking at the workforce by age group, the approximate breakdown of the age group was as follows:
  - o 8.5% of the workforce is under 30
  - o 20.9% of the workforce was 30 years of age but not yet 40
  - o 27.7% of the workforce was 40 years of age but not yet 50
  - o 28.0% of the workforce was 50 years of age but not yet 60
  - o 14.9% of the workforce was 60 years of age or over
- On average, the employee's length of service with the GLO is 8.1 years. In looking at tenure
  with the GLO, the approximate breakdown of employee agency length of service was as
  follows:
  - o 29.5% of the workforce had less than 2 years of service
  - o 18.8% of the workforce had between 2 years but less than 5 years of service
  - o 20.0% of the workforce had between 5 years but less than 10 years of service
  - o 12.5% of the workforce had between 10 years of service but less than 15 years of service
  - o 19.2% of the workforce had more than 15 years of service

<sup>&</sup>lt;sup>1</sup>This analysis does not include the Commissioner of the General Land Office, board members, or temporary employees, such as summer interns, as of August 31, 2019.

<sup>&</sup>lt;sup>2</sup> Statewide statistics came from the Texas Workforce Commission's "Equal Employment Opportunity and Minority Hiring Practices Report for Fiscal Years 2017-2018, Table 1, Page 7". The report indicated that TWC excluded the statewide percentages for the Para-Professional category because it was not available separately from their BLS source report. Accordingly, there is no statewide para-professional statistics available for comparison. Job categories where the GLO percentages are less than 80 percent of the state percentage are shaded in gray (for those job categories found at the GLO). Agency recruitment will continue to seek out many ways to reach those segments of the state workforce that are underrepresented at the GLO to obtain an applicant pool that reflects the diversity of the State and thereby help reduce the above-noted differentials.

- Employees with the agency have an average state length of service of 12.8 years. In looking at tenure with the GLO, the approximate breakdown of employee state length of service was as follows:
  - o 12.8% of the workforce had less than 2 years of state service
  - o 14.5% of the workforce had between 2 years but less than 5 years of state service
  - o 17.9% of the workforce had between 5 years but less than 10 years of state service
  - o 17.9% of the workforce had between 10 years but less than 15 years of state service
  - 12.4% of the workforce had between 15 years but less than 20 years of state service
  - o 24.5% of the workforce had more than 20 years of state service
- Veterans comprised 12.19% of the agency's workforce during the 4<sup>th</sup> quarter of fiscal year 2019.

#### **B.** Retirement Eligibility

Over the next five years, there is a potential for the agency to be impacted by retirements. Currently, 45.4% of the workforce is over the age of 50. Using employees' ages and state service credits as shown in USPS as of August 31, 2019, the GLO estimates that approximately 13.8% of the agency's employees could retire by the end of fiscal year 2025. This calculation does not include other creditable state service that employees may have, which may not be reflected in USPS.

If these employees elected to retire, the agency could lose crucial institutional knowledge and expertise. Strategies for addressing the potential retirement and loss of expertise include:

- Formal knowledge transfer programs
- Succession planning
- Documentation of agency procedures
- Cross-training of employees
- Peer to peer sharing
- Mentoring
- Development of leadership competencies
- Creation of a team-driven atmosphere
- Development of needed technical skills
- Development of a leadership and management program

#### C. Employee Turnover

Turnover is a critical issue for any organization, and the GLO is no exception. Table 2 shows a comparison of the agency's turnover rates with the statewide turnover rates for fiscal years 2015 to 2019. In fiscal year 2019, the agency experienced a lower agency turnover rate (14.3%) than the statewide turnover rate.

Table 2

Fiscal Year	Statewide Turnover	Agency Turnover
2019	20.3%	14.3%
2018	19.3%	11.4%
2017	18.6%	10.3%
2016	17.6%	20.8%
2015	18.0%	16.1%

In the next five years, the agency anticipates higher turnover rates. Some separations will be retirements due to the agency's workforce demographics. Current labor market conditions continue to be tight; however, the impact of unforeseen environmental and economic circumstances could loosen the availability of employees and allow us to maintain a lower than average turnover rate. If the market rebounds, the agency could experience higher levels of turnover if employees have career growth opportunities outside the agency.

#### D. Critical workforce skills and competencies

Skills are needed in the following substantive areas for the GLO to accomplish its essential business functions:

- Energy (including renewable energy) leasing, sale, and management
- Real estate leasing, sale, development, investment, and management
- Community development and revitalization, including Community Development Block Grant (CDBG) fund distribution
- Coastal improvement, protection, and management
- Mortgage and loan processing
- Long-term care veterans' facilities and cemetery construction and management
- Historical asset (including documents, oral history, and the Alamo Complex) archiving, preservation, maintenance, restoration, and management

To succeed at its substantive functions, GLO employees need competencies in:

- Business process management
- Communication/marketing
- Customer service
- Financial services and fund management
- Grant management
- Leadership management
- Problem-solving
- Research and analysis

- Change management
- Contract management
- Data and information management
- Historic preservation
- Information technology
- Negotiation/facilitation/collaboration
- Project management
- Strategic planning

#### **III.** Future Workforce Profile

#### A. Expected Workforce Changes

- Create an agile and flexible workforce with a shared consciousness and empowered execution to achieve the GLO's mission.
- Engage a workforce that is innovative and fluid that embraces collaboration and is project focused.
- Develop an organization that continually learns and transforms to meet changing demands.
- Increase emphasis on the use of technology to serve customers and to revise and streamline work processes to make them more efficient and effective.
- Create a talent management program that attracts and retains qualified employees.
- Develop mechanisms to manage a workforce created by the integration of flex-scheduling and telecommuting.

#### **B.** Future Workforce Skills Needed

The GLO's future workforce needs include having a workforce with:

- Expertise and flexibility in using technology to improve productivity to provide innovative programs and excellent customer service.
- Creativity, innovation, business acumen, and flexibility.
- Strategic focus and change management abilities.
- The aptitude to develop plans to transfer knowledge (such as cross-training, process documentation, and mentoring).
- Collaborative skills to foster interactions with staff, other state agencies, and the state population.
- A team focus that embraces the diversity of the workforce to create a shared purpose and vision.
- Leaders that motivate their staff to build and maintain morale and encourage staff development.

#### C. Anticipated Increase/Decrease in Number of Employees Needed to do the Work

The GLO anticipates increased staff time in fiscal years 2021 through 2025 for certain projects, as noted below.

- Due to the receipt of \$4.3 billion in federal funding for the Community Development Block Grant Mitigation program, the GLO has increased the FTE cap to account for federally related positions associated with this effort.
- Implementation of CAPPS, the State of Texas ERP system for human resources and financial management, requires a dedicated team of change managers and subject matter experts. This implementation necessitates a temporary reallocation of FTEs for these program areas.
- Increased and changing requirements will also be facilitated by optimum utilization of technology and by continuous review and development of efficient work processes.

#### **D.** Critical Functions

The General Land Office's critical functions are:

- Managing and maximizing revenues from millions of state-owned surface and mineral acres.
- Providing Texas veterans access to low-cost home, land and home improvement loans, quality nursing home care, and dignified burial sites.
- Archiving, conserving, and making available more than 35 million historical land documents and veterans' oral histories.
- Preventing oil spills and ensuring the cleanup of oil spills in state waters.
- Cleaning and protecting Texas beaches, dunes, and coastal areas.
- Overseeing the Management of the Texas Alamo Complex.
- Managing the distribution of Community Development and Revitalization funds to help communities recover from hurricanes and wildfire disasters.

To complete these critical functions, the GLO relies on a robust set of support areas with expertise in areas such as:

Legal Services	Auditing	Information Technology
Financial Reporting and Management	Minerals Leasing and Energy Marketing	Contract Management
Investment Management	Budgeting	Human Resources
Communications	Procurement	Governmental Relations
Asset Management	Construction and Design	Facilities Management
Surveying and Appraisal	Veterans Support	

#### IV. Gap Analysis — Anticipated Surplus or Shortage of Workers or Skills

The GLO anticipates an employee skill shortage in fiscal years 2021-2025 in the following areas:

- Accountant and Financial positions
- Attorneys
- Contract Specialists
- Grant Coordinators
- Information Technology positions

The Austin-Round Rock-San Marcos labor market has an unemployment rate of 3.5% (March 2020). The Texas unemployment rate for the same period was 4.7% (March 2020). The State is currently experiencing significant uncertainties, given the current COVID-19 pandemic. At this time, it is unclear what long-term impact this event will have on unemployment. If the market improves and returns to pre COVID-19 numbers, the agency may return once again to a tight labor market, which in the past has made it difficult to recruit a robust, qualified applicant pool.

Increased workload demands will be addressed by the reallocation of employees within the agency. As needed, the agency will optimize the use of technology and continue to develop more efficient work processes. The use of temporary or contract workers will provide support for specific needs such as information technology positions, auditing, and grant management work.

However, the GLO will continuously monitor the needs of the agency and make adjustments to address competency and skill gaps that might occur due to staffing changes, increased agency programming, or new technological needs (for example, the implementation of CAPPS).

#### V. Strategy to Address Changing Workforce Needs

To address the potential gaps between the current work force and future demands, the GLO has developed goals for the existing workforce plan. The goals are based on a range of factors identified by analyzing the agency and its workforce.

Potential Gap I	Employees with the competencies, skills, innovation, and creativity needed to lead and motivate staff, communicate effectively, resolve conflict, and coordinate with other divisions in the agency, especially during times of change and challenges, to meet agency goals.
Goal	To employ leaders who can effectively lead, develop, and manage their staff during times of change.
Rationale	Change management: changes can lead to reduced productivity, morale, and loyalty, and increased conflict and turnover. The GLO needs employees who are adept at working effectively and productively during times of change. Also, the agency needs leaders who can both:
Raiionaie	• Lead and motivate the staff, build and maintain morale, productivity, and loyalty, resolve conflict, and retain valued staff, and
	• Identify and implement ways to be fiscally responsible, operate more efficiently, and fulfill the agency's mission.
	Continue to provide leadership and management professional development and training.  Include other high-potential employees to prepare them for future leadership roles.
	• Educate senior managers on how to approach professional development and training so they will be ready to support this program to develop their management and high potential staff.
Action Steps	• Educate agency managers/team leaders on leadership competencies that are essential during times of change. Provide tools to help agency leaders increase morale, loyalty, optimism, and productivity on their teams.
	Provide several avenues employees may use to resolve conflict and manage the stress that may result during times of change.

Employees with the technical competencies and skills needed to develop, maintain, and fully utilize the agency's continually advancing information technology.
To employ staff with the technical skills needed to develop, maintain, and fully utilize the existing and future agency computer systems.
As the agency continues to use technology to improve the efficiency and productivity of business capacities and customer service, the agency will need adequate staffing of qualified information technology workers and with employees who are willing and able to learn new and more advanced computer systems and applications on an on-going basis. Staffing will be especially crucial with upcoming ERP deployments. Also, unforeseen environmental conditions make it increasingly critical for staff to maintain the ability to work in alternative workforce settings and technology.
<ul> <li>Recruit employees with highly technical skills to further develop and refine the information management systems.</li> <li>Encourage employees to take computer training by allowing job-related courses to count toward the employees required annual training credits.</li> <li>Provide options for increased online programs and services, which could lead to the need for staff with more web-oriented skills.</li> <li>Evaluate compensation for information technology staff to ensure salary is competitive in the market and adequate to both attract and retain high-quality staff members.</li> <li>Consider alternative options to work in locations other than the main headquarters.</li> </ul>
Maintaining employees with valuable institutional knowledge, expertise, and experience; employees needed to replace future retirees; and/or employees with the competencies and skills required to fill vacancies.
To maintain a competent and knowledgeable workforce, the agency must be able to effectively develop, recruit, and retain employees with the appropriate skills to accomplish the GLO's mission.
Approximately 13.8 percent of the GLO workforce is estimated to be eligible to retire by the end of fiscal year 2025. Shortages of workers in the labor market will make filling some positions difficult, such as is presently the case for loan specialists, appraisers, certified contract specialists, grant coordinators, and information technology positions.  The agency must work to retain its existing employees with valuable institutional knowledge, skills, and experience. Also, the GLO needs to develop employees with the interest and ability to learn new competencies, so they are prepared to progress into more

#### Monitor and develop the agency's need for Succession Management by:

- Encouraging institutional knowledge and program information are retained by enhancing written procedures and cross-training of business functions and processes.
- Reviewing the status of program succession management efforts as part of the Chief Clerk's annual evaluation meetings with program area Deputy Directors.
- Providing supervisors and team leaders professional development leadership training classes to help them learn the skills that will be needed should they move into management positions.

#### Continue to reinforce previous **Employee Development** training by:

- Enhancing the agency's professional development and training program.
- Providing leadership training to all levels of agency managers, as well as potential managers.
- Encouraging managers to plan employee training targeted for employee skill development in areas of importance for succession management.
- Supporting managers to bolster employees who are seeking new challenges to work on special projects, rotations, and/or developmental assignments.

#### Continue the following **Recruitment and Retention** efforts:

- Ensure the agency reviews and makes compensation decisions based on market conditions and employee performance.
- Market GLO positions to achieve a qualified applicant pool.
- Train and encourage managers to:
  - offer flexible schedules and telecommuting arrangements where appropriate
  - o provide flexible and challenging work/projects for staff
- Monitor turnover data, employee survey results, and exit interview feedback to identify and address any trends or issues that could be contributing to turnover.

#### Action Steps

# Texas General Land Office George P. Bush, Commissioner

# Report on Customer Service

June 1, 2020



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### **Report Index**

Section:	Page:
Introduction	1
1. Inventory of External Customers	1
2. Information Gathering.	11
3. Survey Results	30
4. Analysis of Findings.	36
a. Summary of Findings	36
b. Improvements to be Made in Response to this Survey	36
c. Improvements to be Made for the 2022 Survey	37
5. Performance Measure Information	37
Conclusion	44

#### Introduction

As articulated in its mission statement, the Texas General Land Office serves the schoolchildren, veterans, and all people of Texas by preserving their history, protecting their environment, expanding economic opportunity and maximizing state revenue through innovative administration and prudent stewardship of state lands and resources. Consistent with that mission and commitment, the General Land Office submits this Report on Customer Service.

#### 1. Inventory of External Customers.

The following chart is an inventory of FY 2018 and 2019 external General Land Office (GLO) customer groups, the sub-groups that make up these customer groups and a brief description of the services the GLO provides for these customers. The inventory is organized by GLO FY 2018 and FY 2019 strategies.

INVENTORY	OF FY 18 & 19 EX	TERNAL CUSTOMERS
Customer Groups	Customer	<b>Brief Description of Services Provided</b>
(GLO FY 18 & 19 Strategies) ENERGY RESOURCES  A.1.1 ENERGY LEASE MANAGEMENT & REVENUE	Sub-Groups Lessees of State Oil, Gas and Other Minerals	The General Land Office (GLO) conducts lease sales and issues oil, gas and other mineral leases for the development of Permanent School Fund and other state agency land.
ASSESS State Lands' Revenue	Geophysical Permittees	The GLO issues geophysical permits for mineral exploration of Permanent School Fund lands.
Potential & Manage Energy Leases/Revenues.	Prospect Permittees	The GLO issues prospect permits for hard mineral exploration of Permanent School Fund and other state agency land.
	Public with Map Questions	The GLO provides mapping expertise and related research to the public.
	Renewable Energy & Alternative Fuel Customers and Lessees	The GLO issues leases for the development of renewable energy resources on Permanent School Fund and other state agency land.  The GLO works with a variety of private businesses, governmental agencies and non-profit organizations to identify opportunities and plan strategies for infrastructure development, public education and outreach, and legislative initiatives.
	Corps of Engineers (COE) and COE Permit Recipients	The GLO evaluates and issues certain COE Oil Field Development General Permits (OFD GP) on behalf of the U.S. Army Corps of Engineers, Galveston District

	Texas Parks & Wildlife and Texas Department of Criminal Justice Boards for Lease Members	The Energy Resources staff provides information and assistance to the Boards for Lease members.
	School Land Board (SLB) Members	The Energy Resources staff provides information and assistance to the SLB Members.
	Board for Lease of University Lands Members	The Energy Resources staff provides information and assistance to the Board for Lease of University Lands members.
	Energy Resources Division Payors	The GLO assists in processing payments relating to the instruments issued and services provided by the Energy Resources Division.
A.1.2 ENERGY MARKETING  Promote the sale and use of stateowned energy resources, including	Buyers of the State's Oil, Gas and Other Minerals Taken-In-Kind	The GLO sells oil, gas and other minerals received from selected state mineral leases in lieu of cash royalty. In-kind royalty not sold to public institutions may be sold to private parties.
renewable energy resources, to maximize the revenues generated by assets.	Buyers of Electricity Through the State Power Program	The GLO converts some gas taken in-kind to electric power for sale to public customers. (Until 12/31/2011, the GLO had two contract power providers, Reliant Energy and Cavallo. Reliant's Electric Service Supply Agreement with the GLO expired December 31, 2011, but certain public retail customers will continue to be served by GLO-Reliant until their power contracts expire. The General Land Office will conduct the customer survey.
A.1.3 DEFENSE AND PROSECUTION	Internal Customers	This strategy provides funding for defense and prosecution related to royalty and mineral leases.
Royalty and Mineral Lease Defense and Prosecution		
Prosecute for the defense of title to Permanent School Fund lands and the Relinquishment Act, royalty deficiencies and other mineral lease claims or cases.		

A.1.4 COASTAL & UPLANDS LEASING	Uplands Surface Leases	The GLO issues surface leases authorizing the use of state-owned lands for agricultural use, timber production, hunting, grazing, recreation, etc.
Coastal and Uplands Leasing and Inspection  Promote and conduct Uplands/Surface leasing activities	Uplands Miscellaneous Easements	The GLO issues miscellaneous easements authorizing rights-of-way across state-owned land for oil and gas pipelines, transmission lines, roads, etc.
for Permanent School Fund and state agency lands.	Uplands Special Documents	The GLO issues special documents for projects not appropriately covered by standard lease or easement contracts.
	Coastal Special Documents	The GLO issues special documents for projects not appropriately covered by standard lease or easement contracts.
	Coastal Easements	The GLO issues coastal easements authorizing the use of state-owned lands for purposes connected with ownership of littoral property, and channel easements to holders of any surface or mineral interest in coastal public land for purposes necessary or appropriate to the use of the interests. Typical structures include docks, shoreline protection structures and dredged channels.
	Coastal Leases	The GLO issues coastal leases authorizing the use of state-owned lands for public purposes to: (1) Texas Parks and Wildlife Department (TPWD), for public recreational purposes; (2) TPWD for estuarine preserves; (3) any non-profit, tax-exempt, environmental organization approved by the School Land Board for managing a wildlife refuge; or (4) any scientific or educational organization or institution for conducting scientific research; (5) any eligible city or county for public recreational purposes.
	Coastal Structure Registrations	The GLO issues structure registrations authorizing the use of state-owned lands for small structures associated with private property (e.g., a dock).
	Coastal Commercial Leases	The GLO issues commercial leases authorizing the use of state-owned lands for purposes which produce income (e.g., restaurants, hotels, marinas, commercial wharfs, service stations, bait stands, etc.).
	Coastal Cabin Permits	The GLO issues cabin permits authorizing the use of state-owned lands for GLO fishing cabins that were assigned a permit number prior to the 1973 passage of the Coastal Public Lands Management Act.

	Coastal Surface Leases	The GLO issues surface leases authorizing the use of state-owned lands for oil and gas platform sites, projects where no littoral property is involved, etc.				
	Coastal Permit Assistance Customers	The GLO's Coastal Permit Service Center (PSC) helps small businesses, local municipalities and individuals with environmental permitting issues along the coast.				
	Coastal Miscellaneous Easements	The GLO issues miscellaneous easements authorizing rights-of-way across state-owned land for oil and gas pipelines, transmission lines, canals, fiber optic cables, etc.				
	School Land Board (SLB) Members	The GLO staff provides information and assistance to the SLB members.				
A.2.1 ASSET MANAGEMENT  PSF & State Agency Real Property Evaluation/ Acquisition/Disposition	Buyers of State Land	The GLO strives to increase the value of the Permanent School Fund (PSF) by utilizing comprehensive marketing methods such as multi-media, sealed bid sales, brokers and direct sales. The goal is to dispose of underperforming real estate and achieve premium prices for other assets.				
Evaluate Permanent School Fund and state agency land and dispose of selected tracts through sale or trade.	Sellers of Real Estate Assets	The GLO strives to improve return performance and quality of its Permanent School Fund (PSF) real estate portfolio by taking advantage of select acquisition opportunities on a case-by-case basis.				
	Those Who Traded Land with the GLO	The GLO also strives to upgrade the PSF inventory by disposing of nonproductive, state-owned land through land trades.				
	Agencies for or with Which the GLO Conducts Real Estate Transactions	The GLO conducts real estate transactions (sales, leases and trades) related to other state agency lands.				
	Real Estate Evaluation Report Customers	The Texas Natural Resources Code, Sec. 31.1571 entrusts the GLO with providing the Governor, the LBB and other officials, an annual list of state agency properties that have been identified as unused or underused and a set of recommended real estate transactions.				
	School Land Board (SLB) Members	The Asset Management staff provides recommendations regarding acquisitions and dispositions to assist the SLB members in making informed decisions.				

A.2.2 SURVEYING AND APPRAISAL  PSF & State Agency Surveying and Appraisal	Those Who Contacted or Came to the GLO Surveying Division for Assistance with Surveying and Related Title Questions	The GLO responds to surveying and related title questions.					
The Surveying and Appraisal Division provides surveying and	School Land Board (SLB) Members for Surveying	The Survey staff provides information and assistance to the SLB members.					
appraisal information and support to many GLO strategies, the general public, the School Land Board and the Veterans Land	School Land Board (SLB) Members for Appraisal	The Appraisal staff provides information and assistance to the SLB members.					
Board.  Board.  Conduct Surveys and Appraisals	Veterans Land Board (VLB) Members for Surveying	The Survey staff provides information and assistance to the VLB members.					
on Permanent School Fund and state agency lands.	Veterans Land Board (VLB) Members for Appraisal	The Appraisal staff provides information and assistance to the VLB members.					
A.3.1 Preserve & Maintain  Preserve & Maintain the Alamo and Alamo Complex.	General Alamo Visitors	The Alamo grounds are open to the public during normal hours of operation.  General admission is free. Souvenirs and refreshments are available at the gift shop and café on the grounds.  The Living History Encampment offers free interactive period programming and informative history talks.  The Long Barracks and Exhibition Hall are temporary exhibit spaces where visitors can enjoy a deeper Alamo learning experience free of charge.  Visitors may purchase audio and guided walking tours. Discounts are available for school groups and military.					
B.1.1 COASTAL MANAGEMENT  Protect the Environment, Promote Wise Resource Use and Create Jobs.	Coastal Management Program (CMP) Grant Recipients and Project Partners	The GLO awards federal Coastal Zone Management Act (CZMA) funds to implement projects and programs regarding: Coastal Natural Hazards Response, Critical Areas Enhancement, Public Access, Water/Sediment Quantity and Quality Improvements, Waterfront Revitalization and Ecotourism, Permit Streamlining/Assistance, Governmental Coordination and Local Planning Assistance. The GLO also coordinates with various project partners to study, protect, and restore wetlands and other habitats and to address coastal erosion.					
	Federal Agencies that Submit Activities and Actions for Consistency Review	The GLO reviews federal agency activities and actions affecting the Texas coastal zone to ensure consistency with the CMP goals and policies.					

	Coastal Coordination Advisory Committee Members	Coastal Resources staff provides information and assistance to the Coastal Coordination Advisory Committee members of the CMP.					
B.1.2 COASTAL EROSION CONTROL GRANTS  Preserve, protect, enhance and restore coastal natural resources.	The GLO Coordinated or Partnered with Various Project Partners on Coastal Erosion and/or Beach Nourishment Projects	The Coastal Erosion Planning and Response Act (CEPRA) of 1999 authorizes the GLO to work with other governmental agencies and other public and private partners to design, build and maintain erosion response projects.					
Adopt-A-Beach (AAB) Program	Adopt-A-Beach (AAB) Coordinators	The GLO works closely with the AAB county volunteer coordinators to organize the AAB cleanups that are held in the fall and spring of each year.					
B.2.1 OIL SPILL RESPONSE  Develop and implement an oil spill	Emergency Management Coordinators Regarding Oil Spill Issues	The GLO contracts and partners with others regarding oil spill issues.					
response program to respond quickly and efficiently to oil spills.	Port Authorities and Navigation Districts	Identifying and cleaning up abandoned vessels and responding to oil spills.					
B.2.2 OIL SPILL PREVENTION  Develop and implement a comprehensive oil spill prevention program to monitor the integrity of oil transport through Texas	Vessel Response Plan Submitters	The GLO randomly audits and reviews oil-carrying vessel response plans and conducts coordinated spill response exercises (drills) with vessel owners and operators under the national Preparedness Response Exercise Program (PREP).					
coastal waters.	Oil Handling Facilities	The GLO randomly audits and inspects oil-handling facilities and conducts coordinated spill response exercises (drills) with facility owners and operators under the U.S. Coast Guard's Preparedness Response Exercise Program (PREP).					
	Discharge Cleanup Organizations (DCO)	Companies and organizations involved in the oil spill recovery industry may apply with the GLO to become state certified as a DCO. Certification allows them to be listed in vessel and facility response plans as a source of adequate response and makes them available for the state to hire during a state-funded cleanup operation.					
	Clean Gulf Participants	Each year, the GLO co-hosts the Clean Gulf Conference and Exhibition. The conference offers exhibit and speakers relevant to the oil and hazardous materials spill prevention, response and cleanup community.					

C.1.1 VETERANS LOAN PROGRAMS	Recipients of Loans Originated by the VLB	The Veterans Land Board (VLB) originates land and home improvement loans to Texas Veterans.			
Provide veterans and other eligible beneficiaries efficient and effective management for VLB land, home and home improvement loans; provides timely benefit information, for low	Recipients of Loans Purchased on Behalf of VLB by the Contracted Housing Loan Program Administrator with Oversight by VLB	Gateway Mortgage administers the housing loan program through participating mortgage lenders that provide housing loans to Texas Veterans.			
interest lending opportunities; oversees the administration and servicing of active loan accounts and manages the fiscal year budget appropriated bond funds to ensure the financial and	Recipients of Land Loans Serviced by Contracted Third Party with Oversight by VLB	The contracted loan servicer Dovenmuehle Mortgage, Inc. (DMI) performs mortgage loan servicing for all land program loans with oversight by VLB. DMI is responsible for conducting surveys for customers of the VLB.			
operational integrity of the program	Recipients of the Housing and Home Improvement Loan Programs are Serviced	Housing loans are serviced by approved lenders with oversight by Nationstar Mortgage the master loan servicer.			
	by Contracted Third Parties with Oversight by VLB	Home improvement program loans are serviced by Gateway Mortgage the contracted program administrator.			
		Oversight of the contracted program administrator and the contracted master loan servicer is performed by VLB.			
	Those who Called the VLB Statewide Texas Veterans Call Service Center or were Reached by VLB Outreach Efforts	The Veterans Land Board (VLB) operates a joint statewide Texas Veterans Call Service Center that provides service to veterans, military members and their families. The Veterans Call Service Center actively performs outbound calls to veterans and responds to incoming call inquiries. VLB also provides marketing and outreach to further promote VLB programs.			
C.1.2 VETERANS HOMES State Veterans Homes  Administer nursing home facilities to ensure veterans receive quality nursing home care.	Texas State Veterans Home Customers/ Those Responsible for Payment for Veteran Home Services.	The VLB has constructed State Veterans Homes in Temple, Floresville, Big Spring, Bonham, El Paso, McAllen, Amarillo and Tyler to offer long-term care for qualified veterans. Touchstone Communities is responsible for conducting surveys for customers of the Veteran Homes.			
	Veterans Land Board (VLB) Members	The VLB staff provides information and assistance to the VLB members.			

C.1.3 VETERANS CEMETERIES State Veterans' Cemeteries  Provide burial sites for Texas veterans, veteran's spouses, and dependent children.	Texas Veterans Cemeteries (Families of Deceased Veterans)	In November 2001, Texas voters approved a constitutional amendment that authorized the creation of up to seven state cemeteries for veterans and their eligible dependents. Through a grant, the U.S. Department of Veterans Affairs will fund up to 100 percent of the construction and equipment costs. The state will own and operate the cemeteries and fund most of the cost of operations. Four cemeteries have been completed in Killeen, Mission, Abilene and Corpus Christi. Premier Cemetery Services Corporation is responsible for conducting surveys for customers of the Veterans Cemeteries.
D.1.1 REBUILD HOUSING  Single family home repair, reconstruction, new construction, demolition, acquisition and code enforcement. Multifamily affordable housing rental repair or reconstruction program.	Subrecipients (Councils of Government, Counties or Cities)	The GLO-Community Development and Revitalization (GLO-CDR) Program awards Federal HUD Community Development Block Grant – Disaster Recovery (CDBG-DR) funding for housing to subrecipients in declared disaster areas. GLO-CDR staff work directly with the subrecipients to provide new or rehabilitated homes to the community's residents in accordance with CDBG-DR regulations.
	Grant Administrators	GLO-CDR Program staff members coordinate with Grant Administrators that are hired by the subrecipients to manage their grant funding. The GLO-CDR Program aids and issues guidance as it relates to CDBG-DR regulations in order to oversee grant funded projects and assure the correct use of grant funds.
	Environmental Service Providers	The GLO-CDR Program provides guidance to Environmental Service Providers that are contracted by a subrecipient to complete their environmental clearances. All housing projects must be environmentally cleared by the GLO-CDR Program before funding is released or construction can begin.
	Mobility Counselors	The GLO-CDR Program oversees contracts with approved Mobility Counselors to provide Homeowner Opportunity Program (HOP) guidance to applicants as part of the Housing program.

	Builders	The GLO-CDR Program provides a list of prequalified builders to subrecipients. The prequalified builders can reconstruct damaged or destroyed homes without having to go through a separate bidding process for each home. The assigned builder then builds the home according to approved, standardized plans.  GLO-CDR Program staff may also work directly with the builders to facilitate repairs or non-standard plans, such as ADA required features.
	Homeowners	The GLO-CDR Program staff assists homeowners that were impacted by a disaster with their inquiries, complaints, appeals, or any other requests for information they may have.
D.1.2 REBUILD INFRASTRUCTURE	Grantees (Councils of Government, Counties or Cities)	The GLO-CDR Program awards Federal HUD Community Development Block Grant – Disaster Recovery (CDBG-DR) funding to non-housing grantees in declared disaster areas. GLO-CDR staff works directly with the grantees to provide new or rehabilitated infrastructure, equipment acquisition, or economic development projects in accordance with CDBG-DR regulations.
	Grant Administrators	GLO-CDR Program staff members coordinate with Grant Administrators that are hired by the grantees to manage their grant funding. The GLO-CDR Program provides assistance and issues guidance as it relates to CDBG-DR regulations in order to oversee grant funded projects and assure the correct use of grant funds.
	Environmental Service Providers	The GLO-CDR Program provides guidance to Environmental Service Providers that perform work to provide environmental clearances on all infrastructure projects.
	Engineering Service Providers	The GLO-CDR Program provides guidance to all Engineering Providers to assure that all infrastructure projects meet CDBG-DR standards.

ARCHIVES & RECORDS  The Archives and Records Program Area extensively supports the GLO's land and mineral management/leasing and VLB strategies, as well as the general public.	Persons who contacted or came to the GLO Archives and Records Program Area for duplicates of, or assistance in researching original land grant documents, maps, mineral files, or other items from various archival collections curated by the Program Area.	The GLO is the steward of 36 million documents and maps containing information about land grants and land transactions dating back to the 18th century. These records support all land ownership in Texas, and hold valuable information for many public users, particularly surveyors, "land men," attorneys, teachers, genealogists, historians and numerous tour groups. The GLO assists these customers by providing information, research, and duplication services, as well provide educational resources for students, teachers, and the general public.				
OFFICE OF GENERAL COUNSEL	GLO Divisions	Office of General Counsel staff provide legal advice and assistance to all GLO divisions.				
The Office of General Counsel Program Area provides legal	School Land Board (SLB) Members	Office of General Counsel staff provide legal advice and assistance to the SLB members.				
information and support to the School Land Board, Veterans land	Veterans Land Board (VLB) Members	Office of General Counsel staff provide legal advice and assistance to the VLB members.				
Board, Boards for Lease.	Board for Lease of University Lands Members	Office of General Counsel staff provide legal advice and assistance to the Board for Lease of University Lands members.				
	Texas Parks & Wildlife and Texas Department of Criminal Justice Boards for Lease Members	Office of General Counsel staff provide legal advice and assistance to the Boards for Lease members.				
	Patent Recipients	The GLO issues patents, which convey legal title from the State, to applicants who meet the statutory requirements. Office of General Counsel staff assist in the preparation of these patents.				
	Certificate of Fact Recipients	Upon request, the GLO prepares Certificates of Fact based on the contents of the original land files and lease records on file in the archives of the agency. These certificates recite the disposition of original grants of land from the governments of Spain, Mexico, the Republic, the State of Texas and any encumbrances against property in which the State retained an interest. Office of General Counsel staff assist in the preparation of these certificates.				
	Deed of Acquittance Recipients	To clear title to acreage that was in excess of the original patent, the GLO issues Deeds of Acquittance to applicants who meet the statutory requirements. Office of General Counsel staff assist in the preparation of these deeds.				

#### 2. Information Gathering.

As part of our continuing effort to improve the performance of the General Land Office (GLO), and as required by state law, the agency gathered input about the quality of services customers received from the agency by conducting an electronic survey. Through databases maintained by the agency program areas, the Enterprise Technology Solutions Division generated the total number of external customers who had communications with the GLO in FY 2018 and FY 2019. The survey gave these customers the opportunity to provide feedback and rate the quality of customer service they received from the GLO. The survey results helped identify the areas of the agency that need improvement.

Customer Service letter shown below was emailed to GLO customers along with a link to the survey.



February 2020

Dear General Land Office Customer:

As part of our continuing effort to improve the performance of the General Land Office (GLO), and as required by state law, we are seeking your input about the quality of services you received from the agency. You were selected to participate in this survey because our records indicate that you have had communications with the GLO within the past two years. This survey gives you an opportunity to rate the quality of customer service you received from the GLO, and it helps us to identify the areas of our agency that need improvement.

The area of the agency you had contact with is indicated on the top of the survey. If you have interacted with more than one area of the agency, you may receive another survey for feedback on those areas. If you would like to provide additional feedback about the General Land Office, please feel free to add your comments in the space provided at the bottom of the survey.

Please take a moment of your time to fill out the survey by March 6, 2020, so that your responses will be included in the agency's final report on customer service. Thank you for your time and feedback.

Sincerely,

GEORGE P. BUSH Commissioner, General Land Office

> 1700 North Congress Avenue, Austin, Texas 78701-1495 P.O. Box 12873, Austin, Texas 78711-2873 512-463-5001 glo.texas.gov

Examples of GLO/VLB Surveys sent to agency customers are pictured on the subsequent pages.



#### COMPLETE

Edit Delete Export

Collector: Email Invitation 1 (Email)

 Started:
 Monday, March 02, 2020 7:28:44 AM

 Last Modified:
 Monday, March 02, 2020 7:29:45 AM

Time Spent: 00:01:00

Email: cindy.pate@energytransfer.com

IP Address: 63.105.50.19

Page 2: Texas General Land Office | George P. Bush, Commissioner

Q1	
Please rate your experience for each of t	the 8 categories provided in the list below.
How satisfied are you with the agency's facilities, including your ability to access the agency, the office location, signs and cleanliness?	Very Satisfied
How satisfied are you with agency staff, including employee courtesy, friendliness and knowledgeability? Did staff members identify themselves by name, including the use of name plates or tags for accountability?	Very Satisfied
How satisfied are you with agency communications, including toll-free telephone access, hold times, call transfers, access to a live person, letters, electronic mail, and any applicable text messaging or mobile applications.	Very Satisfied
How satisfied are you with the agency's internet site, including the ease of use, mobile access, information on the location of the site and the agency, and information accessible through the site such as a listing of services and programs and whom to contact for further information or to complain?	Very Satisfied
How satisfied are you with the agency's complaint handling process, including whether it is easy to file a complain and were responses timely?	N/A
How satisfied are you with the agency's ability to timely serve you, including the amount of time you wait for service in person?	Very Satisfied
How satisfied are you with any agency brochures or other printed information, including the accuracy of that information?	N/A
Please rate your overall satisfaction with the agency.	Very Satisfied

#### Survey Form - Veterans Land Board Loans Closed by Dovenmuehle Mortgage, Inc.



**Texas Veterans Land Board**Loan Servicing
1 Corporate Drive • Suite 360
Lake Zurich, IL 60047-8945

Toll Free: 866.654.6354 Fax: 847.574.7659

₽7	DOVENMUEHLE	7
	DO THE THE CHILL	•

# Texas Veterans Land Board - Land Mortgage Loan Program Customer Satisfaction Telephone Survey Historical Data

	Rating Averages												
		Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug
Response Data													
Overall satisfaction with service quality													
Ability to resolve your inquiry or issue completely													
Ability to answer your question clearly and completely													
Knowledge and expertise of the representative													
Professionalism and courtesy of the representative													
Average Overall Rating													
Goal:													
Total Surveys													
Percent of Responses													
Very Good to Excellent													
Average to Excellent													
Total Number of Calls Handled													
Response Rate													
11 Month Survey Summary													
Average Overall Rating													
Percentage of Responses Very Good to Excellent													
Percentage of Responses Average to Excellent													
Total Number of Calls Handled													
Total Surveys													
Response Rate													

	STATE OR TRIBA	L VETERANS CE	METERIES SATISFACTION SURVEY
Veter O Ye	ORTANT – PLEASE ANSWEF rans Cemetery within the past es -> Go to Question 1 es -> Please return this surve  In the survey packet, look at the form labeled "INSTRUCTIONS FOR COMPLETING THE STATE OR TRIBAL VETERANS CEMETERIES SATISFACTI SURVEY QUESTION 1" to identify which State or Trib Veteran Cemetery you mos frequently do business wit and fill in the correspondin number in the spaces to th right.	ny in the pre-paid envelope of the pre-paid en	6. Do you feel that you are well informed by the State or Tribal Veterans Cemetery of its police and procedures?  Yes, well informed  Yes, somewhat well informed  No, not well informed  7. In general, of the following services, which one provides you the MOST information abo State or Tribal Veterans Cemetery policies as procedures? (Mark only one)  State or Tribal/VANICA website
	ase complete this survey based	on your experiences	Local newspaper/television or news report     Public events (e.g. parades, exhibits, speed     Professional associations/conventions/ mee     Veterans Service Officers
2.	this cemetery within the last 12 in How far is your funeral hor Tribal Veterans Cemetery v	ne from the State or	Outreach by cemetery staff Other (specify):
	frequently do business?	45 to 59 miles 60 to 75 miles More than 75 miles	What State or Tribal Veterans Cemetery policy or procedures do you feel you could use moinformation about? (Mark all that apply)     None, I feel well informed     Eligibility requirements for burial in a State of
3.	How long has your funeral the State or Tribal Veterans		Tribal Veterans Cemetery Scheduling process Military France become
		9 to 12 years 13 years or more Don't know	Military funeral honors     Presidential Memorial Certificates     Floral policy     Headstone, marker, or columbarium niche
4.	Of the eligible Veteran fam approximately what percer the State or Tribal Veterans 1-4%	t choose burial in	cover inscription options  For information about the Presidential Memorial Certificate, or to order more copies, please visit our page at www.cem.va.gov/pmc.asp.
		50-74% 75-100%	9. What is the best way for the State or Tribal Veterans Cemetery to communicate with you funeral home regarding changes in its policion and properly res <sup>2</sup> (Mark cally one).  2. (Mark cally one).
5.	How would you characteric communication from the S Veterans Cemetery to your	tate or Tribal	and procedures? (Mark only one) Phone Fax Letter
	Good Fair		Email State or Tribal website

2019 Texas State Report B-18 August 2019

10.	Overall, how satisfied are you with the communication between your funeral home and the State or Tribal Veterans Cemetery?	Do you understand the headstone, marker, or columbarium niche cover inscription options available to next of kin?
	Very satisfied     Somewhat satisfied	○ Yes ○ No
11.	Neither satisfied nor dissatisfied Somewhat dissatisfied Very dissatisfied  Overall, how would you compare the level of service you receive from the State or Tribal Veterans Cemetery with the level of service you receive from private cemeteries?	17. How easy is the process of scheduling an interment at the State or Tribal Veterans Cemetery? Very easy Somewhat easy Neither easy nor hard Somewhat hard
	Superior to private cemeteries	○ Very hard
	Better than private cemeteries About the same Worse than private cemeteries Much worse than private cemeteries Don't know/not applicable	18. How long does it typically take to confirm the scheduling of an interment with the State or Tribal Veterans Cemetery?  Less than 1 hour  1 to 2 hours
12.	Overall, how would you compare the	3 to 4 hours 5 to 8 hours
	appearance of the State or Tribal Veterans Cemetery with the appearance of private cemeteries?	1 to 2 days More than 2 days
	Superior to private cemeteries Better than private cemeteries About the same Worse than private cemeteries Much worse than private cemeteries Don't know/not applicable	19. Overall, how satisfied were you with the length of time it took to confirm the scheduling of an interment?  Very satisfied  Somewhat satisfied  Neither satisfied nor dissatisfied
13.	Do you understand the eligibility requirements for burial in a State or Tribal Veterans Cemetery including eligibility for National Guard, Reservists, and Veteran dependents?	Somewhat dissatisfied Very dissatisfied  20. During committal services, how often do you receive the support you need from cemetery staff?
	○ Yes ○ No	O Always
inte ple	general information about eligibility for innent at a State or Tribal Veterans Cemetery, ase visit our web pages at w.cem.va.gov/cem/grants/veterans_cemeteries.asp	For the most part Cocasionally Never
and	www.cem.va.gov/cem/burial_benefits/eligible.asp.	21. Generally, how often do committal services at the State or Tribal Veterans Cemetery start on time?
14.	Are you aware of any State or Tribal Cemetery informational resources on military honors?	Always     For the most part
	○ Yes ○ No-> Go to #16	Occasionally Never
15.	Do you typically provide these information resources on military honors to next of kin?	
	O Yes O No	

2019 Texas State Report 8-19 August 2019

22.	If you are delayed in arriving at the State or Tribal Veterans Cemetery for a scheduled service, how successful is the cemetery in adjusting the schedule to accommodate the family?  Very successful Somewhat successful Neither successful Somewhat unsuccessful Very unsuccessful Don't know/Not applicable	24. To what extent is the quality of Military ho acceptable?  Very acceptable  Somewhat acceptable  Neither acceptable or unacceptable  Somewhat unacceptable  Very unacceptable			ion			
23.	How easy is it to schedule military honors at the State or Tribal Veterans Cemetery?  Very easy Somewhat easy Neither easy nor hard Somewhat hard Very hard							
Fort	he following series of statements please indicate your i	evel of agreement.	Shangly agrae	Agree	Nether agree	Obstance	Shangh	Don't Amount
25.	The upkeep of the headstones, markers, or colur covers is excellent		0	0	0		0	0
26.	The committal shelter used for the service was p and free of safety hazards		0		0	0	0	O
27.	The cemetery honors all Veterans and their servi	ce to our nation.	0		0	0	0	0
	There are sufficient signs within the cemetery to		0		0	0	0	0
	The quality of service received from cemetery sta		0		0		0	0
	The State or Tribal Veterans Cemetery staff was of terms of being knowledgeable, helpful, and response	professional in	0		0	0	0	
32.	The State or Tribal Veterans Cemetery hours of omy needs for scheduling services		0		0	0	0	C
33.	The Information klosks (i.e., gravesite locators) a	are helpful to me.	0	0	Ō	O	Ō	C
34.	The overall appearance of the State or Tribal Veteris excellent		0		0	0	0	
	Overall, I am satisfied with my experience at the Veterans Cemetery		0		0	0	0	
35.								

2019 Texas State Report 8-20 August 2019

	For the following series of statements please indicate your level of agreement.	Shangh agrae	Agree	Nether agree	Oragino	Sharaty	Dent knowing dpNostso
7.	I am willing to rely on the State or Tribal Veterans Cemetery to meet the burial needs of Veterans in the future	0	0	0	0	0	0
8.	I am willing to rely on the State or Tribal governments to maintain State or Tribal Veterans Cemeteries as national shrines in the future.	0		0	0	0	0
9.	My experiences with the State or Tribal Veterans Cemetery exceeded my expectations	0		0	0	0	0
0.	Please use this space to elaborate on any aspect of your experience a Cemetery you wish to share with us. If your comment is in response to the question number.						erence
	te: If you would like to be contacted by the cemetery, please write your relephone number):	name a	nd co	ntact ii	nform	ation (	'address
		name a	nd co	intact ii	nform	ation (	address
		name a	nd co	ntact ii	nform	ation (	address
		name a	nd co	intact ii	nform	ation (	address .
PL		envelo	pe as	soon	as po	ossibl	e. If you
PL	EASE mail this completed questionnaire in the enclosed pre-paid esplaced the pre-paid envelope, you may mail the completed survey own envelope:  DEPARTMENT OF VETERANS AFFAI	envelo to the	pe as	soon	as po	ossibl	e. If you
PL	EASE mail this completed questionnaire in the enclosed pre-paid of splaced the pre-paid envelope, you may mail the completed survey own envelope:  DEPARTMENT OF VETERANS AFFAI VA NCA CUSTOMER SATISFACTION SL PO BOX 510570	envelo to the	pe as	soon	as po	ossibl	e. If you
PL	EASE mail this completed questionnaire in the enclosed pre-paid of splaced the pre-paid envelope, you may mail the completed survey own envelope:  DEPARTMENT OF VETERANS AFFAI VA NCA CUSTOMER SATISFACTION SL PO BOX 510570 LIVONIA, MI 48151	envelo to the IRS IRVEY	pe as follo	soon wing a	as po	ossibl ss usi	e. If you ng your
PL	EASE mail this completed questionnaire in the enclosed pre-paid of splaced the pre-paid envelope, you may mail the completed survey own envelope:  DEPARTMENT OF VETERANS AFFAI VA NCA CUSTOMER SATISFACTION SL PO BOX 510570	envelo to the IRS IRVEY	pe as follo	soon wing a	as po	ossibl ss usi	e. If you ng your
PL	EASE mail this completed questionnaire in the enclosed pre-paid of splaced the pre-paid envelope, you may mail the completed survey own envelope:  DEPARTMENT OF VETERANS AFFAI VA NCA CUSTOMER SATISFACTION SL PO BOX 510570 LIVONIA, MI 48151	envelo to the IRS IRVEY	pe as follo	soon wing a	as po	ossibl ss usi	e. If you ng your

### Survey Form - Pinnacle Communities - State Veterans Homes Residents & Family Members



Pinnacle Quality Insight

7440 Creek Rd., Suite 300 Sandy, UT 84093

> 801.293.0700 (phone) 866.381.6037 (fax)

## Skilled Nursing Interview Questions

- What was the original reason that [FACILITY] was chosen, over other facilities, for [RESIDENT]'s care?
- · (If applicable) What was the reason for their discharge?
- · How often would you say you visit or contact [RESIDENT] at [FACILITY]?
- Can you tell me what you've appreciated about [FACILITY]?
- · Is there a staff member that you would specifically like to recognize?
- · Are there any specific improvements you would recommend that they make?

#### Rating Questions:

- How would you rate your overall satisfaction with [FACILITY]?
- How would you rate the nursing and aide care?
- How would you rate the dining experience?
- · How would you rate the quality of the food?
- How would you rate the building's cleanliness?
- Please rate how well the staff accommodates [RESIDENT]'s needs and wants.
- How would you rate the laundry service, including the linens and towels?
- · How would you rate the communication from [FACILITY] with the family?
- How would you rate them on how well they have responded to any problems or concerns?
- How would you rate them on treating [RESIDENT] with dignity and respect?
- Please rate how likely you would be to recommend [FACILITY] to someone else. If someone were to ask you about [FACILITY], what would you tell them?
- How would you rate how well they provide social, one-on-one, religious, and recreational opportunities for the residents?
- How would you rate the professional therapy services?
- How would you rate the admission process?
- · How would you rate the building's overall safety and security?

## Value Most:

 For my last question, which doesn't use the rating scale: In general, when it comes to your loved one's overall care, what is most important to you?





801.293.0700 (phone) 866.381.6037 (fax)

### Value Most:

 For my last question, which doesn't use the rating scale: In general, when it comes to your loved one's overall care, what is most important to you?

CONFIDENTIAL & PROPRIETARY INFORMATION

Do not copy or distribute

Customer Groups and Sub-Groups Surveyed. The following chart lists the customer group inventory for the GLO, specifies to whom surveys were sent and explains why any given group or sub-group was not surveyed.

CUSTOMER SATISFACTION SURVEY APPROACH					
Customer Groups (GLO FY 18 & 19 Strategy)	Customer Sub-Groups	Who Was Surveyed?			
ENERGY RESOURCES	Lessees of State Oil, Gas and Other Minerals	Those who were issued new leases in FY 18 & 19.			
A.1.1 LEASE MANAGEMENT & REVENUE AUDIT	Geophysical Permittees	Those who were issued new or renewed geophysical permits in FY 18 & 19.			
Assess state lands' revenue potential & manage energy leases/revenues.	Prospect Permittees	Those who were issued new or renewed prospect permits in FY 18 & 19.			
	Public with Map Questions	Those to whom the GLO provided mapping expertise and related research in FY 18 & 19.			
	Renewable Energy & Alternative Fuel Customers and Lessees	Those to whom the GLO issued leases for the development of renewable energy resources on Permanent School Fund and other agency lands in FY 18 & 19.			
	Corps of Engineers (COE) and COE Permit Recipients	Those to whom the GLO issued COE permits in FY 18 & 19 and specific Corps of Engineers customers.			
	Texas Parks & Wildlife and Texas Department of Criminal Justice Boards for Lease Members	Board Members in FY 18 & 19.			
	School Land Board (SLB) Members	School Land Board Members in FY 18 & 19.			
	Board for Lease of University Lands Members	Board Members in FY 18 & 19.			
	Energy Resources Division Payors	Those who submitted payment to the GLO in FY 18 & 19 relating to an instrument issued or a service provided by the Energy Resources Division and whose names and addresses were captured by the program area in the ordinary course of business.			

CUSTOMER SATISFACTION SURVEY APPROACH					
Customer Groups (GLO FY 18 & 19 Strategy)	Customer Sub-Groups	Who Was Surveyed?			
A.1.2 ENERGY MARKETING  Promote the sale and use of state-owned energy resources, including renewable	Buyers of the State's Oil, Gas and Other Minerals Taken-In-Kind	Public and private payors who brought any in-kind oil, gas or other minerals in FY 18 & 19.			
energy resources, to maximize the revenues generated by assets.	Buyers of Electricity Through the State Power Program	Customers who purchased electric power indirectly from the GLO through Reliant Energy and Cavallo Energy in FY 18 & 19.			
A.1.3 DEFENSE AND PROSECUTION  Royalty and Mineral Lease Defense and Prosecution	Internal Customers	GLO is merely enforcing and protecting the State's rights. Therefore, no customer group was surveyed for this strategy.			
Prosecute for the defense of title to Permanent School Fund lands and the Relinquishment Act, royalty deficiencies, and other mineral lease claims or cases.					
A.1.4 COASTAL & UPLANDS LEASING	Uplands Surface Leases	Those who received one or more of these instruments in FY 18 & 19.			
Coastal and Uplands Leasing and Inspection	Uplands Miscellaneous Easements	Those who received one or more of these instruments in FY 18 & 19.			
Promote and conduct uplands/surface	Uplands Special Documents	Those who received one or more of these instruments in FY 18 & 19.			
leasing activities for Permanent School Fund and state agency lands.	Coastal Special Documents	Those who received one or more of these instruments in FY 18 & 19.			
	Coastal Easements	Those who received one or more of these instruments in FY 18 & 19.			
	Coastal Leases	Those who received one or more of these instruments in FY 18 & 19.			
	Coastal Structure Registrations	Those who received one or more of these instruments in FY 18 & 19.			
	Coastal Commercial Leases	Those who received one or more of these instruments in FY 18 & 19.			
	Cabin Permits	Those who received one or more of these instruments in FY 18 & 19.			

CUSTOMER	CUSTOMER SATISFACTION SURVEY APPROACH				
Customer Groups (GLO FY 18 & 19 Strategy)	Customer Sub-Groups	Who Was Surveyed?			
	Surface Leases	Those who received one or more of these instruments in FY 18 & 19.			
	Miscellaneous Easements	Those who received one or more of these instruments in FY 18 & 19.			
	Permit Assistance Customers	Those who received one or more of these instruments in FY 18 & 19.			
	School Land Board (SLB) Members	Those who received one or more of these instruments in FY 18 & 19.			
ASSET	Buyers of State Land	Those who traded land with the GLO in FY 18 & 19.			
MANAGEMENT	Sellers of Real Estate Assets	Those who bought state land from the GLO in FY 18 & 19.			
A.2.1 ASSET MANAGEMENT  PSF & State Agency Real	Those Who Traded Land With the GLO	Those who sold investment property to the GLO in FY 18 & 19.			
Property Evaluation/Acquisition/ Disposition	Agencies for or with Which the GLO Conducts Real Estate Transactions	Those who conducted real estate transactions with the GLO for FY 18 & 19.			
Evaluate Permanent School Fund and state agency land and dispose of selected tracts through sale or trade.	Real Estate Evaluation Report Customers	Those State Agencies that were helped by the GLO Appraisal Division in FY 18 & 19.			
	School Land Board Members	Board Members in FY 18 & 19.			
SURVEYING & APPRAISAL	Those who Contacted or Came to the GLO Surveying Division for Assistance with Surveying and Related Title Questions	Those being helped with surveying/title questions in FY 18 & 19.			
A.2.2 SURVEYING AND APPRAISAL	School Land Board (SLB) Members for Surveying	Board Members in FY 18 & 19.			
PSF & State Agency Surveying and Appraisal	School Land Board (SLB) Members for Appraisal	Board Members in FY 18 & 19.			
Provide surveying and appraisal information and support to many GLO strategies, the general public, the School	Veterans Land Board (VLB) Members for Surveying	Board Members in FY 18 & 19.			

CUSTOMER	CUSTOMER SATISFACTION SURVEY APPROACH					
Customer Groups (GLO FY 18 & 19 Strategy)	Customer Sub-Groups	Who Was Surveyed?				
Land Board and the Veterans Land Board.  Conduct surveys and appraisals on Permanent School Fund and state agency lands.	Veterans Land Board (VLB) Members for Appraisal	Board Members in FY 18 & 19.				
THE ALAMO  A.3.1 ALAMO AND ALAMO COMPLEX  Preserve & Maintain the Alamo and Alamo Complex.	Alamo Complex Visitors	Those who visited the Alamo in FY 18 & 19. (The GLO was unable to obtain contact information from Alamo visitors for FY 18 & 19.)				
COASTAL RESOURCES	Coastal Management Program (CMP) Grant Recipients and Project Partners	CMP Grant recipients and project partners for FY 18 & 19.				
B.1.1 COASTAL MANAGEMENT	Federal Agencies that Submit Activities and Action for Consistency Review	The federal agencies whose activities and actions were reviewed by the GLO for consistency in FY 18 & 19.				
Protect the environment, promote wise resource use and create jobs.	Coastal Coordination Advisory Committee Members (CCAC)	Those who provided information and assistance to the CCAC members in FY 18 & 19.				
B.1.2 COASTAL EROSION CONTROL GRANTS  Preserve, protect, enhance and restore coastal natural resources.	The GLO Coordinated or Partnered with Various Project Partners on Coastal Erosion and/or Beach Nourishment Projects	Those who coordinated or partnered with various project partners on coastal erosion and/or beach nourishment projects in FY 18 & 19.				
Adopt-A-Beach (AAB) Program	Adopt-A-Beach (AAB) Coordinators	AAB Coordinators for FY 18 & 19.				
OIL SPILL PREVENTION & RESPONSE	Emergency Management Coordinators Regarding Oil Spill Issues	Those the GLO contacted or with whom the GLO partnered regarding oil spill issues in FY 18 & 19.				

CUSTOMER SATISFACTION SURVEY APPROACH				
Customer Groups (GLO FY 18 & 19 Strategy)	Customer Sub-Groups	Who Was Surveyed?		
B.2.1 OIL SPILL RESPONSE  Develop and implement an oil spill response program to respond quickly and efficiently to oil spills.	Port Authorities and Navigation Districts	Those the GLO coordinated or partnered with in identifying and cleaning up abandoned vessels in FY 18 & 19.		
B.2.2 OIL SPILL PREVENTION	Vessel Response Plan Submitters	Vessel owners regulated within FY 18 & 19.		
Develop and implement a comprehensive oil spill prevention program to monitor the integrity of oil transport through	Oil Handling Facilities	Facility owners regulated in FY 18 & 19.		
Texas coastal waters.	Discharge Cleanup Organizations (DCO)	The Discharge Cleanup Organizations that were certified by the Oil Spill Division in FY 18 & 19.		
	Clean Gulf Participants	Those who attended the Clean Gulf Conference in FY 18 & 19.		
VETERANS LAND & HOUSING	Recipients of Loans Originated by the VLB	Recipients of VLB Housing and Home Improvement Loans in FY 18 & 19.		
C.1.1 VETERANS LOAN PROGRAMS  Provide veterans with benefit	Recipients of Land, Home or Home Improvement Loans Serviced by Either Dovenmuehle Mortgage (DMI), Gateway Mortgage, or Nationstar Mortgage.	Recipients of VLB Land, Home or Home Improvement Loans in FY 18 & 19.		
information, below-market lending opportunities and efficient loan services; manage active loan accounts and bond funds to ensure the financial integrity of the program.	Callers to the VLB Statewide Texas Veterans Call Service Center or who were Reached by VLB Outreach Efforts	Those who Called the VLB Customer Service Center or were Reached by Outreach Efforts in FY 18 & 19.		
C.1.2 VETERANS HOMES State Veterans Homes  Administer nursing home facilities to ensure veterans receive quality nursing home care.	Texas State Veterans Home Customers/Those Responsible for Payment for Veteran Home Services	Family members and residents of the Texas State Veteran Homes (TSVH) in FY 18 & 19. (Pinnacle Communities is responsible for conducting surveys of the residents and family members per our contract).		
	Veterans Land Board (VLB) Members	Board Members in FY 18 & 19.		

CUSTOMER	CUSTOMER SATISFACTION SURVEY APPROACH				
Customer Groups (GLO FY 18 & 19 Strategy)	Customer Sub-Groups	Who Was Surveyed?			
C.1.3 VETERANS CEMETERIES State Veterans Cemeteries  Provide burial sites for Texas veterans, veterans' spouses and dependent children.	Texas Veterans Cemeteries (Families of Deceased Veterans)	Family members of deceased veterans responsible for making arrangements for interment at the Texas State Veterans Cemeteries. (Premier Cemetery Services Corporation is responsible for conducting surveys of the family members responsible for making arrangements for interment.)			
DISASTER RECOVERY  D.1.1 REBUILD HOUSING  Single family home repair, reconstruction, new construction, demolition, acquisition and code	Environmental Service Providers	The Environmental Service Providers in FY 18 & 19 who were provided with guidance for environmental clearances and were cleared by the GLO before funding was released or construction began.			
enforcement. Multifamily affordable housing rental repair or reconstruction program.	Mobility Counselors	The approved Mobility Counselors who provided Homeowner Opportunity Program (HOP) guidance to applicants as part of the Housing Program in FY 18 & 19.			
	Builders	The prequalified builders hired by subrecipients to reconstruct damaged or destroyed homes in FY 18 & 19.			
	Homeowners	The homeowners who were assisted with inquiries, complaints, appeals and any other assistance in FY 18 & 19.			
	Subrecipients (Councils of Government, Counties or Cities)	Those awarded Federal HUD Community Development Block Grant (CDBG) funding for non-housing in declared disaster areas in FY 18 & 19.			
	Grant Administrators	The Grant Administrators who were provided assistance and issued guidance as it related to CDBG regulations for infrastructure projects in FY 18 & 19.			

Customer Groups	Customer	Who Was Surveyed?
(GLO FY 18 & 19 Strategy)  D.1.2 REBUILD  INFRASTRUCTURE	Sub-Groups  Environmental Service Providers	The Environmental Service Providers who worked with the GLO to provide environmental clearances for all infrastructure projects in FY 18 & 19.
	Engineering Service Providers	The Engineering Service Providers who worked with the GLO to assure that all infrastructure projects met CDBG standards in FY 18 & 19.
	Grantees (Councils of Government, Counties or Cities)	Those awarded Federal HUD Community Development Block Grant (CDBG) funding for non-housing in declared disaster areas in FY 18 & 19.
	Grant Administrators	The Grant Administrators who were aided and issued guidance as it related to CDBG regulations for infrastructure projects in FY 18 & 19.
ARCHIVES & RECORDS  The Archives and Records Program Area extensively supports the GLO's land and mineral management/leasing and VLB strategies, as well as the general public.	Persons Who Contacted or Came to the GLO Archives and Records Program Area for Duplicates of, or Assistance in Researching Original Land Grant Documents, Mineral Files or Other Items from Various Archival Collections Curated by the Division	Those who visited the Archives and Records or ordered materials in FY 18 & 19.
OFFICE OF GENERAL	Board for Lease of University Lands Members	Board Members in FY 18 & 19.
COUNSEL  The Office of General Counsel Program	Texas Parks & Wildlife and Texas Department of Criminal Justice Boards for Lease Members	Board Members in FY 18 & 19.
Area provides legal information and support to the School Land Board,	Patent Recipients	Those who received one or more of these instruments in FY 18 & 19.
Veterans Land Board, Boards for Lease.	Certificate of Fact Recipients	Those who received one or more of these instruments in FY 18 & 19.
	Deed of Acquittance Recipients	Those who received one or more of these instruments in FY 18 & 19.
	School Land Board (SLB) Members	Board Members in FY 18 & 19.
	Veterans Land Board (VLB) Members	Board Members in FY 18 & 19.

CUSTOMER SATISFACTION SURVEY APPROACH				
Customer Groups (GLO FY 18 & 19 Strategy)	Customer Sub-Groups	Who Was Surveyed?		
HOLDERS OF GLO-ISSUED INSTRUMENTS WHO WERE NOT PAYORS	Those Who Had Routine Business with the GLO Pursuant to a Previously Issued Instrument, but Were Not Payors During the Survey Period	This group was not surveyed. The survey focused on those who in FY 18 & 19: (1) received a GLO issued instrument or (2) submitted payment to the GLO and whose names and addresses were captured by the program area during the ordinary course of business.		
BIDDERS AND APPLICANTS	Those who Bid or Applied for a GLO Instrument or Service	This group was not surveyed. The survey focused on those who in FY 18 & 19: 1) received a GLO-issued instrument or (2) submitted payment to the GLO and whose names and addresses were captured by the program areas in the ordinary course of business.		

Customer Satisfaction Survey Process Summary. The following chart shows, for each customer group and the agency, the number of FY 2018 and FY 2019 customers identified, the number of responses received, the percentage of the response rate and the actual number of surveys that were mailed or emailed.

Strategy	Number of External Identified	Number of Responses Received	Response Rate
Energy Resources Lease Management	58	34	58.62%
Energy Resources Marketing	5,012	152	3.03%
Leasing Operations Coastal & Uplands Leasing	6,094	374	6.13%
Asset Management	41	2	4.87%
Surveying & Appraisal	259	26	10.03%
Coastal Resources Coastal Management	80	6	7.5%
Coastal Resources Erosion Grants	35	3	8.57%
Oil Spill Prevention & Response Spill Prevention	2,318	63	2.71%
Veterans Land & Housing Veteran Loan Programs	69,555	238	0.34%
<b>Disaster Recovery</b> Rebuild Housing	15,609	1,937	12.4%
Disaster Recovery Infrastructure	929	63	6.78%
Archives & Records	2,797	189	6.75%
Legal Services	0	0	0%
Adopt-A-Beach	36	9	25%
GLO TOTAL	102,823	3,096	3.01%

<sup>\*</sup>Legal Services had no identified customers for FY 18-19

### 3. Survey Results.

The 2020 Customer Service Survey Results Summary table shows the survey results for each survey question (i.e., each statutory customer service quality element) by customer group. For each survey question, the results in these columns show (a) the average rating received, (b) the total number of responses, (c) the number of respondents who gave a "good" or "excellent" rating for the question, and (d) the percentage of respondents who gave a "good" or "excellent" rating for the question.

For column 8 (Overall Satisfaction), the scale is: 5=yes, customer is very satisfied and 1=no, customer is not very satisfied. The results in column 8 depict (a) the average rating received, (b) the total number of responses, (c) the number of respondents who expressed overall satisfaction with the GLO, and (d) the percentage of respondents who expressed overall satisfaction with the GLO. Any survey question that was not answered was omitted from the calculations.

The survey response data reflects the feedback provided on survey responses received through March 6, 2020.

2020 CUSTOMER SURVEY RESULTS								
CUSTOMER GROUP (STRATEGY)	1 Facilities	2 Staff	3 Communication	4 Internet	Complaint Handling	6 Timely	7 Publications	8 Overall Satisfaction
AGENCY OVERALL Population = 91,955								
Average rating	4.4	4.1	4.0	3.9	4.4	4.0	4.2	3.9
Number of responses	1563	1480	1444	1437	1537	1434	1434	1429
Number of "good" or "excellent" responses (question 8: #yes)	573	542	535	535	556	536	564	537
Percentage of "good" or "excellent" responses (question 8: % yes)	36.7%	36.6%	37.0%	37.2%	36.2%	37.4%	39.3%	37.6%
A.1.1 Energy Resources - Lease Management & Revenue Audit A.1.2 Marketing Population 1,965								
Average rating	4.1	4.1	3.9	3.8	4.8	4.2	4.6	3.8
Number of responses	34	34	34	34	34	33	33	34
Number of "good" or "excellent" responses (question 8: #yes)	27	27	26	26	30	27	28	26
Percentage of "good" or "excellent" responses (question 8: % yes)	79.4%	79.4%	76.5%	76.5%	88.2%	81.8%	84.8%	76.5%
Leasing Operations A.1.4 Uplands Leasing A.1.5 Coastal Leasing Population = 7,669								
Average rating	4.6	4.2	4.2	4.3	4.9	4.3	4.7	4.1
Number of responses	103	103	103	103	103	103	103	103
Number of "good" or "excellent" responses (question 8: #yes)	93	87	87	88	91	90	92	86
Percentage of "good" or "excellent" responses (question 8: % yes)	90.3%	84.5%	84.5%	85.4%	88.3%	87.4%	89.3%	83.5%

Questions 1 - 8 Scale: 1 = Very Unsatisfied, 2 = Unsatisfied, 3 = Neutral, 4 = Satisfied, 5 = Very Satisfied, 6 = N/A

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CUSTOMER GROUP (STRATEGY)	1 Facilities	2 Staff	3 Communication	4 Internet	Complaint Handling	6 Timely	7 Publications	8 Overall Satisfaction
A.2.1 Asset Management								
Population = 163								1
Average rating	4.5	4.0	4.5	5.0	4.5	4.0	4.0	4.0
Number of responses	2	2	2	2	2	2	2	2
Number of "good" or "excellent" responses								
(question 8: #yes)	2	2	2	2	2	2	2	2
Percentage of "good" or "excellent" responses								
(question 8: % yes)	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
A.2.2 Surveying & Appraisal								
Population = 40								
Average rating	4.7	4.2	4.0	3.6	5.2	3.8	4.5	3.8
Number of responses	26	26	26	26	26	26	26	26
Number of "good" or "excellent" responses	,			7				
(question 8: #yes)	24	21	22	20	25	20	24	20
Percentage of "good" or "excellent" responses								
(question 8: % yes)	92.3%	80.8%	84.6%	76.9%	96.2%	76.9%	92.3%	76.9%

CUSTOMER GROUP (STRATEGY)	1 Facilities	2 Staff	3 Communication	4 Internet	Complaint Handling	6 Timely	7 Publications	8 Overall Satisfaction
B.1.1 Coastal Resources B.1.2 Coastal Erosion Control Grants Population = 121								
Average rating	4.8	4.8	4.5	4.2	5.0	4.8	5.2	4.5
Number of responses	6	6	6	6	6	6	6	6
Number of "good" or "excellent" responses (question 8: #yes)	6	6	6	6	6	6	6	6
Percentage of "good" or "excellent" responses (question 8: % yes)	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
B.2.1 Oil Spill Response B.2.2 Oil Spill Prevention Population = 4,242								
Average rating	4.9	4.8	4.8	4.7	5.3	4.9	4.9	4.8
Number of responses	55	55	55	55	55	55	55	55
Number of "good" or "excellent" responses (question 8: #yes) Percentage of "good" or "excellent" responses	54	54	54	54	54	54	54	54
(question 8: % yes)	98.2%	98.2%	98.2%	98.2%	98.2%	98.2%	98.2%	98.2%
C.1.1 Veterans Land & Housing Population = 18,097	Sac 3-44-54 301				490000000000000000000000000000000000000	A Definition Contains (A 1 Sec. Co.)		
Average rating	4.7	4.2	3.9	4.0	4.7	4.4	4.8	4.0
Number of responses	52	52	52	52	52	52	52	52
Number of "good" or "excellent" responses (question 8: #yes)	48	44	42	48	47	47	50	44
Percentage of "good" or "excellent" responses (question 8: % yes)	92.3%	84.6%	80.8%	92.3%	90.4%	90.4%	96.2%	84.6%

CUSTOMER GROUP (STRATEGY)	1 Facilities	2 Staff	3 Communication	4 Internet	Complaint Handling	6 Timely	7 Publications	8 Overall Satisfaction
Disaster Recovery		4						
D.1.1 Rebuild Housing								
D.1.2 Rebuild Infrastructure								
Population = 2,683								
Average rating	4.3	4.0	3.9	3.9	4.2	3.8	4.0	3.8
Number of responses	1209	1126	1090	1083	1184	1081	1081	1075
Number of "good" or "excellent" responses								
(question 8: #yes)	247	232	227	225	232	222	239	229
Percentage of "good" or "excellent" responses								
(question 8: % yes)	20.4%	20.6%	20.8%	20.8%	19.6%	20.5%	22.1%	21.3%
Archives & Records (Multiple Strategies)								
Population 4,685								
Average rating	4.9	4.7	4.6	4.1	5.2	4.6	4.7	4.4
Number of responses	67	67	67	67	66	67	67	67
Number of "good" or "excellent" responses								
(question 8: #yes)	63	60	60	57	60	59	60	61
Percentage of "good" or "excellent" responses								
(question 8: % yes)	94.0%	89.6%	89.6%	85.1%	90.9%	88.1%	89.6%	91.0%

CUSTOMER GROUP (STRATEGY)	1 Facilities	2 Staff	3 Communication	4 Internet	Complaint Handling	6 Timely	7 Publications	8 Overall Satisfaction
Coastal Resources (Adopt-A-Beach)								
Population = 33								
Average rating	5.3	4.9	4.9	4.9	5.8	5.1	4.9	4.9
Number of responses	9	9	9	9	9	9	9	9
Number of "good" or "excellent" responses								
(question 8: #yes)	9	9	9	9	9	9	9	9
Percentage of "good" or "excellent" responses								
(question 8: % yes)	100.00%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

## 4. Analysis of Findings

**a.** Summary of Findings. For FY 2018 and FY 2019 all identified customers were surveyed, so there was no need to use the State Auditor's Office statistical tool to calculate the margin of error. All percentages for responses were based on 100% selection. There were 81,174 customers identified who would receive the survey electronically. This resulted in an increase of 51,565 surveys sent and 755 survey responses received over FY 2016 and FY 2017 totals.

For FY 2018 and FY 2019, the GLO received 3,096 customer survey responses (a response rate of 3.01 percent).

- i. 2.3 percent of the survey respondents identified ways to improve service delivery
- ii. **36.9 percent of the survey respondents offered comments** in addition to the numeric rating
- iii. **37.6 percent of the survey respondents expressed overall satisfaction** with services rendered by the GLO
- iv. The percentages of respondents indicating a "very satisfied" or "satisfied" rating in the statutory customer service quality elements are as follows:

The GLO defines a favorable response as either a "satisfied" or a "very satisfied" rating or an indication of overall satisfaction with the GLO's services.

Staff:	36.6 percent
Timeliness:	37.4 percent
<b>Communication:</b>	37.0 percent
<b>Publications:</b>	39.3 percent
<b>Facilities:</b>	36.7 percent
<b>Internet Site:</b>	37.2 percent
<b>Complaint Handling:</b>	36.2 percent
<b>Overall Satisfaction</b>	37.6 percent

- v. There was minimal cost to the agency associated with sending the 2020 Survey and collecting the results. The surveys were emailed using the agency's Survey Monkey account, and the cost to send them was less than \$.01 each (cost for the 2018 Survey was \$.01 each).
- **b.** Improvements to be made in response to this survey. Many respondents offered comments, questions or complaints in addition to the ratings requested on the survey. In these instances, copies of their surveys were forwarded to the appropriate GLO program areas for a response. The respondents were contacted directly and/or letters of response were sent to resolve their concerns. The Customer Service Representative monitored these assignments to ensure a response was remitted within ten working days.

To improve operation of the various program areas, the GLO's Customer Service Representative will provide senior staff members with a detailed analysis of the 2020 Customer Service Survey results, which will include the comments received and data reflected on a customer group and sub-group level.

The GLO's Customer Service Representative will inform employees of the results from the 2020 Customer Service Survey and post them to the agency's intranet home page. The survey results will provide feedback about the level of customer service they are providing, and the GLO employees who received compliments as part of the survey will be recognized.

The agency has worked diligently to improve all areas of its customer service. The GLO will continue to provide training opportunities to help employees communicate effectively and resolve complaints efficiently for our customers.

c. Improvements to be made for the 2022 Survey. After performing ten customer service surveys in the last eighteen years, the GLO has refined its survey process to include all the relevant customer groups. By changing our survey method to a more efficient electronic method using the Survey Monkey software, we have altered our process to reach all identified customers. This enhanced method gives the GLO a more accurate analysis of how our customer service impacts the state of Texas and is a more viable and cost-effective alternative. As a result, fewer changes, if any, will be needed for the 2022 survey.

### 5. Performance Measure Information.

- **a.** Agency-Specific Customer Service Performance Measure Information. In addition to the required standard customer service performance measures, Chapter 2114 of the Government Code has designated the following additional performance measures related to customer service:
  - i. Percentage of Surveyed Customer Respondents Expressing a "Very Satisfied" Or a "Satisfied" Rating for the Following Categories of Service:

Staff
Timeliness
Communication
Publications
Facilities
Internet site
Complaint Handling
Overall Satisfaction

**Short Definition:** For each of these eight categories of service, the percentage of customer service surveys received expressed satisfaction (by giving either a "satisfied" or "very satisfied" rating).

**Purpose/Importance:** To measure overall satisfaction with specific aspects of the GLO's customer service.

**Source/Collection of Data:** Agency-wide survey responses received. The survey was created, and a survey link was generated by Survey Monkey. This link was emailed to all GLO customers. A copy of the survey is included in the GLO's "Compact with Texans".

**Method of Calculation:** For each of the eight categories of service, the number of GLO customer surveys received with an "excellent" or a "good" rating for the question divided by the total number of GLO customer surveys received that answered the question.

**Data Limitations:** Because the GLO transacts business as the manager of state land and resources, the GLO has the duty to negotiate the best deal possible for the state and to enforce statutes and rules designed to protect the state's interests and resources. In these cases, some individuals with whom the GLO negotiates or who the GLO regulates may not feel "satisfied" with the GLO's services, even though the agency is carrying out its duty to the state. To the extent these individuals respond to the GLO's survey, this measure may not be an accurate gauge of the agency's true performance. Other measures of the agency's activities may provide a better indication of how well the GLO performs its proprietary and regulatory functions.

Customers were given a two- week deadline to complete the survey and have their responses included in the final survey report. Any responses received after the specified date were not included in the survey response statistics.

Calculation Type: Cumulative

New Measure: No

Desired Performance: Higher than targeted

ii. Percentage of Complaint/Survey Responses Sent Within Ten Working Days After the Receipt of an External Written Complaint to the GLO or an Indication on a GLO Agency-Wide Customer Survey that the Customer Would Like a Response.

**Short Definition:** Percentage of GLO responses (to external written complaints or agencywide surveys requesting a response) that are mailed within ten working days after the receipt of the complaint or request.

**Purpose/Importance:** To measure the agency's responsiveness to external written complaints and survey feedback that requests a response.

**Source/Collection of Data:** Agency-wide survey responses received. The survey was created, and a survey link was generated by Survey Monkey. This link was emailed to all GLO customers. A copy of the survey is included in the GLO's "Compact with Texans".

**Method of Calculation:** The total number of responses mailed within ten working days after the GLO's receipt of an external written complaint or a request for a response on a GLO agency-wide customer survey divided by the total number of responses to those submitting an external written complaint to the GLO or indicating on an agency-wide customer survey that they would like a response. The term "working days" does not

include days the agency is closed, but it does include holidays requiring skeleton crew staffing. Anonymous complaints are not included in the calculation.

Consistent with the GLO's "Compact with Texans", this customer service measure does not measure response time to complaints and requests regarding matters:

- (1) involving litigation, legislation, policy, administrative hearings or agency employment actions,
- (2) otherwise subject to other resolution procedures, or
- (3) outside the realm of the agency's control or jurisdiction.

**Data Limitations:** Designated staff in GLO program areas provide data regarding complaints and when responses are mailed.

**Calculation Type:** Cumulative

New Measure: No

**Desired Performance:** Higher than targeted

- **b. Standard Customer Service Performance Measures.** The following are the GLO's definitions for the standard customer service performance measures:
  - i. Percentage of Surveyed Customer Respondents Expressing Overall Satisfaction with Services Received.

**Short Definition:** The percentage of customer service surveys received that expressed overall satisfaction with the GLO's services.

**Purpose/Importance:** To measure overall customer satisfaction with the GLO's services.

**Source/Collection of Data:** Agency-wide survey responses received. The survey was created, and a survey link was generated by Survey Monkey. This link was emailed to all GLO customers. A copy of the survey is included in the GLO's "Compact with Texans".

**Method of Calculation:** The number of surveys received that indicated overall satisfaction divided by the total number of surveys received that answered the overall satisfaction question.

**Data Limitations:** Because the GLO transacts business as the manager of state land and resources, the GLO has the duty to negotiate the best deal possible for the state and to enforce statutes and rules designed to protect the state's interests and resources. In these cases, some individuals with whom the GLO negotiates or who the GLO regulates may not feel "satisfied" with the GLO's services, even though the agency is carrying out its duty to the state. To the extent these individuals respond to the GLO's survey, this measure may not be an accurate gauge of the agency's true performance. Other measures of the agency's activities may provide a better indication of how well the GLO performs its proprietary and regulatory functions.

Customers were given a two-week deadline to complete the survey and have their responses included in the final survey report. Any responses received after the specified date were not included in the survey response statistics.

Calculation Type: Cumulative

New Measure: No

**Desired Performance:** Higher than targeted

ii. Percentage of Surveyed Customer Respondents Identifying Ways to Improve Service Delivery.

**Short Definition:** The percentage of customer service surveys received that identified ways to improve service.

**Purpose/Importance:** To measure surveyed GLO customers' participation in identifying ways the GLO may improve its services.

**Source/Collection of Data:** Agency-wide survey responses received. The survey was created, and a survey link was generated by Survey Monkey. This link was emailed to all GLO customers. A copy of the survey is included in the GLO's "Compact with Texans".

**Method of Calculation:** The number of survey responses received that identified ways to improve service divided by the total number of survey responses received.

**Data Limitations:** Other than providing the opportunity to respond to the survey, the extent to which our customers identify ways to improve service is largely outside the agency's control. Customers were given a two-week deadline to complete the survey and have their responses included in the final survey report. Any responses received after the specified date were not included in the survey response statistics.

**Calculation Type:** Cumulative

New Measure: No

**Desired Performance:** Higher than targeted

iii. Number of Customers Surveyed.

**Short Definition:** The total number of agency-wide customer surveys emailed.

**Purpose/Importance:** To measure the volume of agency-wide surveys sent.

**Source/Collection of Data:** Agency-wide survey responses received. The survey was created, and a survey link was generated by Survey Monkey. This link was emailed to all GLO customers. A copy of the survey is included in the GLO's "Compact with Texans".

**Method of Calculation:** The sum of all agency-wide customer service surveys emailed.

**Data Limitations:** This number does not include the surveys not emailed due to incorrect email addresses or other delivery problems. An attempt was made to send the survey to every identified customer. For customer service purposes, the GLO does

not have a preference as to whether the number of surveys emailed is a higher or lower number.

Calculation Type: Cumulative

New Measure: No

**Desired Performance**: Higher than targeted

### iv. Number of Customers Served.

**Short Definition:** The total number of customers in the customer sub-groups surveyed.

**Purpose/Importance:** To measure the total population of customers in the surveyed customer sub-groups.

**Source/Collection of Data:** Personnel in the relevant program areas of the GLO provide these numbers. In most cases, these numbers are generated by databases maintained by the relevant program areas. In some cases, the data is collected manually.

**Method of Calculation:** The sum of all customers identified by the program areas in each customer sub-group surveyed.

**Data Limitations:** Personnel in the relevant program areas collect this data. This measure depends on the actual customer populations. For customer service purposes, the agency does not have a preference as to whether it is a higher or lower number.

**Calculation Type:** Cumulative

New Measure: No

**Desired Performance:** Higher than targeted

### v. Cost Per Customer Surveyed.

**Short Definition:** The cost to the agency for each survey to be emailed.

**Purpose/Importance:** To measure the cost per survey in the customer service survey process.

**Source/Collection of Data:** Customer Service Representative is responsible for creating and sending the survey link and maintains a record of expenses incurred throughout the survey process.

**Method of Calculation:** Since we no longer mail the survey to identified customers, there is a \$.01 per survey cost to email the survey so Cost Per Customer Surveyed is not a measurable factor.

**Data Limitations:** The only associated cost is the Customer Service Representative's time to create, email and enter survey results into the spreadsheet.

**Calculation Type:** Cumulative

New Measure: No

Desired Performance: Lower than targeted

#### vi. Number of Customers Identified.

**Short Definition:** The total number of customers in the customer groups selected to be surveyed.

**Purpose/Importance:** To measure the total population of customers selected to be surveyed.

**Source/Collection of Data:** Personnel in the relevant program areas of the GLO provide these numbers. In most cases, these numbers are generated by databases maintained by the relevant program areas. In some cases, the data is collected manually.

**Method of Calculation:** The sum of all customers identified by the Program Areas in each customer sub-group surveyed (measure #4) and the estimated number of customers in the sub-groups and groups who were selected for survey but were not surveyed because of incorrect email addresses.

**Data Limitations:** Personnel in the relevant Program Areas collect this data. The populations for the sub-groups and groups that were not surveyed because of data problems are estimates provided by the relevant Program Areas. These estimates are based on staff experience, judgment and notes. They may contain duplicates.

This measure depends on actual and estimated customer populations. For customer service purposes, the agency does not have a preference as to whether it is a higher or lower number.

**Calculation Type:** Cumulative

New Measure: No

**Desired Performance:** Higher than targeted

### vii. Number of Customer Groups Inventoried.

**Short Definition:** The number of customer groups: (a) surveyed, (b) selected for survey but not surveyed because of data collection problems and (c) identified but not selected for survey.

**Purpose/Importance:** Provides the total number of customer groups that were considered for surveying purposes.

**Source/Collection of Data:** These groups were identified based on input from the relevant Program Areas.

**Method of Calculation:** The sum of the number of customer groups: (a) surveyed, (b) selected for survey but not surveyed because of data collection problems and (c) identified but not selected for survey.

**Data Limitations:** To explain the "(c)" group referred to above, three groups of customers were identified but were not selected for survey:

- 1. The survey focuses on the public the GLO serves and not on customers that are governmental bodies, boards, agencies, councils, etc.
- 2. The survey focuses on surveying customers who have, during the survey period, received a GLO-issued instrument or submitted payment to the GLO pursuant to a previously issued instrument. The survey does not focus on surveying those who have had other routine business with the GLO pursuant to a previously issued instrument.
- 3. The survey focuses on those parties who were involved in all phases of a transaction with the GLO, not on mere applicants or bidders.
- 4. The survey focuses on the areas that receive a high enough volume of calls and questions from the public to justify keeping track of the names and addresses of the contacts and not on all calls and questions from the public that are received throughout the agency. The decision to track calls and questions is made by agency management.

This measure depends on the number of actual customer groups. For customer service purposes, the agency does not have a preference as to whether it is a higher or lower number.

**Calculation Type:** Cumulative

New Measure: No

Desired Performance: Higher than targeted

**c. Estimated Performance for FY 2020 and FY 2021.** The following lists the GLO's Estimated Performance for its FY 2020 and FY 2021 customer service measures:

MEASURES	TARGETS
GLO-SPECIFIC MEASURES:	
Percentage of the returned GLO customer surveys with an "excellent" or a "good" rating for the following categories of service:	
Staff (Q#1) Timeliness (Q#2) Communication (Q#3) Publications (Q#4) Facilities (Q#5) Internet site (Q#6)	37.6%
Complaint Handling (Q#7) Overall Satisfaction (Q#8)	
Percentage of complaint/survey responses sent within ten working days of the receipt of a written complaint to the GLO or an indication on a GLO agency-wide customer survey that the customer would like a response to his or her comments.	36.2%
STANDARD MEASURES:	
Percentage of Surveyed Customer Respondents Expressing Overall Satisfaction with Services Received.	37.6%
Percentage of Surveyed Customer Respondents Identifying Ways to Improve Service Delivery.	36.2%
Number of Customers Surveyed.	81,174
Number of Customers Served.	81,174
Cost Per Customer Surveyed.	\$.01
Number of Customers Identified.	102,823
Number of Customer Groups Inventoried.	14

#### Conclusion

The GLO remains committed to providing quality customer service to fulfill its mission of serving the people of Texas. The results of the 2020 Customer Service Survey indicate that the employees of the GLO are striving to succeed in their efforts. Through continued emphasis on its customer service initiatives, the agency will continue to evaluate and improve its service delivery, both internally and externally.



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