

7TH
Annual

SAVE TEXAS HISTORY
SYMPOSIUM

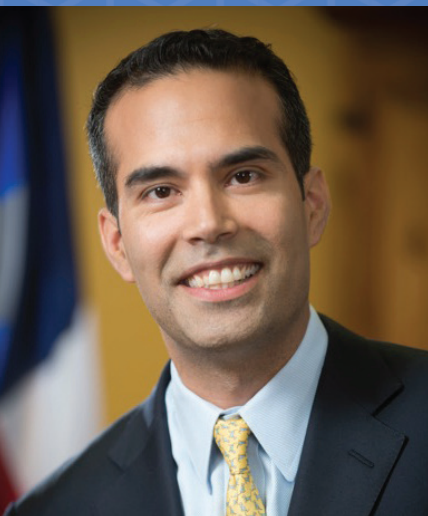


KEYSTONE OF TEXAS HISTORY
PAST, PRESENT AND FUTURE



Saturday, September 17, 2016
The Menger Hotel

George P. Bush,
Commissioner



**TEXAS IS NOT JUST
A PLACE ON A MAP.
IT'S AN IDEA IN THE
HEARTS OF OUR
PEOPLE BASED ON
A UNIQUE HISTORY
THAT SETS TEXANS
APART.**

Fellow Texans:

As a proud native Texan, I believe that safeguarding valuable documents and archives of Texas history is one of the General Land Office's most important roles.

As a former teacher, I believe that providing access to primary resources for classroom teachers and students and developing lessons about history, government and character is one of the most valuable services we can provide young Texans.

As a successful businessman before being elected Commissioner of the General Land Office, I recognize and value providing exceptional customer service and leveraging technology to help professionals become more efficient with their time.

As a veteran, I believe that it is important to remember the stories of those who fought for Texas Independence, and to tell those stories so that current and future generations do not forget how we got here.

Our Archives and Records team accomplishes this on a daily basis, and I invite you to learn more about the history of Texas to see for yourself that Texas history starts here.

Sincerely,

A handwritten signature in white ink on a blue background. The signature is stylized and appears to read 'G.P. Bush'.

George P. Bush
Commissioner, Texas General Land Office

ABOUT THE COMMISSIONER

George Prescott Bush is a native Texan, born in Houston on April 24, 1976. He was elected Texas Land Commissioner on Nov. 4, 2014, earning more votes than any other statewide candidate on the ballot. Commissioner Bush took office on Jan. 2, 2015.

As Texas Land Commissioner, Bush works to ensure Texas veterans get the benefits they've earned, oversees investments that earn billions of dollars for public education and manages state lands to produce the oil and gas that is helping make America energy-independent. Commissioner Bush also watches over the Alamo and preserves historic archives at the General Land Office that date back to the Spanish Empire.

Commissioner Bush has dedicated his life to public service, working as a public school teacher in Miami after graduating from Rice University and serving in Operation Enduring Freedom in Afghanistan as an officer in the U.S. Naval Reserve.

Commissioner Bush is a successful businessman. He joined Akin Gump Strauss Hauer & Feld LLP after earning his Juris Doctorate at the University of Texas School of Law. He subsequently co-founded Pennybacker Capital LLC, a real estate private equity firm, in 2007, and St. Augustine Partners LLC, a Fort Worth-based investment firm focused on oil and gas transactions and consulting for private businesses.

Commissioner Bush is also committed to helping fellow Texans in his private life. He co-chaired a \$30 million capital campaign for Big Brothers Big Sisters in North Texas and served as the co-chairman of the Dallas/Fort Worth Celebration of Reading. He was the Tarrant County chairman for Uplift Education — a highly successful Dallas-based public charter network focused on closing the achievement gap in inner-city public schools. He also served on the Board of Trustees for the Bob Bullock Texas State History Museum in Austin.

Commissioner Bush is the grandson of President George H.W. Bush, the son of former Florida Governor Jeb Bush and the nephew of President George W. Bush. He lives in Austin with his wife, Amanda, and their two sons, Prescott and Jack.

SCHEDULE OF EVENTS

Morning sessions in Menger Ballroom A&B

8:00 – 8:30

Registration

8:30 – 8:45

Welcome and Opening Remarks

Mark Lambert, Deputy Director of Archives and Records, Texas General Land Office

8:45 – 9:00

Dr. Bruce Winders, Curator of the Alamo – An Introduction

9:00 – 9:45

Dr. Paul Andrew Hutton - Well Remembered:
The Alamo in American History and Memory

9:50 – 10:30

Dr. Andrés Tijerina - The Alamo: Ownership and History?

11:00 – 11:45

Ian Oldaker, COO of the Alamo – Touchstone Moments in American and Texas History: The Alamo and the Twin Towers on 9/11

12:00 – 1:00

Catered lunch in Main Lobby

1:00 – 2:30

Break Out Sessions

SESSION 1 - Ballroom A&B

Preserving the Alamo Today:

A Panel on Historic Preservation at the Alamo

Kim Barker, Preservation Planner & Project Manager,
Texas General Land Office

Pam Jary Rosser, Conservator, Alamo Complex Management

Chris Hutson, AIA, Principal, Hutson/Gallagher

SESSION 2 - Ballroom C

Native Americans and Franciscan Missionaries
of San Antonio

Moderated by **Dr. Brian A. Stauffer**,
GLO Spanish Translator and Curator of the Spanish Collection

Dr. Mariah Wade – Native Labor and the San Antonio Missions

Dr. Jay T. Harrison – For the Service of Two Majesties:
The Franciscans' Goals in the Texas Missions

SESSION 3 - (Meet in Lobby)

Pioneer Surveying: Survey the Alamo Grounds

3:00 – 4:30

Break Out Sessions

SESSION 1 - Ballroom A&B

Early Efforts to Save the Alamo: Adina de Zavala & Clara Driscoll
Moderated by **Dr. Mylynka Kilgore Cardona**, GLO Map Curator

Suzanne Seifert Cottraux, M.A. – Missed Identity: Collective Memory, Adina de Zavala, and the Tejana Heroine Who Wasn't

James W. Steely, M.S. – Home from the Grand Tour: Some Thoughts on Clara Driscoll's Vision of the Alamo as a European Ruin

SESSION 2 - Ballroom C

Slavery in Early Texas and Joe the Slave

Dr. Andrew Torget – King Cotton and the Problem of Slavery in Mexican-Era Texas

Lee Spencer White – Joe, the Slave Who Became an Alamo Legend

SESSION 3 - (Meet in Lobby)

Pioneer Surveying: Survey the Alamo Grounds

4:45 – 5:00

Ballroom A&B

Reimagining the Alamo: The Alamo Endowment's Role

Becky Dinnin, Executive Director, Alamo Endowment
Gene Powell, Chairman, Reimagine the Alamo Management Committee
Dr. George C. Skarneas, Alamo Master Planner

5:30 – 6:30

Alamo Battlefield Tour

A special after-hours tour of the Alamo battlefield
(Additional \$50 fee)



7:00 – 9:00

Save Texas History Reception
at the Witte Museum

(Sponsored by the Witte Museum)

Shuttle to the Robert J. & Helen C. Kleberg South Texas Heritage Center at the Witte Museum to see the acclaimed exhibition, *Mapping Texas: From Frontier to the Lone Star State*, featuring over 40 maps and documents from the Archives of the Texas General Land Office, the Witte Museum, and private collectors Frank & Carol Holcomb. Also visit with other Texas history enthusiasts. Comments from Marise McDermott, President & CEO of the Witte Museum, Bruce Shackelford, Curator of the South Texas Heritage Center, and Frank Holcomb, map collector.

DR. BRUCE WINDERS, Curator of the Alamo – An Introduction

For generations the word Alamo meant mainly the epic 1836 battle. Both in 1883 and 1905, the Texas Legislature designated the Alamo a memorial to the garrison that died here that March morning, a role that most Texans—and Americans—want to see continued. Using 1836 as a starting point, though, modern historians and researchers have begun to venture away from the famous siege. Questions about the need to defend the Alamo highlight the importance of San Antonio de Béxar and its Spanish mission origins. Interest in the role of women and slaves has arisen. Interpretation of the Alamo and the Texas Revolution has begun even to link Texas to Mexican and European history. In addition to its past, preservation efforts are analyzing the site's current state as well as laying the ground work for its future. The result is that future generations will have additional reasons to remember the Alamo.

DR. PAUL ANDREW HUTTON – Well Remembered: The Alamo in American History and Memory

“It was but a small affair,” was how General Antonio Lopez de Santa Anna characterized the 1836 Battle of the Alamo. It was far from that, for from the Alamo defenders' funeral pyres arose a battle cry that inspired not only Texans, but all Americans, to seize their continental destiny. Much like the stand of Leonidas and his 300 Spartans, the battle quickly became a creation myth for Texas as well as an American legend of defiance and sacrifice in the face of overwhelming odds. Over time both the physical Alamo, as well as the history of the Alamo, has undergone some dramatic changes. National memory can indeed prove fickle, and even the “Shrine of Texas Liberty” is not immune to changing times and perceptions. Yet few stories from the past remain so central to our national identity. Santa Anna was wrong, for the Alamo was anything but “a small affair.” *Sponsored by Texas A&M University Press*

DR. ANDRÉS TIJERINA – The Alamo: Ownership and History?

The Battle of the Alamo and the battle cry “Remember the Alamo” are recognized internationally. The name “The Alamo” has come to represent soldiers who would defend their position to the death if necessary, and the battle is part of the Texas Creation Myth, coined by the contemporary Texans in the Texas Revolution. Thus, the birth of Texas is integrally tied to the Alamo, but the identity of “Texan” is a shared and contested memory of the Alamo. Tejanos were the original Spanish missionaries; they were the mixed-race mestizos who built the community of Béxar around the Alamo; they fought in the Battle of the Alamo as Mexicans; and they are still here as Americans—citizens and veterans of all of America's wars. The story of the Alamo is seen by Tejano historians as depicting the Tejano's place in the present and future community of Texas. *Sponsored by Texas State Historical Association*

IAN OLDAKER, COO of the Alamo – Touchstone Moments in American and Texas History: The Alamo and the Twin Towers on 9/11

The Twin Towers of the World Trade Center were two of the most important buildings, and symbols, of American prosperity in one of the world's largest cities, New York City. On September 11, 2001, they were forever transformed by an act of terror that was felt throughout the United States and the world. The site, which became known as “Ground Zero,” became a focal point of a changed nation.

The Alamo was founded at a Native American crossroads. It was a mission and a military garrison before the siege of 1836. The site was forever transformed into a symbol of freedom and sacrifice throughout the world, and it became an integral part of the creation of Texas.

These two seminal American events, 165 years apart and geographically far removed from each other, are similar in that they are touchstones that have shaped our culture and our history. Rebuilding the World Trade Center championed the call to “Never Forget.” All Texans still “Remember the Alamo” 180 years later.

The process by which the 9/11 Memorial and Museum was created involved a collaborative effort across government, business, cultural, and communal entities. Similarly, the Alamo is embarking on the same type of journey towards reimagining a hallowed ground.

Ian Oldaker was selected as Chief Operating Officer of the Alamo because of his 10 years of experience as Vice President of Operations and Planning for the National September 11 Memorial and Museum in New York. Ian will present on the synergy in ambition, scope, and process between reimagining these two American icons.

Sponsored by the Institute of Texan Cultures



Preserving the Alamo Today: A Panel on Historic Preservation at the Alamo

Sponsored by the Texas State Genealogical Society

KIM BARKER, Preservation Planner & Project Manager, Texas General Land Office

PAM JARY ROSSER, Conservator, Alamo Complex Management

CHRIS HUTSON, AIA, Principal, Hutson/Gallagher

This session will present recent and ongoing work to understand and preserve the Alamo Complex, with a focus on the Church. Kim Barker will discuss the General Land Office's recently completed and planned projects to address the deferred maintenance needs on both buildings and grounds of the Alamo Complex, including physical work and condition assessments. Chris Hutson, architect, will provide an in-depth look at one of these projects, Historic Structure Reports for the Church and Long Barrack. These reports offer the first comprehensive building history and assessment of the two most important buildings on the Alamo Complex. Pam Rosser, the Alamo conservator, will talk about how she conserves the Church's historic plaster and masonry walls. Both Hutson and Rosser will discuss how non-destructive modern technologies are allowing us to see this nearly 300-year old building in a new way.

Native Americans and Franciscan Missionaries

Sponsored by Texas A&M University Press

Moderated by **Dr. Brian A. Stauffer**, GLO Spanish Translator & Curator of the Spanish Collection

DR. MARIAH WADE – Native Labor and the San Antonio Missions

Many thematic issues connect the San Antonio Missions and intrinsically Mission Valero to the Alamo. A crucial aspect of the survival of the missions through the centuries is Native labor. In fact, the subtitle of this paper should be 'learning labor,' as Native populations learned a multitude of tasks for which they were unprepared, and in the process cast off traditional practices that had served them well for millennia. This paper discusses the physical and archival evidence for the dual processes of detaching from ancient Native American traditions and the learning of Western labor tasks. This discussion will focus on subsistence and monumentality.

DR. JAY T. HARRISON – For the Service of Two Majesties: The Franciscans' Goals in the Texas Missions

Franciscans in New Spain (colonial Mexico) saw themselves as heirs of earlier missionaries of the sixteenth century. Those early friars' intentions in greater Mexico were to build a subordinate Spanish kingdom made up of Native peoples living as reformed Spaniards from Guatemala to New Mexico and all points in between. The colonization of Texas proceeded in part due to the missionizing of Native peoples in the southern drainages of the region in the late seventeenth and early eighteenth centuries by Franciscan friars from newly-formed Franciscan missionary colleges in New Spain. Those friars, the sons of the apostolic colleges, saw themselves as an elite vanguard of renewed fervor for missions on the frontiers of the greater Spanish colonial empire. The talk will examine the Franciscans' goals and how they measured their work in Texas, and will connect those concepts with the historical context of friars' efforts in the missions.

Pioneer Surveying: Survey the Alamo Grounds

Curious how land was surveyed using equipment like vara chains, compasses, and without the aid of modern technology like GPS or lasers? Visit with surveyors from the Texas General Land Office as you get the opportunity to survey a piece of the Alamo. This is a hands-on exercise that will test your ability to follow in the steps of pioneer surveyors from centuries past.





Early Efforts to Save the Alamo: Adina de Zavala & Clara Driscoll

Sponsored by the Texas Map Society & Barry Lawrence Ruderman Rare Maps

Moderated by **Dr. Mylynka Kilgore Cardona**, GLO Map Curator

SUZANNE SEIFERT COTTRAUX, M.A.

Missed Identity: Collective Memory, Adina de Zavala, and the Tejana Heroine Who Wasn't

Having grown up in San Antonio in the 1970s, when annual field trips to the Alamo and other missions represented an important component in elementary-school education, it's surprising that I never heard of Adina de Zavala. Simply put, she was not credited for having led the multi-year, politically charged and socially contentious battle to protect the long barracks of the Alamo from destruction; credit for this feat was and still is laid at the feet of Clara Driscoll, the proclaimed "Savior of the Alamo." Adina's story must be told.

The granddaughter of Texas's first interim vice president, Lorenzo de Zavala, Adina dedicated her ninety-three-year life to ensuring Texas's early history would not be forgotten amidst the state's explosive commercial growth.

We enjoy the opportunities in this, the twelfth year of the Save Texas History program, largely because of the preservation of Texas history that began with Adina de Zavala. Her story, however, is much more complex than history has acknowledged.

JAMES W. STEELY, M.S.

Home from the Grand Tour: Some Thoughts on Clara Driscoll's Vision of the Alamo as a European Ruin

Twenty-two year old Clara Driscoll (1881–1945) had just returned to Texas from Europe in 1903 when she provided earnest money to influence the pending private sale of a key part of the former Alamo mission and fortress to a San Antonio hotel developer. "Saving the Alamo" for public preservation henceforth became Clara's life-long obsession, launching her to legendary status. But her own place in Texas history came at the expense of an early friendship with Adina de Zavala, as well as tranquility within their shared women's club, the Daughters of the Republic of Texas, and ultimately the public's clear understanding of what exactly is "The Alamo."

Historic preservation in 1903 was not up to today's Secretary of the Interior's Standards, but could Clara have been a little more progressive in understanding the European ruins-as-historic-sites that apparently crystalized and stagnated her concept of preserving history where it happened?



Pioneer Surveying: Survey the Alamo Grounds

Curious how land was surveyed using equipment like vara chains, compasses, and without the aid of modern technology like GPS or lasers? Visit with surveyors from the Texas General Land Office as you get the opportunity to survey a piece of the Alamo. This is a hands-on exercise that will test your ability to follow in the steps of pioneer surveyors from centuries past.

Slavery in Early Texas and Joe The Slave

Sponsored by Texas State Historical Association & Texas Supreme Court Historical Society

DR. ANDREW TORGET - King Cotton and the Problem of Slavery in Mexican-Era Texas

During the early nineteenth century, a global revolution in cotton brought waves of Anglo-Americans and enslaved African Americans into Texas, as men like Stephen F. Austin worked during the 1820s and 1830s to transplant Mississippi agriculture into northeastern Mexico. Andrew J. Torget will discuss the tremendous transformations of Texas that followed, as pitched battles erupted across Mexico during those years – pitting Anglos and Tejanos against Mexican officials – over whether King Cotton, slavery, and American immigration would be allowed to transform northern Mexico.

LEE SPENCER WHITE – Joe, the Slave Who Became an Alamo Legend

If we do in fact “remember the Alamo,” it is largely thanks to one person who witnessed the final assault and survived: the commanding officer’s slave, a young man known simply as Joe. What Joe saw as the Alamo fell, recounted days later to the Texas Cabinet, has come down to us in records and newspaper reports. But who Joe was, where he came from, and what happened to him have all remained mysterious until now. In a remarkable feat of historical detective work, authors Ron J. Jackson, Jr., and Lee Spencer White have fully restored this pivotal yet elusive figure to his place in the American story.

The twenty-year-old Joe stood with his master, Lt. Colonel Travis, against the Mexican army in the early hours of March 6, 1836. After Travis fell, Joe watched the battle’s last moments from a hiding place. He was later taken first to Béxar and questioned by Santa Anna about the Texan army, and then to the revolutionary capitol, where he gave his testimony with evident candor. With these few facts in hand, Jackson and White searched through plantation ledgers, journals, memoirs, slave narratives, ship logs, newspapers, letters, and court documents. Their decades-long effort has revealed the outline of Joe’s biography, alongside some startling facts: most notably, that Joe was the younger brother of the famous escaped slave and abolitionist narrator William Wells Brown, as well as the grandson of legendary trailblazer Daniel Boone. Their book traces Joe’s story from his birth in Kentucky through his life in slavery—which, in a grotesque irony, resumed after he took part in the Texans’ battle for independence—to his eventual escape and disappearance into the shadows of history.

Joe, the Slave Who Became an Alamo Legend recovers a true American character from obscurity and expands our view of events central to the emergence of Texas.



4:45 P.M. — Reimagining the Alamo: The Alamo Endowment’s Role

Sponsored by the Alamo Endowment

BECKY DINNIN - Executive Director, Alamo Endowment

GENE POWELL - Chairman, Reimagine the Alamo Management Committee

DR. GEORGE C. SKARMEAS - Alamo Master Planner

The Alamo is one of the most important historical sites in the world with millions visiting it each year. Families come to learn about its days as a Spanish mission or to walk the ground Lt. Col. William Barret Travis did before he wrote his “Victory or Death!” letter. These hallowed grounds have a big story to tell, but after centuries of urban development, that story is often misunderstood. That is changing. It’s time to reimagine the Alamo. The Texas General Land Office, the City of San Antonio, and the private Alamo Endowment are teaming up to Reimagine the Alamo by developing a new master plan for the Alamo and surrounding acres.

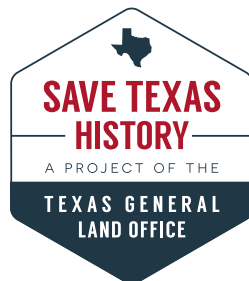


SAVE TEXAS HISTORY Reception



7:00 P.M. | Save Texas History Reception
(See Registration Desk for Ticket Availability)

Shuttle to the Robert J. & Helen C. Kleberg South Texas Heritage Center at the Witte Museum to see the acclaimed exhibition, *Mapping Texas: From Frontier to the Lone Star State*, featuring over 40 maps and documents from the Archives of the Texas General Land Office, the Witte Museum, and private collectors Frank and Carol Holcomb.



Special Guests:

**MARISE
McDERMOTT**

President & CEO of
the Witte Museum



BRUCE SHACKELFORD

Curator of the
Witte Museum
and appraiser on

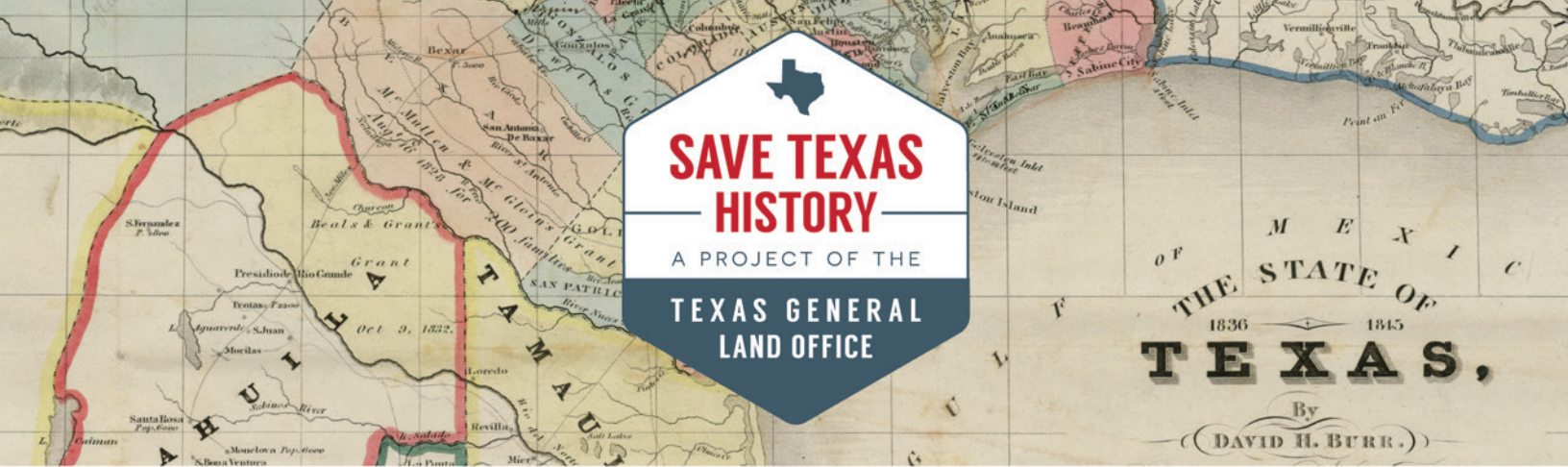
the PBS TV show
Antiques Road Show



FRANK HOLCOMB

Map collector and attorney practicing in the area of tax, estate planning, and corporate law in Houston, Frank, and his wife Carol - a member of the Colonial Dames and a docent at The Museum of Fine Art, Houston's Bayou Bend Collection and Garden - began collecting maps in 1977 and have a keen interest in maps and history.

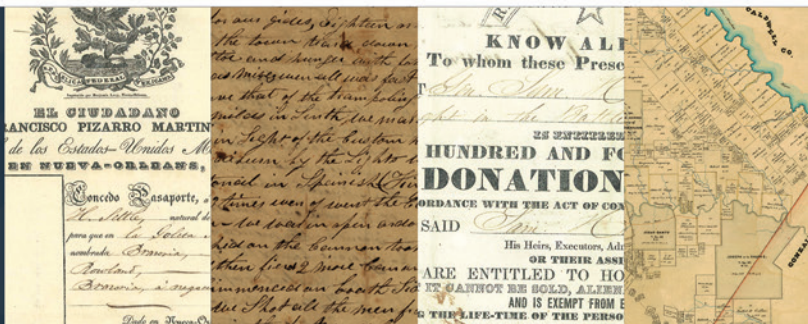
Round trip shuttle from the Menger Hotel



EDUCATOR RESOURCES

Home of the Original Texas Land Grants

36 million documents and 45,000 maps, sketches and drawings covering the history and geography of Texas.



Primary Sources for the Classroom

Personal letters and other documents that bring characters and events to life for students.

Hands-On Educator Workshops

Training that combines primary sources with best-practice strategies and activities for the K-12 classroom.



Texas History Lesson Plans

TEKS-connected curriculum developed by Texas educators that incorporates primary sources from the Archives collection.



SAVETEXASHISTORY.ORG · GEORGE P. BUSH, COMMISSIONER

PRESERVATION + EDUCATION + DIGITIZATION

ACCOMPLISHMENTS OF GLO Archives and Records and the Save Texas History Program in 2016

Released Commissioner George P. Bush's Energy Map of Texas

CONSERVATION

Over \$26,000 raised from over 300 individual donations through the *"I Saved Texas History"* fundraising campaign, including a \$10,000 grant from the **Summerlee Foundation**. ALL money raised will result in the conservation of **thirteen (13)** historic maps housed at the Texas General Land Office! The maps range in dates from 1720-1930, saving 210 years of Texas history.

\$5000 donation from the **Texas State Genealogical Society** for the conservation of the Republic of Texas Clerk Returns, bringing total donations to \$55,000 since 2009.

\$1000 donation from the **Austin Genealogical Society** for the conservation of the Austin City Lots Collection.

EXHIBITIONS

Mapping Texas: From Frontier to the Lone Star State opened at the **Witte Museum** in the **Russell Hill Rogers Gallery of the Helen C. and Robert J. Kleberg South Texas Heritage Center**. This collaborative exhibit covered nearly three hundred years of Texas mapping. Over forty rare maps from the collections of the Texas General Land Office, the Witte Museum, and the private collection of Frank and Carol Holcomb of Houston.

Ben Milam and the Siege of Béxar, an Alamo exhibit, opened.

Maps of the Texas General Land Office and *Mapping Texas: The Gulf Coast*, two mini exhibits at **Bob Bullock Texas State History Museum**.

DIGITAL

Re-launched Map Database, including more comprehensive filtering, and updated search capabilities.

Over **\$68,900** raised through map reproductions online (September 2015 - July 2016) – **3,446** maps sold; 100% of this money used for document and map conservation.

The first ever **#TOPTEXAN** 64-Person Bracket determined that Sam Houston was the Top Texan in Texas History with Over 1600 votes! Sponsored by: Texas State Historical Association, Texas Humor, and Bob Bullock Texas State History Museum.

In the last 90 days, Texans have spent 21,266 minutes reading content on the Save Texas History blog. From September 1, 2015, through July, 2016, Save Texas History blogs have been viewed 75,495 times.

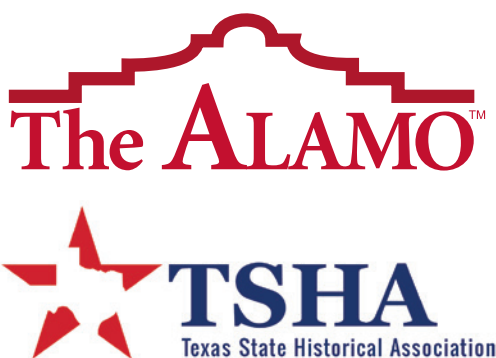
ACQUISITIONS

An incomplete set of the Republic of Texas and United States Boundary Commission maps was purchased. This represents one of the most important sets of maps in our state's history, showing the final boundary between Texas and the United States. Over fifteen other important Texas maps were also acquired through donations and curation of collection, representing 369 years of Texas history, between 1581-1950.

Three maps donated by Katherine Staat in memory her uncle, Chris Merrillat; donated maps date to 1784 & 1794.



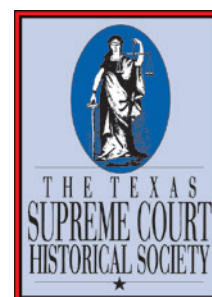
DIAMOND LEVEL SPONSOR



GOLD LEVEL SPONSOR



BARRY LAWRENCE RUDERMAN
ANTIQUÉ MAPS INC.
RAREMAPS.COM



SILVER LEVEL SPONSOR

Crinkstuff
Texas Society of Professional Surveyors
UT Press
Blackridge
Applewhite-Clark Collection
Lyn & Tom Phillips
David Furlow, PC

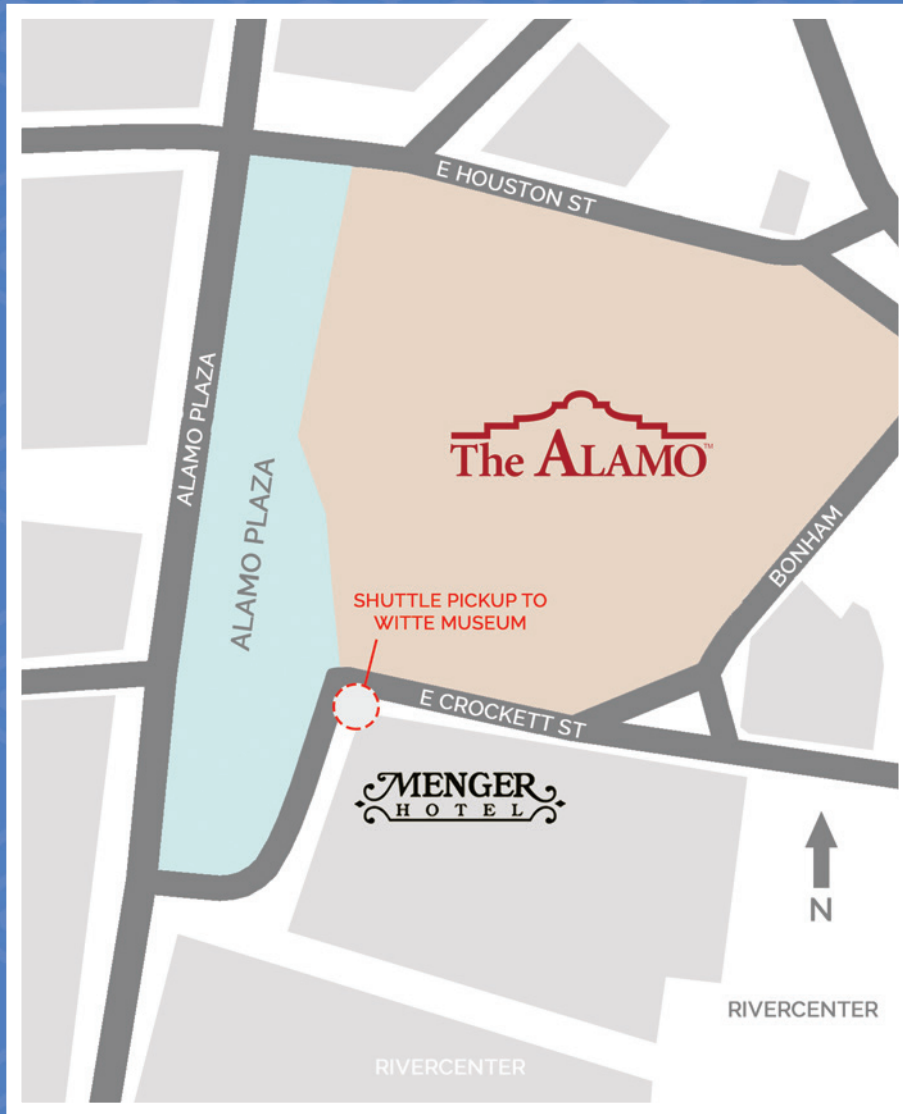
Friends of Clayton Library
San Angelo Genealogical and Historical Society
Center for the Study of the Southwest,
Texas State University
Dolph Briscoe Center for American History at the
University of Texas-Austin
San Antonio Conservation Society
Frank & Carol Holcomb

BRONZE LEVEL SPONSOR

TCU Press
Society of Southwest Archivists
Texas Historical Foundation
Portal to Texas History



EVENT SPONSORS



www.savetexashistory.org

TEXAS GENERAL LAND OFFICE
P.O. BOX 12873
AUSTIN, TEXAS 78711-2873