



July 8, 2008

General Land Office  
Resource Management Program Area  
1700 N. Congress Avenue, Room 617  
Austin, TX 78701-1495

Attn: Ms. Melissa Porter

Re: Bay Day  
GLO Contract No. 08-002  
Deliverable #6-Final Report

Dear Ms. Porter:

Enclosed please find deliverable #6 for the Bay Day Project. Deliverable #6 includes the final report and pictures from the Bay Day festival.

We are extremely pleased with the success of the Bay Day festival! We had a great turnout for the event and we have received many compliments. GBF is extremely grateful for the CMP grant that allowed the execution of this project.

Please feel free to call me at (281) 332-3381 extension 207 with any questions you may have regarding the project. We are currently preparing the final invoice and the appropriate match documentation.

Again, thank you for your support. I look forward to working with you in future projects.

Sincerely,

A handwritten signature in black ink, appearing to read "Vanessa Mintzer".

Vanessa Mintzer  
Director of Community Programs

Enclosure: Final Report, Deliverable #6

**Final Report**  
**GLO Contract No. 08-002**  
**Bay Day 2008**

**Overview of Project:**

Bay Day, a one-day festival presented by the Galveston Bay Foundation (GBF) and numerous partners in the Galveston Bay community, occurred from 11:00am-5:00pm on Saturday, May 17, 2008, at Kemah Boardwalk in Kemah, Texas. The event raised awareness about Galveston Bay for thousands of area residents and students that attended. The 2008 celebration included hands-on, interactive exhibits, activities, and demonstrations that emphasized the multiple uses of Galveston Bay system, including free Bay cruises on the R.V. Karma.

**Task 1. Identify and recruit volunteer steering committee and coordinate meetings.**

The Bay Day Steering Committee consisted of 11 members who met to determine the festival's scope, activities, and logistics. Members included: Bill Baker, Della Barbato, Glenda Callaway, Vicki Conley, Kayleigh Finley, Scott Jones, Linda Merritt, Vanessa Mintzer, Bob Stokes, Mary Villareal, and Brenda Weiser.

Meetings were held to brainstorm particular festival concerns including layout and exhibitor participation. The meetings, held at the GBF office in Webster, TX, increased in frequency as the festival date approached. Committee members assisted in the planning of the festival logistics, recruitment of exhibitors and volunteers, music and entertainment, marketing, sponsor enrollment, and other essential tasks.

**Task 2. Evaluate previous Bay Day celebrations, develop project budget, and solicit sponsors.**

During the early stages of planning for Bay Day 2008, the Steering Committee met to discuss prior Bay Day celebrations. Items evaluated included: sponsorships, exhibitors, entertainment, and educational activities.

A festival budget was developed prior to May 17<sup>th</sup> based on the Bay Day 2007 budget. The Steering Committee estimated costs and was able to create a realistic budget that allowed for a successful festival. A copy of the current budget is included at the end of this report and a final budget will be included with the final invoice\*.

Sponsors were solicited to underwrite festival costs not covered under the agreement between the General Land Office Coastal Management Program and the Galveston Bay Foundation. With input from members of past and present event steering committees, lists of sponsors from prior Bay Day festivals, GBF Executive Board ideas, and former GBF staff members' suggestions, a list of potential sponsors was compiled. A sponsor packet (Attachment A) was mailed to all companies, firms, and organizations on the list. GBF was pleased with the level of sponsorship commitment. Over \$67,000 was donated in support of Bay Day \*. A list of Bay Day 2008 sponsors is included as Attachment B.

\* Invoices and donations for Bay Day are still being processed.

### **Task 3. Recruit exhibitors and volunteers**

Similar to the potential sponsors list, the list of potential exhibitors was created from past participation as well as steering committee, GBF board, and staff suggestions. This list was continually added to up until the month of the festival. Exhibitors on this list were contacted by postal mail with an invitation and exhibitor application (Attachment C). The mailing was followed by an electronic version sent to all exhibitors we had collected email addresses from. Exhibitors had the opportunity to reply and commit to participating in Bay Day. Due to the committee's efforts, 42 exhibits were displayed in the 2008 Bay Day Festival. A complete list of participating exhibitors was included in the Bay Day program (Attachment D).

GBF was extremely pleased with the number of volunteers that signed up to help with Bay Day. Volunteer tasks included: coordinating volunteer and exhibitor check-in, passing out Bay Day programs, helping exhibitors and entertainers set up and tear down, manning t-shirt sales, manning GBF booths, and coordinating and manning TPWDCE education booths. A total of 57 individuals volunteered at Bay Day working shifts throughout the day. Volunteers were recruited through an e-mail flyer, Bay Day webpage, and an invitation circulated among partners, members, and past GBF volunteers. In addition to day-of volunteers, GBF had two volunteer interns who worked over 30 hours on Bay Day planning, coordination, and evaluation.

### **Task 4. Determine site needs, execute service agreements, hire contractors**

The Steering Committee met with Kemah Boardwalk management frequently to discuss the event layout and rental needs. One Stop Party Shop was hired to provide tents, tables, and chairs for the event. Kemah Boardwalk was instrumental in facilitating trash disposal, security, and electrical needs.

### **Task 5. Develop media and outreach strategy and secure education partners**

The committee routinely discussed various ways to promote the festival at meetings. By the day of the festival, GBF had promoted the celebration in the following ways: purchasing print media space in area papers including the Houston Chronicle; securing two billboards in high-traffic areas; inserting Bay Day flyers in over 80,000 copies of Bay area newspapers, distributing a press release to GBF's media contact list; distributing flyers to over 300 local schools; printing an ad in the *GBF Gazette*; creating a festival web page ([http://galvbay.org/events\\_bayday.html](http://galvbay.org/events_bayday.html)); sending event emails to colleagues, members, partners; and having Bay Day information featured in partner newsletters. GBF hired a graphic design artist to design the advertisement materials.

In addition to the above mentioned advertisement, GBF hosted a media kick-off event on May 14, 2008 on board the R.V. Karma. The vessel was docked at the Kemah Boardwalk where guests and media personnel gathered for the boat tour and lunch. Several reporters attended the event and as a result the event was featured on Channel 2, KPRC (Attachment E, the segment is currently available at <http://www.click2houston.com/education/16276493/detail.html>). The wiredin.cc also featured an online story and interviews about the festival, <http://www.league-city-news.com/Events/GBF%20on%20Karma%2008/index.htm> (Attachment F). Students from

Post Oak Montessori School in Bellaire, TX were invited to the media kick-off event to enjoy the educational boat ride.

While at Bay Day, students visited exhibitor booths, participated in the scavenger hunt, and listened to environmental entertainers. The Blue Crab Scavenger Hunt attracted approximately 100 students. It provided an educational and fun activity for their entire family. To ensure student participation in Bay Day, GBF collaborated with the Chinquapin School in Highlands, TX. The school coordinated with the Bay Day committee to set aside booths for students who wanted to present their science projects at Bay Day. Furthermore, GBF teamed up with Reliant Energy and Texas Sea Grant Extension Program to provide the Floating Classroom Program at Bay Day. This program consisted of the presence of the R.V. Karma. The R.V. Karma was docked at Kemah Boardwalk and provided hour long cruises for Bay Day visitors. The crew demonstrated trawling and scientific techniques, and introduced and handled Bay creatures. One of the most popular performances was a demonstration given by the Wildlife Rehab and Education Center. Sharon Schmalz, director of the Wildlife Rehab and Education Center, introduced several live animals to Bay Day attendees.

#### **Task 5. Host Bay Day 2008**

The 2008 Bay Day Festival was held on Saturday, May 17, 2008, from 11:00am to 5:00pm at Kemah Boardwalk in Kemah, Texas. Thanks to the many exhibitors, sponsors, and partners, the event was very successful. Thousands of people attended the celebration throughout the day. As visitors arrived, they were given a flyer listing the festival exhibitors, attractions, entertainers, and sponsors (Attachment D). Participants were treated to environmental entertainers: Bill Oliver, Captain Crab and the Beach Patrol, and Kelly McGuire. Highlights of the day included participation in the popular Blue Crab Scavenger Hunt, a demonstration by Wildlife Rehab and Education Center, and cruises on the R.V. Karma. Kemah Boardwalk proved to be a great location for the festival: the location is well known across the Houston Area and facilitated an increase in attendance. The Kemah Boardwalk management was instrumental in helping with Bay Day logistics. Please see photos from the 2008 Bay Day festival for an overview of participants and activities (Attachment G).

Overall, GBF received great reviews of the festival. A formal evaluation was sent to exhibitors and responses were compiled to assist in the planning of Bay Day 2009. A summary of results is included in Attachment H.

Budget Category	Current CMP Budget	Billed CMP	Obligated CMP	Total CMP	Remaining CMP Budget	Current Local Budget	Billed Local	Obligated Local	Remaining Local Budget	Third Party Budget	Billed and/or Obligated Third Party	Remaining Third Party Budget
<b>Salaries</b>	\$5,486.40	\$0.00	\$5,486.40	\$5,486.40	\$0.00	\$3,657.60	\$3,657.60	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
<b>Fringe</b>	\$1,371.60	\$0.00	\$1,371.60	\$1,371.60	\$0.00	\$914.40	\$914.40	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
<b>Travel</b>	\$300.00	\$0.00	\$300.00	\$300.00	\$0.00	\$200.00	\$200.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
<b>Supplies</b>	\$900.00	\$0.00	\$900.00	\$900.00	\$0.00	\$600.00	\$600.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
<b>Equipment</b>	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
<b>Contractual</b>	\$10,500.00	\$0.00	\$10,500.00	\$10,500.00	\$0.00	\$7,000.00	\$7,000.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
<b>Other</b>	\$6,390.00	\$0.00	\$6,390.00	\$6,390.00	\$0.00	\$4,260.00	\$4,260.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
<b>Subtotal</b>	\$24,948.00	\$0.00	\$24,948.00	\$24,948.00	\$0.00	\$16,632.00	\$16,632.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
<b>Indirect Costs</b>	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
<b>Totals</b>	\$24,948.00	\$0.00	\$24,948.00	\$24,948.00	\$0.00	\$16,632.00	\$16,632.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00

\*\* The total available CMP and Local funds have been spent. A slight budget amendment will be made to the categories before the final invoice is submitted.



# BAY DAY 2008 FESTIVAL

AT KEMAH BOARDWALK

May 17, 2008

Benefiting  
Galveston Bay

## Sponsorship Opportunities

<b>Flagship Sponsor</b>	<b>\$ 10,000</b>
<b>Charter Club</b>	<b>\$ 5,000</b>
<b>Admirals Club</b>	<b>\$ 2,500</b>
<b>Commodores Club</b>	<b>\$ 1,000</b>
<b>Friends of the Bay</b>	<b>\$ 250</b>
<b>Billboard Sponsor*</b>	<b>\$ 3,000</b>

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**Bay Day Trademark Registered in Texas**

# Flagship Sponsor

The Bay Day Celebration will provide the following for your **10,000** gift:

- The opportunity to use sponsorship as a promotional tool for print, radio, and television advertising;
- Prominent logo inclusion in on-site banner of Bay Day sponsors;
- Prominent logo inclusion in Bay Day Festival Program;
- Sponsor exhibit space (up to 10' x 20') as needed, three tables and eight chairs;
- The opportunity to use Bay Day Celebration name and logo in company print or electronic media advertising;
- The opportunity to have volunteers present at Bay Day in sponsor attire;
- The opportunity to introduce new products and services at tent exhibit;
- The opportunity to promote with premiums as giveaways;
- Frequent recognition announcements on entertainment stage;
- Prominent logo recognition in GBF Newsletter;
- Prominent logo placement on Galveston Bay Foundation/Bay Day website;
- Prominent logo on Bay Day event flyer (80,000 copies will be inserted into local newspapers);
- Name recognition in press releases;
- Prominent logo placement on Bay Day bags;
- Prominent logo recognition on Bay Day posters;
- Logo inclusion on signage displayed in entrance and entertainment areas; and
- Logo placement on Bay Day t-shirts.

# Charter Club

The Bay Day Festival will provide the following for your . **5,000** gift:

- The opportunity to use sponsorship as a promotional tool for print, radio, and television advertising;
- Logo inclusion in on-site banner of Bay Day sponsors;
- Logo inclusion in Bay Day Festival Program;
- Sponsor exhibit space (up to 10' x 20') as needed, three tables and eight chairs;
- The opportunity to use Bay Day Celebration name and logo in company print or electronic media advertising;
- The opportunity to have volunteers present at Bay Day in sponsor attire;
- The opportunity to introduce new products and services at tent exhibit;
- The opportunity to promote with premiums as giveaways;
- Frequent recognition announcements on entertainment stage;
- Logo recognition in GBF Newsletter;
- Logo placement on Galveston Bay Foundation/Bay Day website;
- Logo on Bay Day event flyer (80,000 copies will be inserted into local newspapers);
- Name recognition in press releases;
- Logo placement on Bay Day bags; and
- Logo recognition on Bay Day posters.



# Admirals Club

The Bay Day Festival will provide the following for your . 2,500 gift:

- The opportunity to use sponsorship as a promotional tool for print, radio, and television advertising;
- Logo inclusion in on-site banner of Bay Day sponsors;
- Logo inclusion in Bay Day Festival Program;
- Sponsor exhibit space (up to 10' x 20') as needed, three tables and eight chairs;
- The opportunity to use Bay Day Celebration name and logo in company print or electronic media advertising;
- The opportunity to have volunteers present at Bay Day in sponsor attire;
- The opportunity to introduce new products and services at tent exhibit;
- The opportunity to promote with premiums as giveaways;
- Frequent recognition announcements on entertainment stage;
- Logo recognition in GBF Newsletter; and
- Logo placement on Galveston Bay Foundation/Bay Day website.

# Commodores Club

The Bay Day Festival will provide the following for your . 1,000 gift:

- The opportunity to use sponsorship as a promotional tool for print, radio, and television advertising;
- Logo inclusion in on-site banner of Bay Day sponsors;
- Logo inclusion in Bay Day Festival Program;
- Sponsor exhibit space (up to 10' x 20') as needed, three tables and eight chairs;
- The opportunity to use Bay Day Celebration name and logo in company print or electronic media advertising;
- The opportunity to have volunteers present at Bay Day in sponsor attire;
- The opportunity to introduce new products and services at tent exhibit; and
- The opportunity to promote with premiums as giveaways.

# Friends of Bay Day

The Bay Day Festival will provide the following for your **.250** " " **.999** gift:

- The opportunity to use sponsorship as a promotional tool for print, radio, and television advertising;
- Logo inclusion in on-site banner of Bay Day sponsors; and
- Logo inclusion in Bay Day Festival Program.

# Billboard Sponsor

**Exclusive opportunity to reach your customers while supporting Bay Day.**

The Bay Day Festival will provide the following for your **.3,000** billboard sponsor gift:

- The opportunity to use sponsorship as a promotional tool for print, radio, and television advertising;
- Logo inclusion in on-site banner of Bay Day sponsors;
- Logo recognition in GBF Newsletter;
- Logo placement on Galveston Bay Foundation/Bay Day website; and
- Exclusive prominent logo inclusion in Bay Day promotional billboards.

**GLO Contract No. 08-002**  
**Bay Day Festival Final Report**  
**Attachment B**

**2008 Bay Day Sponsors**

<b>Friends of the Bay</b>
Ekistics Corporation
Ethyl Corporation
Houston Pilots Association
Marathon Petroleum Company
Moffat and Nichol
Oxyvinyl
TCB
Valero

<b>Commodore Club</b>
Anheuser-Busch Houston Brewery
Gulf Coast Waste Disposal Authority
United Space Alliance

<b>Admirals Club</b>
John P. McGovern Foundation
Port of Houston
Rohm and Haas
Senf Design

<b>Charter Club</b>
City of Kemah
ExxonMobil
NRG Texas

<b>Flagship</b>
Galveston Bay Estuary Program
Kemah Boardwalk
Reliant Energy

<b>Billboard Sponsor</b>
OceanShipholdings, Inc.



Presented by the Galveston Bay Foundation



**Join us for the 2008 Bay Day Festival at Kemah Boardwalk!**

## ***Exhibitor Application***

**Non-Profits & Commercial Exhibitors**

The *Galveston Bay Foundation (GBF)* invites you to submit an application to participate in the *Bay Day Festival, Saturday, May 17, 2008 – 11:00am – 5:00pm*

The *Bay Day Festival* is a premier, one-day, outdoor event featuring a variety of colorful Bay activities and exhibits, arts and crafts, and musical entertainment. These exhibits will serve to develop public awareness about the diverse resources and multiple uses of the Galveston Bay system. Highlights include live entertainment and a scavenger hunt which can help increase traffic to your booth.

The *Bay Day Festival* provides a unique arena for Bay businesses, industries, nature organizations, and local, state and federal resource agencies to showcase their relationship to Galveston Bay. The *Bay Day Festival* is highly promoted within the four-county area surrounding Galveston Bay.

Over 5,000 people are expected to attend Bay Day 2008!

### **Exhibitor Rules and Information**

- 1 Once accepted, an entrant is committed to show.
- 2 No refunds are made for entrant withdrawal or rain.
- 3 There is no rain date.
- 4 All exhibitors will be housed under tents provided by GBF for shelter from sun and rain.
- 5 Shared spaces are available: each entrant intending to share a space must make separate entry and be willing to take the space singly if only one is accepted to exhibit.
- 6 Most exhibits will be placed in the main plaza (where the plaza fountain and stage is located). Due to space restrictions, some exhibitors may be placed in the two smaller circular plazas.
- 7 *Bay Day* Steering Committee and GBF assume no liability for damage, loss or theft of displays.
- 8 Entrant transacts all sales. There are no commissions.
- 9 NO food, candies or beverages may be sold or given away by exhibitors.
- 10 Exhibitors may sell items consistent with the *Bay Day* theme. *Bay Day* Steering Committee must approve all sale items.
- 11 *Bay Day* Steering Committee must pre-approve give-away items.
- 12 NO helium balloons or “Silly String” are permitted.
- 13 Space is limited. If space is unavailable at the time an application is submitted the application fee will be returned to the applicant.
- 14 Live animals may NOT be sold, raffled or given away at *Bay Day*.
- 15 Exhibitors MUST remain open until 5:00pm
- 16 Make checks payable to Galveston Bay Foundation.
- 17 You must send fee with application form.
- 18 Additional exhibitor requirements and instructions will be included in your exhibitor packet.
- 19 Submission of an entry to *Bay Day* festival constitutes agreement on the part of the entrant to the terms and conditions set forth in this application.

**Exhibitor Application: 2008 Bay Day Festival**

**Commercial and nonprofit applicants will receive:**

6' x 30'' table and two chairs (covered space)  
Electricity is available upon request and for an additional charge.  
Bay Day provides NO additional display equipment.

Exhibitor Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Exhibit Description: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

Please check which category best fits the topic of your exhibit:

Wildlife    Habitat    Human Uses    Other \_\_\_\_\_

I want to participate in the Scavenger Hunt

Enclosed:       Commercial fee, \$100       Nonprofit fee, \$0

You will be notified of acceptance within two weeks after we receive your application.

Commercial Exhibitors - Application is not accepted without accompanying check made payable to the Galveston Bay Foundation.  
If space is unavailable at the time an application is submitted the application fee will be returned to the applicant.

**CALENDAR:**

**Deadline for Applications: April 18, 2007**

**Set-up: Saturday, May 17, 8:00am-10:45am**

**Bay Day Festival: Saturday, May 17, 11:00am –5:00pm**

**Take-Down: Saturday, May 17, 5:00pm-8:00pm**

**Please mail completed form to:**

Galveston Bay Foundation  
Attn: Bay Day Committee  
17330 Highway 3  
Webster, TX 77598

**For information call:**

Vanessa Mintzer at 281-332-3381 Ext. 207



Celebrating Galveston Bay!

**May 17, 2007, 11:00am- 5:00pm**

**Presented by the Galveston Bay Foundation**

[www.galvbay.org](http://www.galvbay.org)



**Bay Day Family Entertainment \***

- 11:00am-5:00pm Music by DJ Eric Smith
- 11:00am-5:00pm Meet Captain Crab
- 12:00pm-3:00pm Meet Starlight and Love Bug the Clowns
- 12:00pm Music by Kelly McGuire
- 1:45pm Remarks from the President of the Galveston Bay Foundation
- 2:00pm Presentation by Wildlife Rehab and Education
- 2:45pm Scavenger Hunt Prize Drawing
- 3:00pm Mr. Habitat Presents "A Party with a Porpoise"
- 4:00pm Captain Crab and the Beach Patrol Puppet Show
- 4:30pm Scavenger Hunt Prize Drawing
- 4:35pm Captain Crab and the Beach Patrol Puppet Show

*\*All performances will take place in the Main Plaza Stage ( Area A) with the exception of Starlight and Love Bug that will perform in Area C.*

**Sponsored By:**



John P. McGovern Foundation

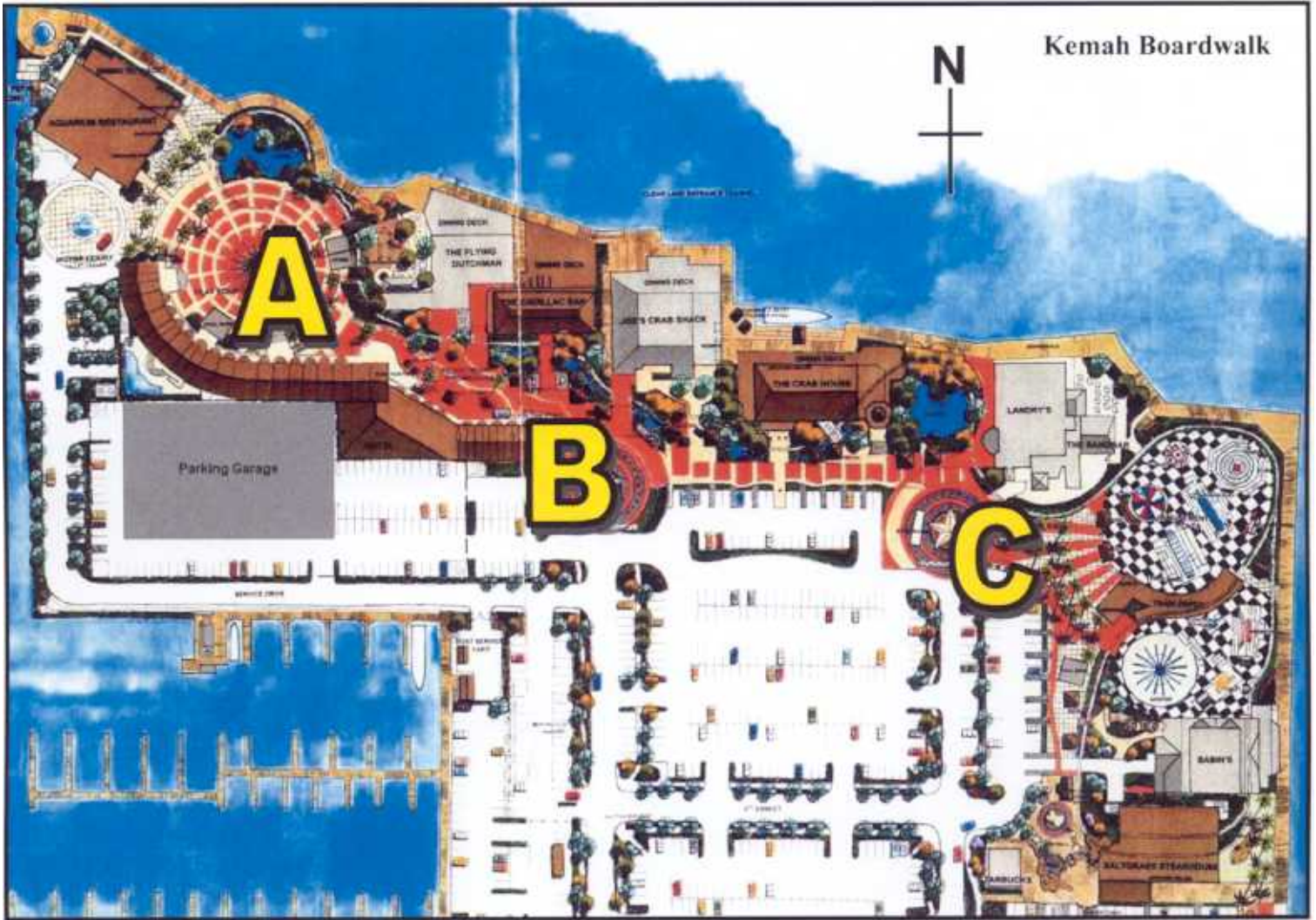


Ekistics Corporation



TCB | AF-COM

# Bay Day Exhibitor Guide



**A**

**B**

**C**

Anheuser-Busch Houston Brewery  
Galveston Bay Estuary Program  
Galveston Bay Foundation  
Home Depot  
Nature Heritage Society  
Reliant Energy  
Texas General Land Office  
Texas A&M Floating Classroom  
Valley Proud Environmental Council

Anahuac National Wildlife Refuge  
Gulf Coast Bird Observatory  
Environmental Institute of Houston- UHCL  
Harris County Watershed Protection Group  
Houston-Galveston Area Council  
Sea Center Texas  
Texas Marine Mammal Stranding Network  
Texas Parks and Wildlife Department  
Coastal Expo (Children's Activities)  
Nobody is Waterproof-Play it Safe Campaign  
Waterborne Education Center

Artist Boat  
Baytown Nature Center  
Chinquapin School  
Clear Creek Nature &  
Cultural Tourism Council  
Eddie V. Gray Wetlands Center  
National Wildlife Federation  
Sea Campus Kids (Texas A&M)  
Surfrider Foundation  
Texas A&M University at Galveston

Find out how you can get a free Bay Day t-shirt and Bay Day bag!  
Visit Area A

Discover a coastal touch tank and meet live animals in Areas B and C!

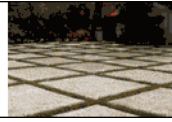
Meet Starlight & Love Bug the Clowns in Area C!

Participate in the Blue Crab Scavenger Hunt for a chance to win great prizes!  
Visit Area B

Discover the Bay on the R.V. Karma!  
Get your free tickets in Area A!

Meet Captain Crab!  
Visit Area A





**HOT BUTTON**  
Seen On KPRC 2

- Home
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Homepage > EDUCATION

## Floating Classroom Teaches About Marine Life

By Kym Alvarado-Booth

POSTED: 2:46 pm CDT May 15, 2008  
UPDATED: 4:38 pm CDT May 15, 2008



**HOUSTON** -- Students of all ages can get a lesson in marine life this weekend at a festival in Kemah, KPRC, Your Education Station, reported Thursday.

One of the attractions is a floating classroom where students can get a better understanding of what happens under the sea.

With Kemah and Seabrook disappearing on the horizon, students on board the R.V. Karma learned how to tell the difference between male and female crabs.



"This one's a little girl crab because of the V-shape and the boy has a T on his backside," said Russ Miget over the sound of the bay breeze on a cloudy misty morning in Galveston Bay.

Miget and Willie Younger are marine educators on a redesigned shrimp boat turned floating classroom. The R.V. Karma, supported by Texas A&M, has schooled almost 18,000 Texas students over the past seven years.

Students from the Post Oak School in Bellaire took a ride for the Galveston Bay Foundation to promote the weekend event in Kemah called Bay Days. The festival will feature short rides on the RV Karma along with 40 other educational exhibits for families to enjoy.

"They may not live on Galveston Bay, but things they do at their home can impact the things that can happen here in the bay system," said Bill Baker with Reliant Energy, a corporate sponsor.

The students got to see invisible sea-life through microscopic images projected on TV monitors near the helm of the boat. But they sped past the planktons for hands-on experience.

The crew pulled in a trawl net with sea treasures squirming about. Many blue crabs had sardines and white shrimp in their claws. Students learned about the marine food chain and how it might affect what's on their dinner plates.

Nikhil Schneider, an eighth-grader said, "What we do to the water, if we dump chemicals into it, the fish ingests those and if we eat the fish we can get sick."

Sophia Ladner, 13 years old, pondered what she can do for the marine environment. She said, "I guess recycle more so things aren't dumped in here, and it kills all the plant life."

The Galveston Bay Foundation invited back the Floating Classroom Program this year for limited rides for the Bay Day Festival, May 17 from 11 a.m. to 5 p.m. along the Kemah Boardwalk in Galveston County. It is the 14th annual Bay Day Festival that will feature free live entertainment, games, puppet shows, and interactive exhibits.

The Galveston Bay Foundation's mission is to preserve, protect and educate people about Galveston Bay and its rich natural resources. For information on future events including a bay bike ride, visit [www.galvbay.org](http://www.galvbay.org).

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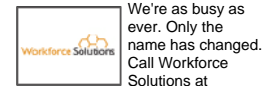
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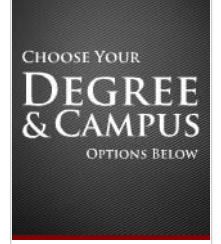
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- [Go Beyond Your Resume To Build Job Search Skills](#)
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I want to study:

Choose One

Zip:

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  - Olympics
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### Bay Day – May 17 - Kemah

Thousands of people will be attending the annual Bay Day Festival at the Kemah Boardwalk on Saturday, May 17. Hosted by the Galveston Bay Foundation, the mission of this festival is to educate people on the importance of the bay, in our everyday life. They relay this message through some very entertaining and interactive booths and some great exhibits. Exhibits will be hosted by the Baytown Nature Center, Galveston Bay Estuary Program, the Gulf Coast Bird Observatory, the Gulf Coast Turtle and Tortoise Society and Reliant Energy.

This family oriented event also features puppet shows, education cruises on the Karma and a scavenger hunt. And to provide some great live entertainment will be one of the bay area favorites, Kelly McGuire.

Listen in on *Talk of the Bay*, as the Galveston Bay Foundation President, Bob Stokes tells us about the organization and Vanessa Mintzer tells us about Bay Day and Marsh Mania.

#### Event Information:

Bay Day Festival  
 Kemah Boardwalk  
 Saturday, May 17 11:00 am – 5:00 pm  
<http://floatingclassroom.tamu.edu/>



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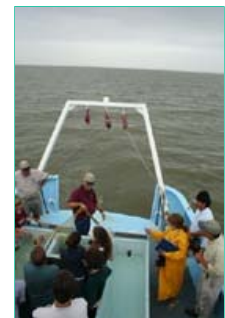
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### SUMMARY OF RESULTS FROM BAY DAY 2008 EXHIBITOR EVALUATIONS

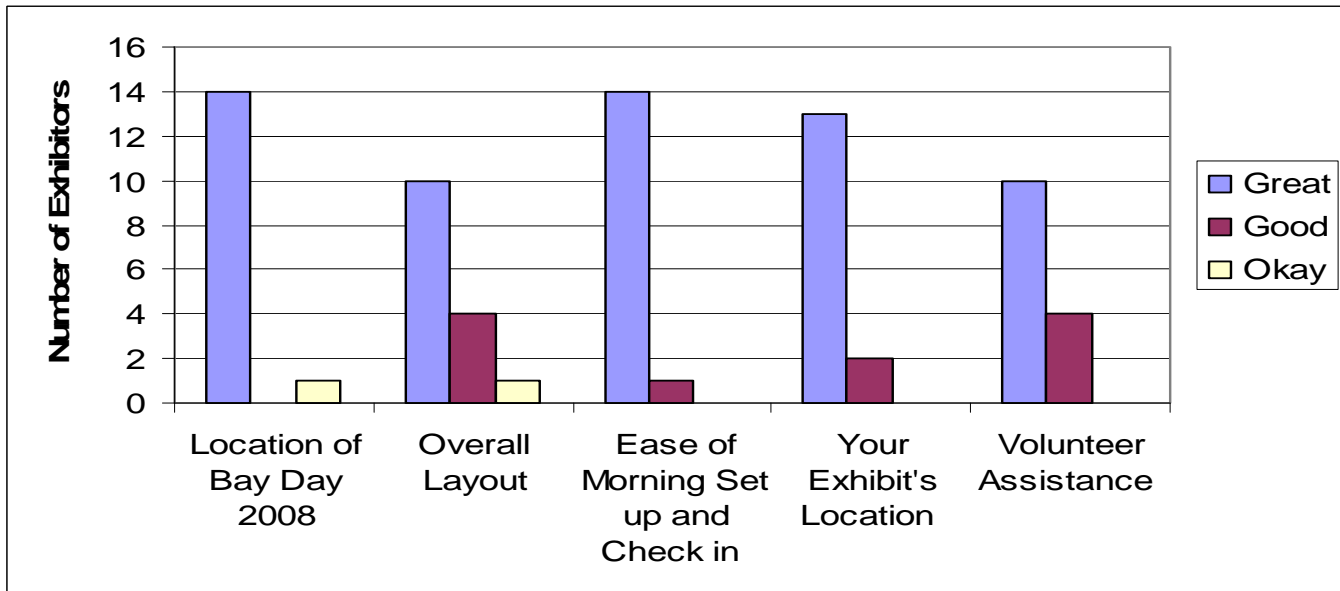


Figure 1. Evaluation of categories by fifteen Bay Day 2008 Exhibitors.

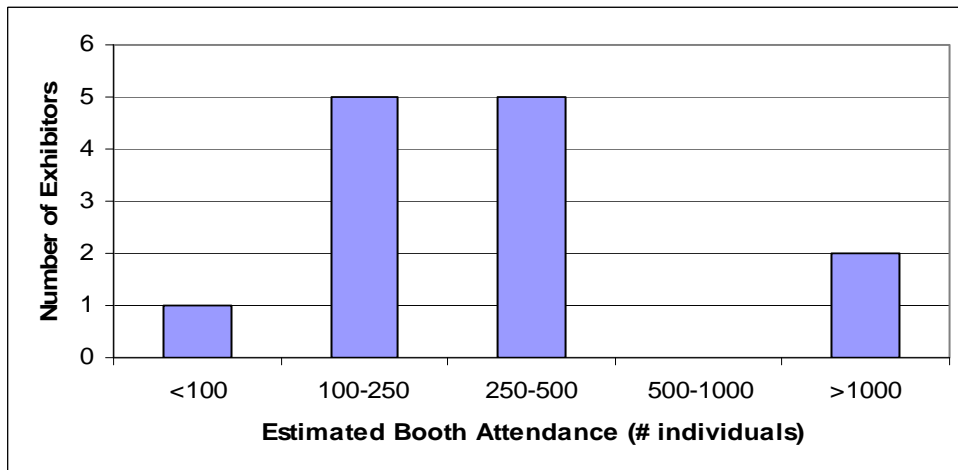


Figure 2. Booth attendance estimates by fourteen Bay Day 2008 exhibitors.

#### Summary of Comments

- Exhibitors were pleased with the organization of the event and the selection of other booths in attendance.
- Exhibitors enjoyed the family atmosphere.
- Exhibitors suggest trying to be sure the rides are open during Bay Day to attract more people.
- Exhibitors suggest making Bay Day longer, either starting it earlier or having it run later.
- Exhibitors found it difficult to speak with visitors near the stage when there was a speaker.
- Exhibitors suggest the Scavenger Hunt booth locations be numbered with the corresponding number on the answer sheet to help visitors find locations.
- Exhibitors suggest more music or more activities to attract more people.
- All exhibitors agreed they would participate in a future scavenger hunt, only one exhibitor felt they did not benefit from it because their live animals were more of a draw.
- **All exhibitors would like to participate in Bay Day 2009.**