The Elite Survey Report:

A Report on the Perception of State, County, and Local Officials Regarding the State of Texas Mitigation Plan, Coastal Management Plan and the Promotion of Mitigation Efforts in the Texas Coastal Management Zone

by

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List of Acronyms

CCC – Coastal Coordinating Council

CEPRA - Coastal Erosion Planning and Response Act

CMP – (Texas) Coastal Management Program

CIAP - Coastal Impact and Assistance Program

FEMA – Federal Emergency Management Agency

GDEM - Governor's Division of Emergency Management

GIS – Geographic Information Systems

IBC - International Building Codes

IRC – International Residential Codes

NFIP – National Flood Insurance Program

TDI – Texas Department of Insurance

TGLO - Texas General Land Office

TMP - Texas Hazard Mitigation Plan

TWIA - Texas Wind Insurance Agency

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1. Introduction

As part of the Status and Trends project a purposive elite survey was initiated during the first year and completed during the second year. The purpose of this survey is not to gain data on a representative sample of leaders at the state, county and local levels in order to have findings that are necessarily representative of the "population" of these individuals. Rather, the purpose of this survey is to gain detailed information and individual insights regarding the State of Texas Mitigation Plan, the Coastal Management plan, and general issues concerned with and surrounding mitigation planning along the Texas coast. More specifically the objectives of this project is to interview government, planning leaders and other stakeholder to ascertain their perceptions and knowledge of Costal Management Program, the Texas State Mitigation Plan and mitigation issues in the Texas coast. Secondly, this project sought to assesses general perception of hazard mitigation policies and actions that might be taken by planners and emergency managers in local jurisdictions and how the GLO might enhance and encourage the knowledge and adoption of mitigation policies and actions.

The insights gained from these interviews will serve a variety of purposes. First, they will provide project staff with an understanding of the complexities of mitigation issues in the state of Texas, with an emphasis on the coast and with respect to coastal hazards. Simply stated the whole issue of mitigation in Texas is highly complex because there are, in general, few comprehensive integrated planning mandates or building code policies that are often finds in other states. For example, there is no statewide building code. While the State, through the Texas Department of Insurance does have a building code and does update that code, there is no

mandate or at least enforceable mandate that it be adopted by local municipalities or counties. In addition, there is no statewide mandate requiring for comprehensive planning by local municipalities or counties. Furthermore, there is very limited planning that can take place at the county, state, or regional level. Home rule is only granted to local municipalities; hence, the majority of planning activities in terms of zoning, land-use regulation, building codes, etc. must take place at the municipal or city. To the extent that other forms of planning occur, such as mitigation planning, it is because of cooperative agreements or incentives based on federal and sometimes state dollars. Hence, by interviewing knowledgeable leaders and individuals, project staff can gain a more comprehensive picture of the complex processes involved in mitigation planning in the state and can better comprehend the complexity of mitigation planning processes in general.

A second purpose that the insights gained from these interviews might serve is to provide useful information on the part of knowledgeable individuals related to the State of Texas Mitigation Plan, the Coastal Management Program and how they might promote mitigation planning in the coastal management zone. The perspectives and insights gained must be utilized with caution. As will be addressed below, this research activity is primarily a qualitative approach to data collection. As such, the goal is to gain rich highly detailed information from key informants, not to gain information that is representative of the population, or emergency management or other planning personnel

A final important purpose for undertaking these interviews is to provide project staff with critical information from knowledgeable individuals regarding important state and local mitigation policies and actions being currently undertaken or considered. This information will greatly facilitate future data collection activities that will be undertaken as part of the larger

project. Specifically this information will provide important information about local mitigation actions and policies and about how best to ask future questions, particularly on more structured surveys that will be based on some form of random sampling. These surveys are likely to be self administered mailed surveys or structured telephone interviews. In such cases it is critical to know how to ask the question such that potential respondents will understand what you are asking and provide you with useful responses.

2. Study Methodology, Key Informants, and Targeted Area.

The key methodological strategy employed in this study was the qualitative interviewing of key informants. Two methodological strategies were employed in the qualitative interviewing activities. The first was semi-structured interviews with a purpose sample of key informants. The initial sampling frame for this survey was based on positional leaders. In other words the first phase of this survey targeted individuals who are filling particular positions within state, county and local governmental departments and agencies. The targeted individuals are those holding key staff positions with the TGLO, the Texas Department of Insurance (TDI), the Texas Wind Insurance Association (TWIA), The Governor's Division of Emergency Management, and individual holding key positions in county and municipal emergency management departments, planning departments, building departments, flood plain managers, county judges, etc. As part of the interview, interviewees were often asked if there were other individuals (reputational or influential leaders) that should be interview. By using this snowballing technique, we were able to get a good purposive sample of individuals who were likely to know about or be involved with mitigation activities.

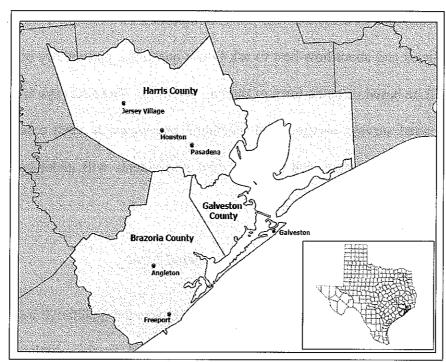


Figure 1. Targeted Area for County and local Informants

The primary target area for this study, particularly with respect to the selection of county and municipal key informants was Galveston, Brazoria, and Harris County areas within the coastal management zones (see figure 1). Within these counties, specific locations were targeted, in part because of their location in the coastal management zone, their coastal risk profile, and also because of community involvement in municipal, county, or regional mitigation planning activities.

In addition to the semi-structured interviews with a purpose sample of key informants, the second methodology employed in this study was participant observation. Participant observation is a qualitative method whereby researchers participate in activities and can through that participation informally interview and observe participants engaged in these community activities. By participating in these activities the researcher can observe and informally

interviewing the participating individuals, gaining rich qualitative information of the particular actions being undertaken, obtain reports from participants concerning their perception and thoughts about the activity, observe interactions among participants, and grasp what types of activities and conversations are actually being undertaken. Project staff participated in a variety of activities generally associated with local mitigation planning, environmental planning, coastal management, community planning charrettes, and coastal research/practitioners workshops. Interviewing during the participate observation was more informal and free flowing in comparison to the semi-structured interviews conducted with key informants during a face to face interview session. However, many of the same topics were covered, particularly if they were germane to the activities at hand. More importantly, participation in these activities were often particularly advantageous, because they not only provided accesses to individuals that may have been part of our original sampling frame, but also to representatives of key stakeholders such as local business owners, developers, as well as contractors supporting local efforts in mitigation activities.

The implementation of the semi-structured interviews with key informants and informal interviews during participant observation resulted in interviews with approximately 50 individuals. These individuals included: representatives of state agencies such as the Texas General Land Office, Texas Department of Insurance, Division of Emergency Management, Texas Wind Insurance Association, municipal planning department officials, municipal building inspectors, local and county emergency management officials, Sea-Grant extension agents, floodplain managers, contractors with planning and engineering firms, local business owners and developers, mayors, university coastal researchers, directors of various research centers. The project staff also took part in over 15 activities associated with coastal and mitigation planning

issues. As noted above these activities ranged from local community planning charrettes, stakeholder meetings, research/practitioner workshops, and conferences.

3. Interviewing Time Frame.

The semi-structured interview process was split in two time frames. The first set of interviews was conducted during the summer and fall of 2007. During the first set of interviews there were two instances of severe weather that inhibited the interview process, Tropical Storm Erin and Hurricane Humberto. In general, many of the interviews with state agency representatives took place during the first stage of the interviewing process. The second set of interviews conducted beginning in the summer of 2008 and extending into early 2009. During the second set of interviews the Texas Coast had 3 major hurricane events, Hurricane Dolly, Tropical storm Edouard and Hurricane Ike. In the case of Hurricane Ike the damage was so severe in the study sites that the scheduling of interviews became nearly impossible at times. Participant observation activities were undertaken from the summer of 2007 through early 2009.

4. The Semi-Structured Survey Instrument.

The interview instrument utilized for this survey was a semi-structured interview schedule. A structured interview protocol demands that the questions be read as written and in the order specified, without deviation. However, a semi-structured interview protocol is more of a guide to the interview regarding the types of questions that should be asked and the types of information that should, where possible, be collected. In other words, using a semi-structured protocol the interview is a more fluid and open process, with the interviewers having a set of questions to guide their interactions in terms of content and order. The interviewer allows the interviewee to

answer the questions as they see fit in a more open fashion and the interviewer is allowed to ask follow-up questions or prompts to gain additional information. If the interviewee appears to be particularly knowledgeable or concerned about a particular topic or issue, they can be encouraged to elaborate on these points, providing far more detail than might be normally elicited. The order the interview questions takes is open, for the goal is to acquire as much indepth information as the interviewee can provide given their experiences and expertise. Finally, if the interviewee has limited or no knowledge regarding particular points or issues, the interview is free to move quickly over those points, or even skip sections that may be of no relevance to the interviewee. Given the nature of the instrument, it could be utilized both in the face-to-face interviewing process and as a general guide during participant observation activities.

The semi-structured interview instrument was designed to gather information on the Texas Coastal Management Program (TCMP), various TCMP policies and funding streams, as well as the Texas General Land Office (TGLO); 2) the State of Texas Mitigation Plan (STMP), 3) Local Mitigation Plans, 4) local community and county mitigation policies, actions and incentives, and other forms of planning tools, 5) building codes, and 5) wind and flood insurance. The final section was a handout that explained the Coastal Atlas Project, an online GIS support system that acts as a proactive device to identify, visualize, and predict the impacts of future growth along the coast. The complete instrument is provided in Appendix A.

5. The Interview Process:

The exact nature of the interview process depended on whether it was part of a more formal faceto-face interview or if it took place as part of a participant observation activity. With respect to the more formal face-to-face interviews, interviewees were, as mentioned above, selected

because of their formal position in state or local agencies or because they had been referred to during a previous interview. Initial contacts were often made through email. The survey team identified themselves as researchers with the Texas A&M Hazard Reduction and Recovery Center (HRRC) working on a project funded by the Texas General Land Office. After making initial contact the survey team moved to phone conversation where they further explained the purpose of their research and their desire to set up an interview to ask questions related to coastal hazard mitigation. There were occasions when no response was received from email. In these cases, the team waited three days after sending an email before making a phone call to contact the potential interviewee. If no email information was available, contact was initiated via telephone from the start. After contact was made, meetings were arranged to begin the interview. A number of times the interview instrument was sent prior to the meeting so that the interviewee might have time to review the document. Generally interviews were conducted in a place designated by the interviewee to make the process as comfortable as possible. At the conclusion of all interviews the survey team often left a copy of the interview protocol. A copy was left with the interviewee to review and if they later felt that they had inadequately answered a particular question or if they remembered additional information after the survey team left, they could notify the team and provide additional information.

3. Findings

As might be expected, the conversations during participant observation activities and during the semi-structure interview were often quite wide ranging and the particular topics covered were highly dependent upon the relative expertise of the individuals involved as well as the context. In analyzing the information gathered during this research activity the goal was to bring forward

important insights, issues and themes that emerged. Before beginning this discussion, the caveat that these findings were again gained from a purpose sample and participant observation in a select number of workshops and community activities, and not a random sample of stakeholders must be kept in mind. This means that findings may well not hold for more representative sample, but they do provide us with detailed information upon which future actions might be undertaken, with caution.

The following highlights issues that emerged from the data collection activities and have been organized into issues and themes related to a) state level agencies; b) county and local emergency management and managers, c) local planners and related local agencies, d) mitigation planning activities and mitigation actions, e) constraints on mitigation planning activities.

3a. Issues related to state level agencies.

The following are some of the issues that emerged from interviews with individuals working in state agencies associated with coastal hazards and hazard mitigation. Some of the following are simply points of information related to the operation of these agencies, while others are relevant in that they point out points of commonality among agency missions and hence opportunities to coordinate activities.

• The relationship between the Texas General Land Office (GLO) and the Division of Emergency Management (DEM) through changes in the 2007 State of Texas Mitigation Plan in which the GLO will be playing an active role in working with mitigation planning activities should enhance the working relationship between the two and should may also help ensure greater consistency between the State of

Texas Mitigation Plan (STMP) and Coastal Management Program (CMP) activities.

- In the words of a key official with the Division of Emergency Management, the best possible outcome related to mitigation in the coastal zone is to "minimize coastal development to reduce cost of response, evacuation, and public sheltering." This clearly suggests the implementation of effective mitigation planning that will keep development and subsequently people out of coastal high hazard zones.
- In addition, the same official from the DEM noted that, if development must or simply does occur, then that development must be "floodplain and wind-code compliant to reduce cost of public sheltering" and subsequent response and recovery efforts. This statement was given in the context of promoting effective building codes related to wind and flooding, but also allowing for open green space, setbacks, flow-through ground level parking, cluster developments etc.
- The inclusion of a representative from the Governor's Division of Emergency
 Management on the Coastal Coordinating Council may well insure greater
 coordination and concerted action between the STMP and the CMP.
- There is a good deal of commonality in goals between the Texas Department of Insurance (TDI) and CMP because they both are concerned with reducing losses related to coastal hazards, although the former is much more concerned with wind hazard, because flood hazards are covered by the National Flood Insurance Program (NFIP). This commonality in mission could have implications for joint

- efforts to better model and assess coastal wind hazards along the Texas Coast and for the CMP consistency reviews.
- The Texas Windstorm Insurance Association's (TWIA) exposure to property
 losses is rising exponentially along the Texas Coast as insurers refuse to
 underwrite wind hazard insurance following the hurricanes and tropical storms of
 the 2005 (Rita), 2007 (Erin and Humberto), and 2008 (Dolly, Edouard, and Ike).
- The TDI is making a concerted effort to constantly improve coastal building codes through material testing and the adoption of new International Residential and Building Codes (IRC/IBC) building codes with "stronger" Texas amendments.
 For example, the new IRC/IBC 2006 was adopted. Yet there is little knowledge of the adoption of these codes by local municipalities.
- While local communities in the coastal zone, first tier counties, are required to adopt the TDI sanctioned code, there is no enforcement or way to enforce this mandate.
- The insurance market in Texas has a tripartite structure consisting of the: 1) voluntary market made up of licensed private sector insurers, 2) involuntary market made up of the TWIA (the insurer of "last resort") and 3) the surplus market made up of insurers who are not licensed in the state but can sell insurance without any restrictions.
- Local municipalities often do not inspect residential or other built structures for wind related hazards. Any inspection related to wind, for example roof inspections are undertaken by the TDI if at all.

 Many insurers including the TWIA require roof inspection and a windstorm certification of compliance (WPI-8) indicating that the roof has been inspected by a certified state inspector/engineer and found to be in compliance before wind coverage will be issued.

As is reflect in the above, there are points of common interest and commonalities in missions between the TDI, GDEM, TGLO, as well as the TWIA. In a state that does not legally mandate comprehensive planning, particularly as it relates to coastal hazard mitigation, it is important, indeed critical, for agencies active in this area to work together, pool limited resources, and facilitate concerted actions on this important issue. Coordination and the pooling of resources can be particularly important when the onus of planning falls on often small coastal communities that simply do not have the personnel, expertise, and resources to devote to these important activities. There are of course a variety of mechanisms that might be employed to insure more coordinated action. One obvious action that might be taken is to include membership from DEM, TDI, and perhaps even TWIA on the Coastal Coordinating Council (CCC). Membership of these entities on the CCC might better ensure overall coordination of activities of these agencies as they focus on coastal issues, particularly those addressing coastal hazards.

Another mechanism to insure increased coordination might be to undertake joint programs and activities, such as is occurring with joint efforts between DEM and the TGLO on coastal mitigation planning efforts. Other potential joint project might be related to technical assistance programs, training programs for local communities and the development of mitigation technical tools. An example of the latter might be the development of a scientifically valid high resolution mapping tools for wind hazard. Such a tool would identify in high resolution, such as the census block or block-group, the probability and hence the risk of hazards winds events over some

period of time. This tool should be available to the public and local governments to facilitate mitigation planning decisions related to coastal development. In other words, this tool would become a critical element in hazard mitigation planning actions and policies. Such a tool could also be the first step in developing of a public insurance rating model, to empirically validate rate changes by insurers throughout the coast, as well as establishing TWIA rating structures.

3b. Issues related to emergency managers and mitigation planning:

The following section addresses a host of issues related to emergency management, emergency managers, and the relationship between and among emergency managers and local planners. These primarily focus of these findings are on county and local emergency managers and management agencies/organizations.

- Emergency management is much more focused on emergency and response
 activities, with little time, energy or commitment for mitigation and recovery
 planning. In many cases emergency managers do not deal with mitigation plans
 directly and often define mitigation issues as separate from their activities.
- In spite of the above statement and seemingly inconsistent with it, emergency
 management personnel were often found to be the "designated" participants in
 local hazard mitigation planning activities. In other words, while they perceive of
 themselves as focused on emergency and response activities, they are often called
 upon to work with mitigation planning.
- Some emergency managers attended training/school held by FEMA once or twice a year. However, most of that training is based on response and recovery and little to none of it is related to mitigation strategies.

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- For the most part city and county emergency management office have very small staffs. In some cases the emergency manager is a part-time or volunteer position.
 The staffs that are associated with them have limited training in mitigation and in come cases are mainly clerical assistance personnel.
- The perception of all emergency managers is they have some form of coordination authority in their respective county especially in regard to evacuation and emergency response. However, there are cases where the coordination is based on very little contact, and sometimes there can be ill feelings about the competency of other emergency personal which prevent stronger communication.
- In the cases of emergency office communication with the public, emergency management offices provide preparedness material such as brochures, leaflets and flyers. They also support educational awareness activities. This material generally focuses only for emergency preparedness and response, such as steps a household could take before and after a disaster event. This literature and training rarely addresses mitigation or long-term recovery.
- There are regular meetings between certain city emergency managers and county emergency managers. In these meetings, joint resolutions have been drafted for evacuation procedures and special group needs.
- We were often told that there is good communication between planners and emergency management, but this communication seem to be more related to emergency and response, with little communication or joint activities related to mitigation and mitigation planning.

- Most city emergency management personal have little knowledge of the CMP or
 work with the TGLO. However, as will be seen below, the counties and planning
 agencies are more likely to know about the CMP and be currently working with
 the TGLO or have worked with them in the past.
- The cities that have functioning communication with the county feel that their own strategies come first in terms of emergency management but also believe it is very important to have the county understand their plans to increase cooperative efforts.
- Surprisingly while there is general knowledge of the existence of the STMP, some
 emergency management personnel have limited knowledge of the actual plan and
 how it addresses local issues.

On the whole, the picture that emerges from interviews with local emergency management and managers is one of individuals that are much more focused on the tasks of emergency response and preparation, but not on long term recovery or mitigation issues. Nevertheless, local emergency managers are often the same individuals that are called upon to participate in local mitigation planning efforts. There is communication between emergency management and planning, but little in the way of joint work on hazard mitigation. There are clear needs to facilitate education, training and support activities to emergency managers on mitigation and long-term recovery.

3c. Issues related to planners and planning related personnel and agencies.

The following are issues that emerged related to planners and planning agencies and personnel. The terms "planners" and "planning agencies" are broadly defined here to include all

individuals and agencies addressing planning and management policies at the local or county level. Hence, this includes planners, floodplain managers, building code and permitting personnel, etc. These are however confined to individuals working for municipal or county governments. The following are some of the key issues that emerged:

- Planning staffs have good general knowledge of the TGLO and are often working
 quite closely with them on a variety of funding programs and permitting activities.

 The knowledge of the CMP is for the most part confined to funding programs
 related to beach re-nourishment activities, public access support, signage, and
 public education materials.
- As noted above, there seems to be a rather clear differentiation between planning
 and emergence management activities at the local levels. In general emergency
 management personnel appear to be less familiar with the CMP or the TGLO,
 particularly as they relate to mitigation.
- While there appears to be good general knowledge of the CMP and the TGLO,
 there is often limited knowledge of the STMP and how it might be incorporated
 into on-going community planning activities.
- Similarly, recovery planning, as a part of a mitigation plan or a stand along plan,
 is rarely discuss, particularly as it relates to opportunities to significantly improve
 a community's mitigation status and potentially improve, protect, and reclaim
 ecological resources such as wetlands.
- Mitigation is not completely understood, nor is the relationship between normal development or planning activities and mitigation. Nevertheless, planning

- agencies are often attempting policy changes and planning actions that do have mitigation components; they are simply not viewed as "mitigation" actions.
- There may be a whole host of policies related to historic dwellings, special zoning areas, etc. that can enhance or sometimes thwart mitigation. For example, modifications to a home above 50% of the value of the structure can require the complete retrofitting of the home to meet new building code standards. This can have negative consequences on low valued homes or on fixed income households that cannot afford bring a home up to code. In the case of the former even seemingly minor mitigation retrofitting can trigger the 50% rule because the property (just the structure) is valued that highly.
- This does not mean that mitigation related actions should be reduced, rather it
 means that there is a need for flexibility, incentives, and perhaps even public
 assistance to insure that needed maintenance/improvements are not ignored and
 the resulting mitigation actions not taken.
- Mitigation plans are addressed by many agencies such as Planning, Public Works,
 City Manager, Board Commission (at the county), Floodplain Administration office, and Emergency Management.
- City and county planners have projects that directly and/or indirectly work with the TGLO. Some city and county planners and administrators have a long standing working relationship with the TGLO.
- Many programs have been funded through 306, 309 and 6217 both at the county level and the city level. However, it is mostly the counties who participate in projects funded by CEPRA, CMP and CIAP.

- Cities and Counties have some regulations related to mitigation such as park
 ordinance, sand dune law, and flood prone areas. However on the issue of
 regulating ecologically sensitive areas such as wetlands there is a lack of
 knowledge on how to integrate these natural resource areas into their mitigation
 strategy.
- There is an understanding that mitigation actions can take many forms that allow
 appropriate and responsible development while protecting life, property and the
 environment. Some of the ways jurisdictions attempt to strengthen mitigation
 planning are by putting an element of mitigation into their comprehensive plans.
 They also make sure that building structures in cities have to follow building
 codes and to get windstorm certificates
- There has been a wide use of GIS to support mitigation planning and provide more information to individuals, groups and other agencies within local jurisdictions. This is partly because there is a large budget for GIS as well as a greater number of qualified GIS technicians than in emergency management offices.
- There has not been any program through the small business and individual permitting assistance program which is committed to the coastal zone area.
- Building officials are very aware of building code issues and the importance of coastal setbacks for mitigation purposes. They also appear to be knowledgeable about the CMP and TGLO.
- There is considerable concern about debris removal, which is seemingly considered a mitigation activity.

- There are novel programs in the State to help provide immediate access to "recovery" dollars on behalf of municipalities. These funds, it is hoped, can jumpstart the recovery process.
- When the relevance of mitigation planning is evident, planners often discuss the lack of "political will" on the part of elected officials to undertake comprehensive planning and land use regulation.

In general, planners and planning agencies often have good knowledge of the coastal management program and work with the Texas General Land Office. However, there is often a failure to see how effective mitigation planning might be incorporated into a community's on going planning efforts. However, it should also be noted that planner and planning agencies often have limited resources and expertise to be able to fully integrate mitigation planning into their on going activities. They are extremely open to the use of GIS applications and tools, but again, often lack the resources to make this happen. Of course, the lack of political will issue was often mentioned by a variety of respondents. This continues to point to the need to enhance education of stakeholders and elected officials to the benefits of comprehensive mitigation planning wrapped around concepts like smart growth.

3d. Mitigation Planning Processes and Action

The following represent a set of general issues and observations that emerged from the interviewing and participant observation process that relate more directly to mitigation planning and processes.

 At the county level, mitigation plans are often developed with the assistance of outside consulting firms with little or no knowledge of local situations. Not every emergency manager in the county was involved in the planning stages or implementation process. Even more limited is the participation in this process by local planning personnel in the development, evaluation, and adoption of the regions mitigation plans.

- Local participation is often difficult to ensure, particularly from the general public
 and even by some planning departments. As a consequence contractors are left
 with little local input and the resulting plans are very formulaic.
- Contractors often seek to work one-on-one with stakeholders to better insure their understanding of mitigation and how to develop measureable mitigation actions, but time and expenses can make this difficult particularly if there is not community buy in and commitment to the process.
- Not all cities within counties participate in hazard mitigation or in any hazard related planning.
- Many mitigation action plans still focus on structural mitigation, meaning that the
 actions are related to projects like constructing and renovating drainage systems,
 channel maintenance, sewage systems, storm water management, elevating roads,
 and retrofitting public and private buildings.
- There is little understanding of "soft" mitigation strategies such as the use of zoning and building codes to prevent infrastructure damage. In particular there is often little discussion, understand, or knowledge of a host of planning related strategies that can be employed such as: overlay zoning, performance zoning, density bonuses, infill/community redevelopment policies, conservation easements and setbacks, land banking, real estate disclosures, etc.

- There is an overlap between the city and county as some cities has their own mitigation plans and not under the coordination with the county (regional mitigation plan). This is not necessarily a bad thing, however to the extent that the plans are mutually supportive and cooperative, both plans may be strengthened and consistent mitigation actions undertaken.
- There is little understanding of the differences between 1) Hazard Exposure, 2) vulnerability, and 3) risk analysis. Furthermore, contractors and others working with local communities do little to clarify the issue and rarely engage in full risk analysis. These form of analysis are simply too expensive.
- There are no mitigation strategies to deal with special needs of socially vulnerable populations. When asked to defined special needs or those that are the most socially vulnerable most emergency managers describe elderly and the mentally incompetent.
- The relationship between mitigation and environmental management, resource preservation and reclamation, and, as mentioned above, general development is often missing. If the issue of mitigation planning is properly understood as a critical component of these other important issues, it may be possible to attract and increase stakeholder involvement in the process, and thereby strengthen the final product.
- There is little recognition that recovery planning, as part of mitigation, planning can be an important tool for addressing past development problems. Through policies such as land banks, damage-building acquisition, development rights

acquisition, damaged and abandoned properties can be converted to more appropriate land-uses, shifting development away from high hazard areas.

These issues and insights above provide a wealth of opportunities for the TGLO and its agency partners; unfortunately many of these are not easily met. There clearly is a need for education regarding the broad nature of mitigation issues and the great variety of mitigation actions that might be proposed or developed. Broad based education programs, while good, may not be the routes to take. Perhaps targeted education programs would better enhance mitigation planning. In other words, education of emergency management, planners, floodplain managers, coastal planners, and elected officials might enhance the process. The development of model plans or planning tools might also facilitate the process. In addition, the development of scientifically valid tools to not only map hazard risk, vulnerability, and exposure, but also help local communities visualize the nature of their risk may well help in the process. Working with grassroots organizations that are natural allies to mitigation planning can also expand the stakeholder base and, perhaps, foster increasing involvement.

4. Summary and Recommendations

Reviewing the issues and insights gained from this research it is perhaps difficult not to get discouraged when it comes to addressing mitigation issues along the Texas Coast. There are so many possible constraints: the lack of planning mandates, divisions among and between emergency management and planners, a lack of resources, technical skill, and human resources at so many critical points, but particularly with respect many communities scattered through the coastal management zone, and sometimes a lack of coordination. At times, the thought of engaging in comprehensive hazard mitigation planning seems like a lost cause.

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However, there are also many positive points to build on. First of all there are a large number of dedicated individuals throughout the coastal zone and particularly in the target counties that firmly believe in mitigation and mitigation issues. They may not all agree on the solutions or actions that should be taken, but they do agree that something must be done to address the ever-increasing vulnerability of the Texas Coast. We were also impressed by the dedicated individuals at state, county, and local levels that recognize the nature of the problems facing the Texas Coast and that hazard mitigation is a prime factor in moving us toward a solution. Furthermore, as seen above, there are already the beginning stages of cooperative and coordinated action between the GDEM and TGLO with respect to mitigation planning, and there is the potential of increasing that coordination with the TDI and TWIA. In addition, recent events related to Rita and Ike have provided an important window of opportunity that can perhaps motivate greater participation in broader mitigation activities at the state and local level.

Perhaps the best strategy is to build on the strengths that are already evident and by building on these strengths seek to develop a more comprehensive and integrated program promoting coastal hazard mitigation through the TSMP and the CMP. Some of the actions that might be recommended are as follows:

1. Build on current cooperation and seek to enhance future coordination: In a sense the first steps have already been taken with cooperation between the TGLO and GDEM focusing on mitigation planning efforts. However, future cooperative efforts among TGLO, GDEM, and TDI should be explored. Membership on the CCC for GDEM and/or TDI should be considered.

- 2. Targeted Education and Training programs: Education programs are often mentioned, however it might be more strategically sound to target those education programs focusing on local emergency management and planning officials. The goal would be to increase the understanding of broad based mitigation approaches, policies, and actions. In undertaking these programs it may make sense to work with professional emergency management organizations and the Texas Chapter of the American Planning Association.
- 3. Providing Strategic Tools and Technical Assistance: It is clear that many local communities and counties lack the tools and technical knowledge to engage in the critical elements of hazard mitigation planning: Hazard Identification, Vulnerability Assessment, and Risk Analysis. This is particularly the case with the latter. Investment in tools, such as the wind risk assessment tools discussed above, might well be a sound investment toward helping coastal communities understand their risk. However, general technical assistance is also critical with respect to vulnerability analysis and identifying mitigation actions, tools, and policies.
- 4. Enhancing visualization and data integration tools: Community planning and emergency management agencies, stakeholders, and the public must have access to tools that can enable them to better visualize and integrate data necessary to not only understand and analyze their current mitigation status, but also to envision their future under a variety of scenarios. If tools are only left in the hands of a few, then the hopes of widening access and increasing community involvement in coastal planning in general and hazard mitigation planning in particular is doomed. This is particularly important the case of Texas, where all planning must be local.

5. Promoting involvement and increasing stakeholder involvement: Mitigation planning must be seen as part of the larger solution for developing resilient and sustainable coastal communities in Texas. If disaster mitigation planning is seen as part of a portfolio of related solutions and issues for developing resilient communities, then the stakeholder base will be increased and, perhaps, involvement also enhanced. This should be part of the targeted education and training programs mentioned above, but also part of a targeted public education program as well.

Appendix A: Semi-structured elite interview schedule

City/County/ Organization name	
Date	
Individual name and title	
Contact information	

- The Texas Coastal Management Program (TCMP) addresses 16 Coastal Natural Resource Areas (CNRA's) along the Texas coastline and adjacent waters. Examples of the TCMP's activities and projects in existence today are as follows: Shorefront Planning, Shoreline Erosion Response, Energy Facility Siting, Coastal Wetlands Management, Areas for Preservation and Restoration (Texas Parks and Wildlife Department, Texas Historical Commission, General Land Office and Texas Parks and Wildlife Department), and Plan Coordination.
- 2. Have you ever heard of the TCMP?
- 3. Do you as a planner, emergency manager, etc believe it is important to manage economic development in order to prevent any damage to the coastal zone? Why?
- 5. Do you see transportation problems along your coastal zone?
 - If yes, what are they and how is it a detriment to the CNRA's?
- 6. Are your aware of any projects related to the TCMP in your jurisdiction?
 - If yes, can you tell me about them? (May I have a list of them?)
 - If yes, were you involved in any way in developing and/or implementing them?
- 7. Have you received any Federal grant funding to implement projects related to the TCMP?
 - If yes, can you tell me which of the following Federal revenue streams this was funded through?
 - o **306 Administrative Grants?** (May be used to fund the administration of the TCMP as well as planning, mapping, GIS, and research projects).
 - o 306A Coastal Resource Improvement Grants? (May be used to fund projects that meet one or more of the following objectives: 1) Preservation or restoration of CNRAs or restoration and enhancement of shellfish production of clutch material on publicly-owned reef tracts, 2) Redevelopment of deteriorating and underutilized urban waterfronts and ports, 3) Provision of access to public beaches and other coastal areas and to coastal waters, 4) Development of a coordinated process among state agencies to regulate and issue permits for aquaculture facilities in the coastal zone).

4.

- o **309 Coastal Zone Enhancement Grants?** (May be used to develop program changes and support in one or more of the following nine coastal zone enhancement areas: wetlands, public access, coastal hazards, cumulative and secondary impacts, energy and government facility siting, marine debris, ocean resources, special area management plans, and aquaculture).
- o **6217 Non-point Source Pollution Control Grants?** (Funds are used to implement the management measures that are part of the Coastal Non-point Source Pollution Program. Examples include the establishment of the Clean Texas Marina Program, implementation of best management practices on agricultural lands, and funding of a seafood-composting project).
- If yes, how much grant funding did you receive per year/over the last 5 years?
- Do you think this funding has facilitated coastal planning in your area?
- In general, do you think these projects have facilitated economic development in your area? If yes, which projects seemed to work best?
- 8. Are you familiar with the Small Business and Individual Permitting Assistance Program offered through the TCMP? (The Small Business and Individual Permitting Assistance Program provide individuals, small businesses, and local municipalities in the coastal zone with environmental permitting assistance).
 - Have you used this program in your city/county?
 - If yes, were they useful to you?
 - Which permits did they help you obtain?
 - From which Federal, State, or Local agencies were you applying for an
 environmental permit? (Texas General Land Office, Texas School Land Board,
 Texas Commission on Environmental Quality, Texas Parks and Wildlife
 Department, Railroad Commission of Texas, Texas Department of Transportation,
 Public Utility Commission of Texas, Texas Historical Commission, U.S.
 Environmental Protection Agency, U.S. Army Corps of Engineers).
- 9. Do you have any special departments that address and deal with hazards, emergency management, zoning, etc?
- 10. Who else should we talk with?

STATE OF TEXAS MITIGATION PLAN QUESTIONS

- 1. Does your city/county have a mitigation plan?
- 2. What type of issues does it address? (Sea level rise, storm surge, wind, evacuation planning, flooding issues, etc?)
- 3. Does your city/county have a recovery plan?
- 4. Is the recovery plan a part of the mitigation plan or is it a stand-alone plan?

- 5. Does your city/county have zoning or special land use planning in place for hazard mitigation and environmental preservation? (Related to sea level rise, storm surge, wind, evacuation planning, flooding concerns)
- 6. Are there specific building standards/codes in place in your city/county as mitigation measures against hurricanes? (Roofing, glazing of windows, shutters, hurricane straps, etc)
 - If yes, are these international building code standards?
 - Does that include codes related to wind hazards appropriate for the wind risk zones for your area?
- 7. Do you know of homeowners and/or businesses that are having trouble getting or having insurance/wind coverage dropped?
- 8. What wind standards have your city/county population adopted?
- 9. Are members of your city/county aware of the Texas Windstorm Insurance Association (TWIA)?
- 10. Do members of your city/county have or are they able to obtain insurance through the TWIA? (Have they accepted the state codes and received a WPI-8 Certificate, Windstorm Insurance Inspection Certificate? Property to be considered insurable property by the TWIA must be inspected or approved by the Commissioner for compliance with the TWIA plan of operation. Additionally, the TWIA plan of operation in 28 TAC §5.4001 (d)(2)(D) provides that the TWIA board may issue a TWIA policy on certain types of risks without an inspection and requires the TWIA board to submit a set of regulations for such risks to the Commissioner for approval.)
- 11. Has your local mitigation plan been reviewed by a state and regional liaison officer?
- 12. Are you aware of the Texas Hazard Mitigation Plan (TMP)?
- 13. The State of Texas Hazard Mitigation Plan addresses a number of natural hazards that occur across Texas. Do you as a planner/emergency manager/etc have any projects in and around your city/county that would do the following (If yes, please list them):
 - Reduce or eliminate hazardous conditions that cause the loss of life, inflict injuries, cause property damage, or that would degrade important natural resources?
- 14. Has your city/county been able to acquire any of the mitigation funding stated in the TMP to help plan or implement mitigation strategies?
- 15. To what extent does the TMP influence the development of your local hazard mitigation plan?

- 16. Did you help in any way with the development of your local hazard mitigation plan?
- 17. What department oversees mitigation efforts for your city/county?
- 18. Do the emergency management department and/or personnel oversee mitigation efforts exclusively or does your planning department participate as well?
- 19. What types of planning tools or policies are used to promote hazard mitigation in your local area?
 - Tax Incentives?
 - Impact Fees?
 - Special Planning Areas?
 - Storm Water Retention Requirements?
 - Dune and Wetland Protection Factors?
- 20. Do you attend mitigation-training sessions/seminars when available?
 - If yes, what are they?
 - Who conducts these training sessions? (FEMA, the state, etc.?)
- 21. Have you had or do you have implementation responsibilities for projects related to your local mitigation plan?
- 22. Has your city/county ever in the past had to evacuate from your area to a shelter or elsewhere?
 - Was an evacuation order issued?
 - If yes, did you have good compliance rates?
 - What were your compliance rates?
 - How did you get your compliance rate estimates?
 - Who did the compliance rate estimates?
 - Were the transportation routes functioning as planned?
 - Were there trouble spots in the transportation system? If yes, where at?
- 23. Do you see any relationship between the TMP and the TCMP? If yes, what is it?
 - If yes, are there ways you see that the TCMP and the TMP could work together better to target funding, enhance mitigation, and promote development that reduces vulnerabilities?
- 24. Do you have a GIS Department? Do you use GIS in your planning projects?

As part of our project we are developing a Coastal Atlas System website to promote development that recognizes the need for sustainable development. Please take a few

moments to read the following few paragraphs that explain the Atlas System and at your convenience visit the Atlas website that is listed below.

This project will develop a web-based Coastal Communities Planning Atlas for Texas as part of a larger Sustainable Coastal Initiative. The goal of the Planning Atlas System is to create a spatial decision support system that acts as a proactive device to identify, visualize, and predict the impacts of future growth along the coast. It will provide an easily accessible tool with which communities can analyze existing socioeconomic and biophysical conditions, and better understand the consequences of development decisions before they take place. Communities along the coast can use this educational tool to help guide future decisions on growth in a sustainable manner such that the need for economic development is balanced with priorities associated with environmental protection and human health, safety, and welfare. Once completed, the Planning Atlas will have three main system components: 1) base layer data, 2) hotspot identification areas, and 3) scenario building case studies.

Base layer data was compiled and graphically displayed for the entire coastal region of Texas. Data included, among others, multiple biophysical, socioeconomic, development, and hazard-based layers. Hotspot identification areas were mapped for the northern portion of the Texas coast and included data layers for ecosystem criticality, economic development, and social vulnerability to hurricane risk. Within these two components, a user has limited interactive capabilities, such as zooming, buffering, measurement between multiple points, identification of data attributes, etc. For the third Atlas component, we selected Galveston County for a more detailed analysis and simulation of "development scenarios." Geographic Information Systems (GIS) and Internet-based visualization software application were used to graphically and statistically project the consequences of land use change decisions related to pollution, runoff, and vulnerability to natural hazards

The Atlas can be viewed at: HYPERLINK: http://coastalatlas.tamug.edu/

Thank you very much for your time and assistance!