



TEXAS GENERAL LAND OFFICE
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MEDIA ADVISORY

Adopt-A-Beach Fall Cleanup Saturday, Sept. 26

Nation's biggest all-volunteer cleanup right here in Texas

FOR IMMEDIATE RELEASE
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(AUSTIN, Texas) — Volunteers are signing up now for the nation's biggest coastal cleanup on Saturday, Sept. 26.

The 2015 Texas General Land Office Adopt-A-Beach Fall Cleanup takes place at 30 of Texas' most popular tourist beaches. Volunteers can sign up online at www.texasadoptabeach.org to take part in a fun-filled day at the beach that makes a difference.

"Sign up now to join forces with thousands of other Texans who care about the coast," said Texas Land Commissioner George P. Bush. "Marine debris kills wildlife and hurts tourism, but it's a problem we can fix. Come out and be a part of the solution on Saturday, Sept. 26."

Each volunteer will be given data cards, gloves, pencils and trash bags. All volunteers are advised to wear closed-toe shoes, bring sunscreen and plenty of drinking water. The Texas General Land Office Adopt-A-Beach Cleanups are held rain or shine!

Texans who are not able to attend the cleanup can help keep their beaches clean by making a tax-deductible donation online at www.TexasAdoptABeach.org. There are several different Adopt-A-Beach sponsorship levels ranging from \$25 to \$25,000, allowing both individuals and corporations to contribute to this major cleanup effort.

Shell Oil Company is the lead statewide sponsor for the 2015 Texas General Land Office Adopt-A-Beach Fall Cleanup. Other sponsors include Apache Corporation, Murphy Oil Corporation, the National Oceanic and Atmospheric Administration's Marine Debris Program, Schlumberger, the Ocean Conservancy, Corona Del Mar Properties and Trusted Senior Specialists.

To learn more about the Adopt-A-Beach program, visit www.TexasAdoptABeach.org or contact the GLO at 1-877-TX COAST. Like us on Facebook at www.facebook.com/texasadoptabeach or follow us on Twitter @TexasAdoptABeach.

Who: Thousands of Texans who care about the coast
What: 29th GLO Adopt-A-Beach Fall Cleanup
When: Saturday, Sept. 26

Registration begins at 8:30 a.m.

Clean up will be from 9 a.m. to noon

Where: 30 sites along the Texas coast

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