

# MEDIA ADVISORY

## Texas-sized beach cleanup Saturday, April 18

Volunteers needed for Adopt-A-Beach Spring Cleanup

**FOR IMMEDIATE RELEASE**  
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(AUSTIN) — Volunteers are needed for the nation's biggest all-volunteer coastal cleanup Saturday, April 18.

The 2015 Texas General Land Office Adopt-A-Beach Spring Cleanup takes place at 30 of Texas' most popular tourist beaches. Volunteers can sign up online at [www.texasadoptabeach.org](http://www.texasadoptabeach.org) to take part in a fun-filled day at the beach that makes a difference.

"The Adopt-A-Beach Spring Cleanup is a great day at the beach for a great cause," said Texas Land Commissioner George P. Bush. "Come out for sun and sand and help keep Texas beaches clean at any of our 30 clean-up sites along the coast. The Adopt-A-Beach clean-up starts at 8:30 a.m. on Saturday, April 18."

Each volunteer will be given data cards, gloves, pencils and trash bags. All volunteers are advised to wear closed-toe shoes, bring sunscreen and plenty of drinking water. The Texas General Land Office Adopt-A-Beach Cleanups are held rain or shine!

Texans who are not able to attend the cleanup can help keep their beaches clean by making a tax-deductible donation online at [www.TexasAdoptABeach.org](http://www.TexasAdoptABeach.org). There are several different Adopt-A-Beach sponsorship levels ranging from \$25 to \$25,000, allowing both individuals and corporations to contribute to this major cleanup effort.

Shell Oil Company is the lead statewide sponsor for the 29<sup>th</sup> Texas General Land Office Adopt-A-Beach Spring Cleanup. Other sponsors include the National Oceanic and Atmospheric Administration's Marine Debris Program, Schlumberger, Casa Del Mar Properties, Trusted Senior Specialists and Keep Texas Beautiful.

To learn more about the Adopt-A-Beach program, visit [www.TexasAdoptABeach.org](http://www.TexasAdoptABeach.org) or contact the GLO at 1-877-TX COAST. Like us on Facebook at [www.facebook.com/texasadoptabeach](http://www.facebook.com/texasadoptabeach) and follow us on Twitter at @TXadoptabeach.

Who: Thousands of Texans who care about the coast  
What: 29<sup>th</sup> GLO Adopt-A-Beach Spring Cleanup  
When: Saturday, April 18  
Registration begins at 8:30 a.m.  
Clean up will be from 9 a.m. to noon  
Where: 30 sites along the Texas coast

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